

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM323878

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TV INSIDER, LLC		10/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
TV GUIDE MAGAZINE, LLC		10/31/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GIBRALTAR BUSINESS CAPITAL, LLC		
<b>Street Address:</b>	50 ROCKEFELLER PLAZA 14TH FLR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10020		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1709955	PREMIUM CHANNELS MOVIE GUIDE	
<b>Registration Number:</b>	1684188	SOAP OPERA GUIDE	
<b>Registration Number:</b>	1628245	THE CABLE GUIDE	
<b>Registration Number:</b>	3897389	IS IT JUST ME?	
<b>Serial Number:</b>	86222850	TVINSIDER	
<b>Registration Number:</b>	4632597	TVINSIDER	
<b>Registration Number:</b>	4633420	TVINSIDER	
<b>Registration Number:</b>	4049878	WHAT'S WORTH WATCHING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3127826690		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3127829000		
<b>Email:</b>	NKONDZIOLKA@RSPLAW.COM		
<b>Correspondent Name:</b>	ANDREW M. SACHS, ESQ.		
<b>Address Line 1:</b>	180 N. LA SALLE ST. STE 3300		
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	ANDREW M. SACHS, ESQ.		
		<b>TRADEMARK</b>	

OP \$215.00 1709955

<b>SIGNATURE:</b>	/ANDREW M. SACHS/
<b>DATE SIGNED:</b>	11/20/2014
<b>Total Attachments: 10</b> source=IPSA TV GUIDE#page1.tif source=IPSA TV GUIDE#page2.tif source=IPSA TV GUIDE#page3.tif source=IPSA TV GUIDE#page4.tif source=IPSA TV GUIDE#page5.tif source=IPSA TV GUIDE#page6.tif source=IPSA TV GUIDE#page7.tif source=IPSA TV GUIDE#page8.tif source=IPSA TV GUIDE#page9.tif source=IPSA TV GUIDE#page10.tif	

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT ("Agreement"), dated as of October 31, 2014, is executed by and between TV INSIDER, LLC, a Delaware limited liability company ("Insider") and TV GUIDE MAGAZINE, LLC, a Delaware limited liability company ("Magazine"), each having a business location at the address set forth below under its signature (Insider and Magazine are hereinafter each individually and collectively, on a joint and several basis, referred to as the "Debtor") and GIBRALTAR BUSINESS CAPITAL, LLC, a Delaware limited liability company, having a business location at the address set forth below under its signature ("Secured Party").

### RECITALS:

The Debtor and the Secured Party are parties to a Loan and Security Agreement of even date herewith (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Secured Party may now or hereafter extend credit to or for the account of the Debtor.

As a condition to continuing to extend credit to or for the account of the Debtor, the Secured Party has required the execution and delivery of this Agreement by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. Definitions. All terms defined in the Recitals hereto or in the Loan Agreement that are not otherwise defined herein shall have the meanings given to them therein. In addition, the following terms have the meanings set forth below:

"Copyrights" means the copyright registrations, applications and exclusive copyright licenses set forth in Exhibit A.

"Patents" means all of the Debtor's right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on Exhibit B.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of the Debtor's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, (iv) and licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit C.

2. Security Interest. The Debtor hereby irrevocably pledges and assigns to, and grants the Secured Party a security interest (the "Security Interest"), with power of sale to the

extent permitted by law, in the Patents, Trademarks and Copyrights to secure payment of the Obligations. As set forth in the Loan Agreement, the Security Interest is coupled with a security interest in substantially all of the personal property of the Debtor.

3. **Representations, Warranties and Agreements.** Debtor represents, warrants and agrees as follows:

(a) **Authority.** This Agreement has been duly and validly authorized by all necessary action on the part of the Debtor.

(b) **Copyrights.** Exhibit A accurately lists all registered Copyrights registered with the United States Copyright Office owned by the Debtor as of the date hereof and accurately reflects in all material respects the existence and status of such Copyrights and all applications and registrations with the United States Copyright Office pertaining thereto as of the date hereof. If after the date hereof, the Debtor owns any Copyrights registered with the United States Copyright Office not listed on Exhibit A, or registers any Copyrights with the United States Copyright Office not listed on Exhibit A, then the Debtor shall promptly (and in no event later than 30 days after such Copyrights are owned or filed by Debtor with the United States Copyright Office) provide written notice to the Secured Party with a replacement Exhibit A, which upon acceptance by the Secured Party shall become part of this Agreement.

