

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM324374

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Swisher International, Inc.		11/21/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A., as Administrative Agent		
<b>Street Address:</b>	901 Main Street, 14th Floor		
<b>Internal Address:</b>	MC: TX1-492-14-06		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75202		
<b>Entity Type:</b>	national banking association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 121</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4583309	STARR FINEST QUALITY	
<b>Registration Number:</b>	4577367	STICKY SWEETS	
<b>Registration Number:</b>	4545155	ISLAND MADNESS	
<b>Registration Number:</b>	4518682	NIRVANA	
<b>Registration Number:</b>	4467648	KISMET	
<b>Registration Number:</b>	4456409	COME ON OVER	
<b>Registration Number:</b>	4433920	GOLD STRIKE	
<b>Registration Number:</b>	4397041	SWISHER	
<b>Registration Number:</b>	4387127	SS SWISHER SWEETS TROPICAL FUSION	
<b>Registration Number:</b>	4371513	SWISHER SWEETS SS	
<b>Registration Number:</b>	4361469		
<b>Registration Number:</b>	4359143	E SWISHER A NAME YOU CAN TRUST REAL SATI	
<b>Registration Number:</b>	4314536	E SWISHER	
<b>Registration Number:</b>	4314520	E SWISHER	
<b>Registration Number:</b>	4314519	E SWISHER	
<b>Registration Number:</b>	4068606	BLK	
<b>Registration Number:</b>	3875180	SEALED FRESH	
<b>Registration Number:</b>	3821457	YOUR SWEET TIMES START HERE	
<b>Registration Number:</b>	3796801	SWISHER SPORTS.COM	
<b>TRADEMARK</b>			

OP \$3040.00 4583309

Property Type	Number	Word Mark
Registration Number:	3752910	CLASICO
Registration Number:	3634099	OPTIMO CLÁSICO O
Registration Number:	3544635	GRIP IT AND DIP IT
Registration Number:	3515666	X SWISHER XTREME
Registration Number:	3479405	SUPERIOR QUALITY CHEW
Registration Number:	3426651	SANTA FE
Registration Number:	3375707	GOODIES
Registration Number:	3250397	CASINO GOLD
Registration Number:	3244566	LA DILIGENCIA
Registration Number:	3146672	TRADICION VIEJA
Registration Number:	3088796	VIEJA TRADICION
Registration Number:	3088359	SWISHER SWEETIES
Registration Number:	2930508	HALLMARK
Registration Number:	2778554	SILVERADO
Registration Number:	2658136	CREEK
Registration Number:	2314877	KAYAK
Registration Number:	2241236	OPTIMO BRIGADIER
Registration Number:	2232161	LA INTIMIDAD
Registration Number:	2231235	MACBETH
Registration Number:	2170830	TIBURON
Registration Number:	2160721	SANTIAGO SILK
Registration Number:	2058311	SABROSO
Registration Number:	2037216	EARL CAULFIELD'S
Registration Number:	1967254	BOWIE
Registration Number:	1957231	HELME
Registration Number:	1908708	SWISHER
Registration Number:	1890652	SUPERIOR VALUE
Registration Number:	1836338	STARR VALUE
Registration Number:	1792861	SWISHER INTERNATIONAL, INC.
Registration Number:	1759228	OUTLAWS
Registration Number:	1729732	SWISHER SWEETS
Registration Number:	1726093	HONEY BEE
Registration Number:	1712068	BUTTERCUP
Registration Number:	1693471	KING EDWARD DIAMONDS
Registration Number:	1547631	COUNTRY BLEND
Registration Number:	1401491	LANCASTER LIMITED-RESERVE CHEWING-TOBACC
Registration Number:	1363661	COOPER
Registration Number:	1346967	CIGAR BAR
Registration Number:	1282752	REDWOOD

