

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM324278

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Oneida Indian Nation of New York		11/12/2014	Indian Tribe: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ohserase Holdings, LLC		
<b>Street Address:</b>	425 State Route 37		
<b>City:</b>	Hogansburg		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	13655		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85665461	GREAT COUNTRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5183583309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5183584229		
<b>Email:</b>	streptow@ohserase.com		
<b>Correspondent Name:</b>	Sarah Treptow		
<b>Address Line 1:</b>	425 State Route 37		
<b>Address Line 4:</b>	Hogansburg, NEW YORK 13655		
<b>NAME OF SUBMITTER:</b>	Justin E. Tarbell		
<b>SIGNATURE:</b>	/Justin E. Tarbell/		
<b>DATE SIGNED:</b>	11/25/2014		
<b>Total Attachments: 2</b>			
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OP \$40.00 85665461

Assignment of GREAT COUNTRY  
Registered Trademark

WHEREAS, ONEIDA INDIAN NATION OF NEW YORK, 2037 Dream Catcher Plaza, Oneida, NY 13421 has adopted, acquired, used, and is using exclusively in its business certain trademark ("the Mark"), which is registered in the United States Patent and Trademark office under the following registration:

Mark	Serial Number	Date of Registration	Int. Class
GREAT COUNTRY	85665461	Dec. 11, 2012	034

And WHEREAS, OHSERASE HOLDINGS, LLC, 425 State Route 37, Akwesasne, New York 13655 ("Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark and the registration thereof that the Assignor may have in and to the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and/or profits for past infringements thereof;

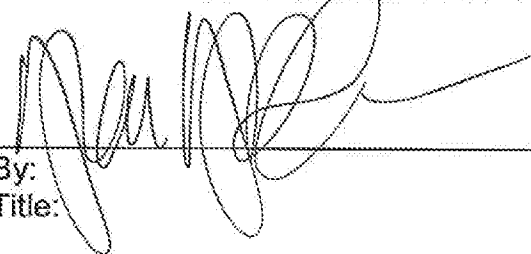
NOW THEREFORE, for a good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, all of its right, title, and interest in and to the Mark, together with all of the goodwill of the businesses symbolized by the Mark, and the previously identified registration thereof, and together with the right to sue and collect damages and/or profits for past infringement of the Mark, the intent being to substitute the Assignee in place of the Assignor for all purposes.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the

Mark in the Assignee and perfect or record this assignment.

IN WITNESS WHEREOF, ONEIDA INDIAN NATION OF NEW YORK has caused this instrument to be signed by MEGHAN M. BEAKMAN GENERAL COUNSEL (title), this 12<sup>th</sup> day of November, 2014.

ONEIDA INDIAN NATION OF NEW YORK

  
By: \_\_\_\_\_  
Title: \_\_\_\_\_

STATE OF NEW YORK )  
COUNTY OF Oneida )  
ss.

BEFORE ME, the undersigned authority, personally appeared MEGHAN M. BEAKMAN to me well known  or who produced \_\_\_\_\_ as identification, and known to me to be the person described in and who executed the foregoing instrument, and acknowledged to and before me that he/she executed said instrument for the purposes therein expressed.

WITNESS my hand and seal this 12<sup>th</sup> day of November, 2014.

  
Printed Name: \_\_\_\_\_  
NOTARY PUBLIC STATE OF NEW YORK

My Commission Expires:

RENEE M. STAWARSKI  
NOTARY PUBLIC - STATE OF NEW YORK  
NO. 01ST5064565  
QUALIFIED IN ONEIDA COUNTY  
COMMISSION EXPIRES AUGUST 26, 2018