(c) **Patents.** Exhibit B accurately lists all Patents registered with the United States Patent and Trademark Office owned by the Debtor as of the date hereof and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, Debtor owns any Patents registered with the United States Patent and Trademark Office not listed on Exhibit B, or registers any Patents with the United States Patent and Trademark Office, then the Debtor shall within thirty (30) days provide written notice to the Secured Party with a replacement Exhibit B, which upon acceptance by the Secured Party shall become part of this Agreement.

(d) **Trademarks.** Exhibit C accurately lists all Trademarks registered with the United States Patent and Trademark Office owned by the Debtor as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof. If after the date hereof, the Debtor owns any Trademarks registered with the United States Patent and Trademark Office not listed on Exhibit C or registers any Trademarks with the United States Patent and Trademark Office not listed on Exhibit C, then the Debtor shall promptly (and in no event later than 30 days after such Trademarks are owned or filed by Debtor with the United States Patent and Trademark Office) provide written notice to the Secured Party with a replacement Exhibit C, which upon acceptance by the Secured Party shall become part of this Agreement.

(e) **Reserved.**

(f) **Title.** Debtor has absolute title to each Patent, Trademark and Copyright listed on Exhibits A, B and C and owned by Debtor, free and clear of all liens except

Permitted Liens. Debtor (i) will have, at the time Debtor acquires any rights in Patents, Trademarks or Copyrights hereafter arising (other than such Patents, Trademarks or Copyrights that Debtor is licensing from other parties), absolute title to each such Patent, Trademark or Copyright free and clear of all liens except Permitted Liens, and (ii) will keep all Patents, Trademarks and Copyrights owned by it free and clear of all liens except Permitted Liens.

(g) **No Sale.** Debtor will not assign, transfer, encumber or otherwise dispose of (in each case other than Permitted Asset Sales and Permitted Liens) the Patents, Trademarks or Copyrights, or any interest therein on an exclusive basis, without the Secured Party's prior written consent.

(h) **Defense.** The Debtor will at its own expense and using commercially reasonable efforts, protect and defend any Patents, Trademarks and Copyrights owned by Debtor that are necessary and material for the Debtor against all claims or demands of all Persons.

(i) **Maintenance.** Debtor will at its own expense maintain the Patents, Trademarks and Copyrights to the extent reasonably advisable in its business judgment, including, but not limited to, filing all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent, trademark registrations and applications therefor. Debtor covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Patent, Trademark or Copyright that is necessary and material to the Debtor, nor fail to file any required affidavit or renewal in support thereof, without first providing the Secured Party: (i) sufficient written notice, of at least thirty (30) days, to allow the Secured Party to timely pay any such maintenance fees or annuities which may become due on any Patents, Trademarks or Copyrights, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(j) **Secured Party's Right to Take Action.** If Debtor fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) days after the Secured Party gives the Debtor written notice thereof (or, in the case of the agreements contained in subsection (h), immediately upon the occurrence of such failure, without notice or lapse of time), or, if Debtor notifies the Secured Party that it intends to abandon a Patent, Trademark or Copyright (other than a Permitted Asset Sale or if such Patent, Trademark or Copyright is not material and necessary to the Debtor's business), the Secured Party may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Debtor (or, at the Secured Party's option, in the Secured Party's own name) and may (but need not) take any and all other actions which the Secured Party may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(k) **Costs and Expenses.** The Debtor shall pay the Secured Party on demand the amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by the Secured Party in connection with or as a result of the Secured Party's taking action under subsection (i) or exercising its rights under Section 6, together with interest thereon from the date expended or incurred by the Secured Party at the default rate of interest set forth in the Loan Agreement.