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	1179453	SILVER CREEK
Registration Number:	1178412	GOLD RIVER
Registration Number:	1107484	CHATTANOOGA CHEW
Registration Number:	1098309	BRINDLEY'S
Registration Number:	0987210	JACKSON'S APPLEJACK
Registration Number:	0835375	KING EDWARD
Registration Number:	0834600	OLYMPIA
Registration Number:	0821040	
Registration Number:	0812412	BOLERO
Registration Number:	0794683	OPTIMO
Registration Number:	0791300	MIRAMAR
Registration Number:	0789564	UNIVERSAL
Registration Number:	0787048	DIXIE
Registration Number:	0751159	HAMILTON-HARRIS & CO.'S HOME MADE
Registration Number:	0739649	TREAT YOURSELF TO THE BEST
Registration Number:	0735560	SWISHER SWEETS
Registration Number:	0665637	SILVER CUP
Registration Number:	0622036	KEEP MOVING
Registration Number:	0622034	
Registration Number:	0622033	EL TRELLES
Registration Number:	0604728	KING EDWARD THE SEVENTH
Registration Number:	0604727	KING EDWARD THE SEVENTH
Registration Number:	0586551	POM POM OPERAS QUALITY CIGARS OPERAS
Registration Number:	0578396	WILD CHERRY
Registration Number:	0578395	STRAWBERRY
Registration Number:	0578393	CHECKERBERRY
Registration Number:	0577986	ROYAL GOLD
Registration Number:	0573096	RAILROAD MILLS
Registration Number:	0569848	NAVY
Registration Number:	0567290	SQUARE
Registration Number:	0562934	SUPERIOR G
Registration Number:	0519082	THREE THISTLES
Registration Number:	0519081	SOCIETY
Registration Number:	0502027	MAIL POUCH
Registration Number:	0501855	MAIL POUCH RIBBON CUT CHEWING TOBACCO
Registration Number:	0501654	CASA MARINA
Registration Number:	0444356	SOLITAIRE
Registration Number:	0396981	SANTA FE
Registration Number:	0360430	KING EDWARD MILD TOBACCOS S & S

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	0346533	
Registration Number:	0343162	S & S
Registration Number:	0317621	S A SANTA FE SINCE 1887
Registration Number:	0219035	KING EDWARD THE SEVENTH
Registration Number:	0207484	BLACKSTONE
Serial Number:	86411999	SWISHER CIGARILLOS DIAMONDS
Serial Number:	86406223	SS SWISHER CIGARILLOS THE NEW DIAMONDS C
Serial Number:	86394633	DULCE DE LECHE
Serial Number:	86339224	FIRE & ICE
Serial Number:	86309018	SWISHER SWEETS
Serial Number:	86273253	ARCTIC ICE
Serial Number:	86273199	BLAZING FIRE
Serial Number:	86273164	
Serial Number:	86272139	KING EDWARD VII
Serial Number:	86267538	EXPERIENCE THE DIFFERENCE
Serial Number:	86204908	MAN CAN
Serial Number:	86190775	SUMMER TWIST
Serial Number:	86189284	JHS RESERVE
Serial Number:	86125501	SWERVE
Serial Number:	86015361	ISLAND BASH
Serial Number:	86015347	ISLANDER
Serial Number:	86013998	BIRTHDAY BASH
Serial Number:	86013941	TROPICAL STORM
Serial Number:	86013890	BANANA SMASH

**CORRESPONDENCE DATA**

**Fax Number:** 9192868199

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 919 286-8000

**Email:** PTO\_TMconfirmation@mvalaw.com

**Correspondent Name:** MOORE & VAN ALLEN PLLC

**Address Line 1:** 3015 CARRINGTON MILL BOULEVARD

**Address Line 2:** SUITE 400

**Address Line 4:** MORRISVILLE, NORTH CAROLINA 27560

**ATTORNEY DOCKET NUMBER:** 017625.4906

**NAME OF SUBMITTER:** John E. Slaughter, III

**SIGNATURE:** /jes/

**DATE SIGNED:** 11/25/2014

**Total Attachments: 6**

**TRADEMARK**

**REEL: 005408 FRAME: 0226**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of November 21, 2014 (as the same may be amended, modified, restated or supplemented from time to time, the “Security Agreement”) by and among the Grantors from time to time party thereto (each a “Grantor” and collectively, the “Grantors”) and Bank of America, N.A., as Administrative Agent (the “Administrative Agent”) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

