

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324326

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|---|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Today's Black Woman, Inc. | | 11/25/2014 | CORPORATION: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | Starline Publications, Inc. | | |
| Street Address: | 46 Violet Avenue | | |
| City: | Poughkeepsie | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 12601 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2061390 | TODAY'S BLACK WOMAN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2018438775 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2018434004 x108 | | |
| Email: | sperretta@magnapublishing.com | | |
| Correspondent Name: | Stephen Perretta | | |
| Address Line 1: | 210 E State Route 4, Ste 211 | | |
| Address Line 4: | Paramus, NEW JERSEY 07652 | | |
| NAME OF SUBMITTER: | Stephen Perretta | | |
| SIGNATURE: | /Stephen Perretta/ | | |
| DATE SIGNED: | 11/25/2014 | | |
| Total Attachments: 2 | | | |
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| source=Trademark Assignment TBW to Starline#page2.tif | | | |

OP \$40.00 2061390

TRADEMARK ASSIGNMENT

This Trademark Assignment is dated November 25, 2014 (the "Assignment") between TODAY'S BLACK WOMAN, INC., a New Jersey corporation, with offices located at 210 E State Route 4, Ste 211, Paramus, NJ 07652 ("Assignor") and STARLINE PUBLICATIONS, INC., a New York corporation with offices located at 46 Violet Avenue, Poughkeepsie, NY 12601 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and U.S. Registrations listed in Schedule A (collectively, the "Marks");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's respective right, title and interest in and to the Marks and said U.S. Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor is the owner of all right, title and interest in and to the trademarks and U.S. Registrations listed in Schedule A, and the goodwill of the business appertaining thereto and which is symbolized thereby, free and clear of any liens, encumbrances, restrictions on transfer, claims, covenants or conditions of any kind. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks in the U.S. and Canada, and said U.S. Registrations, together with any goodwill associated therewith and which is symbolized thereby.

2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by Assignee and its successors, assigns and other legal representatives.

3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.

4. Authorization. Assignor authorizes and requests any official throughout the United States and Canada whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's respective rights in the Marks, and to issue all Renewals for said trademarks to Assignee, its successors, legal representatives and assigns, as assignee thereof, in accordance with the terms of this Assignment.

5. Right to Convey. Assignor hereby covenants that it has full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR

TODAY'S BLACK WOMAN, INC.

By: 
Stephen Perretta
Vice President

Schedule A

Trademark Registrations

| Mark | Registration No. |
|---------------------|-------------------------|
| Today's Black Woman | 2061390 |