(l) **Power of Attorney.** To facilitate the Secured Party's taking action under subsection (i) and exercising its rights under Section 6, the Debtor hereby irrevocably appoints (which appointment is coupled with an interest) the Secured Party, or its delegate, as the attorney-in-fact of the Debtor with the right (but not the duty) from time to time upon demand by Secured Party for payment of the Obligations or during the existence of an Event of Default to: (1) create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of the Debtor, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by the Debtor under this Section 3, (2) enforce or use the Patents, Trademarks or Copyrights or to grant or issue any exclusive or non-exclusive license under the Patents, Trademarks or Copyrights to any third party, or (3) sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents, Trademarks or Copyrights to any third party. The Debtor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Loan Agreement as provided therein and the payment and performance of all Obligations.

4. **Debtor's Use of the Patents, Trademarks and Copyrights.** The Debtor shall be permitted to control and manage the Patents, Trademarks and Copyrights, including the right to exclude others from making, using or selling items covered by the Patents, Trademarks and Copyrights and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as Secured Party has not made demand for payment of the Obligations or no Event of Default exists and the Secured Party has not advised Debtor that it is exercising its remedies.

5. **Events of Default.** The occurrence of an Event of Default, as defined in the Loan Agreement, shall constitute an Event of Default under this Agreement.

6. **Remedies.** During the existence of an Event of Default and at any time thereafter, the Secured Party may, at its option, take any or all of the following actions:

(a) The Secured Party may exercise any or all remedies available under the Loan Agreement.

(b) The Secured Party may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents, Trademarks and Copyrights.

(c) The Secured Party may enforce the Patents, Trademarks and Copyrights and any licenses thereunder, and if Secured Party shall commence any suit for such enforcement, the Debtor shall, at the request of Secured Party, do any and all lawful acts

and execute any and all proper documents required by Secured Party in aid of such enforcement.

7. Miscellaneous. This Agreement can be waived, modified, or amended only explicitly in a writing signed by the Secured Party and the Debtor. This Agreement shall terminate upon termination of the Loan Agreement. A waiver signed by the Secured Party shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of the Secured Party's rights or remedies. All rights and remedies of the Secured Party shall be cumulative and may be exercised singularly or concurrently, at the Secured Party's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Debtor under this Agreement shall be given in the manner and with the effect provided in the Loan Agreement. The Secured Party shall not be obligated to preserve any rights the Debtor may have against prior parties, to realize on the Patents, Trademarks and Copyrights at all or in any particular manner or order, or to apply any cash proceeds of Patents, Trademarks and Copyrights in any particular order of application. This Agreement shall be binding upon and inure to the benefit of the Debtor and the Secured Party and their respective participants, successors and assigns and shall take effect when signed by the Debtor and delivered to the Secured Party, and the Debtor waives notice of the Secured Party's acceptance hereof. The Secured Party may execute this Agreement if appropriate for the purpose of filing, but the failure of the Secured Party to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of Illinois without regard to conflicts of law provisions, except that any exercise by Lender of its remedies under this Agreement pertaining to the Patents, Trademarks and Copyrights shall be conducted in accordance with the law of the applicable jurisdiction where Debtor's principal place of business is located. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Obligations.

**THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.**

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Security Agreement as of the date written above.

GIBRALTAR BUSINESS CAPITAL, LLC,  
a Delaware limited liability company

TV INSIDER, LLC, a Delaware limited liability company

By:   
Name: Scott Winicour  
Title: Chief Operating Officer

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

400 Skokie Boulevard, Suite 375  
Northbrook, Illinois 60062

TV GUIDE MAGAZINE, LLC, a Delaware limited liability company

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

50 Rockefeller Plaza, 14<sup>th</sup> Floor  
New York, New York 10020



IN WITNESS WHEREOF, the parties have executed this Intellectual Property Security Agreement as of the date written above.

**GIBRALTAR BUSINESS CAPITAL, LLC,**  
a Delaware limited liability company


By: \_\_\_\_\_  
Scott Winicour  
Chief Operating Officer

400 Skokie Boulevard, Suite 375  
Northbrook, Illinois 60062

**TV INSIDER, LLC,** a Delaware limited liability company

By:   
David Fishman  
President

**TV GUIDE MAGAZINE, LLC,** a Delaware limited liability company

By:   
David Fishman  
President

50 Rockefeller Plaza, 14<sup>th</sup> Floor  
New York, New York 10020

**EXHIBIT A  
COPYRIGHTS**

Name of Registered Owner	Full Title	Copyright Number	Date
TV Guide Magazine, LLC	Big Book of TV Guide Crosswords: no. 1 & 19 Other Titles	VA3596D226	2010
TV Guide Magazine, LLC	Big Book of TV Guide Crosswords: no. 1 & 19 Other Titles	VA3596D293	2010
TV Guide	Big book of TV Guide crosswords: no. 1.	TX0003308624	1992
TV Guide	Few words you should never use.	VA0000298239	1988
TV Guide	Last year, they all agreed on a single issue. Now the issue is open again, but only until June 12th.	VA0000253669	1987
TV Guide	Make it full-bodied TV guide.	VA0000300355	1987
TV Guide	Most controversial star on Television.	VA0000327072	1988
TV Guide	Nine classic signs of fall.	VA0000327071	1988
TV Guide	Once again, some of the smartest advertisers in America took advantage of one of America's smartest advertising buys.	VA0000287267	1987
TV Guide	Portrait of Joan Collins.	VA0001202131	2000
TV Guide	Try a martini with a TV guide twist	VA0000332033	1988
TV Guide	TV Guide looks at Christmas. Produced by Lookus At Productions in association with TV Guide, Twentieth Television, and USA Networks; directed by Kevin Burns.	PA00000894305	1997
TV Guide	TV guide... neat.	VA0000329061	1988
TV Guide	TV Guide roundup. By editors of TV Guide.	RE0000386746	1960
TV Guide	TV Guide: the first 25 years (compiled and edited by Jay S. Harris in association with the editors of TV Guide magazine.	TX000021545	1978
TV Guide	TV Guide -- TV on DVD: the ultimate resource to television programs on DVD.	CSN0150900	2005
TV Guide	We guide people to beautiful finishes as well as to happy endings.	VA0000286895	1987
TV Guide	We guide people to cars as well as to car chases. TV guide.	VA0000278776	1987
TV Guide	We guide people to film as well as to movies.	VA0000286448	1987
TV Guide	We guide people to hot dogs as well as to ball games.	VA0000287409	1987
TV Guide	We guide people to humorists as well as to comedians.	VA0000300606	1988
TV Guide	We guide people to major appliances as well as to the major leagues. TV guide.	VA0000278778	1987

\* Borrower acquired these copyrights in 2008 pursuant to an Asset Purchase Agreement between TV Guide Magazine Group, Inc. and Sample Media, LLC dated October 10, 2008, but filing of transfer has not yet been effectuated.

EXHIBIT B

PATENTS

None.

EXHIBIT C

TRADEMARKS

MARK	COUNTRY	CURRENT OWNER	APPLN. DATE	APPLN. NO.	REG. DATE	REG. NO.	CLASS	STATUS
PREMIUM CHANNELS MOVIE GUIDE	USA	TV Guide Magazine LLC	12/10/1990	74/121892	8/25/2002	1709955	16	Renewed
SOAP OPERA GUIDE	USA	TV Guide Magazine LLC	5/7/1991	74/164375	4/21/2002	1684188	16	Renewed
THE CABLE GUIDE & Old Boxed Design	USA	TV Guide Magazine LLC	5/17/1988	73/728944	12/18/2000	1628245	16	Renewed
IS IT JUST ME?	USA	TV Guide Magazine LLC	5/14/2010	85/039050	12/28/2010	3897389	16 and 41	Registered
TVInsider	USA	TV Guide Magazine LLC	3/17/2014	86/222850			9	Published
TVINSIDER	USA	TV Guide Magazine LLC	5/19/2010	85/042745	11/4/14	4632597	41	Registered
TVINSIDER	USA	TV Guide Magazine LLC	5/19/2010	85/973019	11/4/14	4633420	41	Registered
WHAT'S WORTH WATCHING	USA	TV Guide Magazine LLC	1/6/2010	77/906166	11/1/2011	4049878	16	Registered