[signature pages follow]

SWISHER INTERNATIONAL, INC.,  
a Delaware corporation

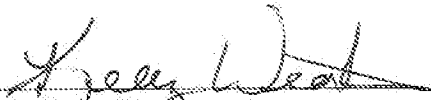
By:   
Name: Howard L. Romanow  
Title: Chief Financial Officer

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
SWISHER INTERNATIONAL, INC.

**TRADEMARK**  
**REEL: 005408 FRAME: 0229**

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By:   
Name: Kelly Weaver  
Title: Assistant Vice President

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
SWISHER INTERNATIONAL, INC.

**TRADEMARK**  
**REEL: 005408 FRAME: 0230**



**Schedule 1**

**Swisher International, Inc.  
(Delaware Corporation)**

**U.S. Trademarks**

**Registered Marks**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
STARR FINEST QUALITY and Design	4583309	08/12/14
STICKY SWEETS	4577367	07/29/14
ISLAND MADNESS	4545155	06/03/14
NIRVANA	4518682	04/22/14
KISMET	4467648	01/14/14
COME ON OVER	4456409	12/24/13
GOLD STRIKE	4433920	11/12/13
SWISHER	4397041	09/03/13
SS SWISHER SWEETS TROPICAL FUSION and Design	4387127	08/20/13
SWISHER SWEETS SS and Design	4371513	07/23/13
Design only	4361469	07/02/13
E SWISHER A NAME YOU CAN TRUST REAL SATISFACTION	4359143	06/25/13
E SWISHER and Design	4314536	04/02/13
E SWISHER	4314520	04/02/13
E SWISHER	4314519	04/02/13
BLK	4068606	12/06/11
SEALED FRESH and Design	3875180	11/09/10
YOUR SWEET TIMES START HERE	3821457	07/20/10
SWISHER SPORTS.COM and Design	3796801	06/01/10
CLASICO and Design	3752910	02/23/10
OPTIMO CLÁSICO O and Design	3634099	06/09/09
GRIP IT AND DIP IT	3544635	12/09/08
X SWISHER XTREME and Design	3515666	10/14/08
SUPERIOR QUALITY CHEW and Design	3479405	08/05/08
SANTA FE	3426651	05/13/08
GOODIES	3375707	01/29/08
CASINO GOLD	3250397	06/12/07
LA DILIGENCIA	3244566	05/22/07
TRADICION VIEJA	3146672	09/19/06
VIEJA TRADICION	3088796	05/02/06
SWISHER SWEETIES	3088359	05/02/06
HALLMARK	2930508	03/08/05
SILVERADO	2778554	10/28/03
CREEK	2658136	12/10/02
KAYAK	2314877	02/01/00
OPTIMO BRIGADIER	2241236	04/20/99
LA INTIMIDAD	2232161	03/16/99

MACBETH	2231235	03/09/99
TIBURON	2170830	07/07/98
SANTIAGO SILK	2160721	05/26/98
SABROSO	2058311	04/29/97
EARL CAULFIELD'S	2037216	02/11/97
BOWIE	1967254	04/09/96
HELME	1957231	02/20/96
SWISHER	1908708	08/01/95
SUPERIOR VALUE and Design	1890652	04/18/95
STARR VALUE	1836338	05/10/94
SWISHER INTERNATIONAL, INC. and Design	1792861	09/14/93
OUTLAWS	1759228	03/16/93
SWISHER SWEETS	1729732	11/03/92
HONEY BEE	1726093	10/20/92
BUTTERCUP	1712068	09/01/92
KING EDWARD DIAMONDS	1693471	06/09/92
COUNTRY BLEND	1547631	07/11/89
LANCASTER LIMITED-RESERVE CHEWING- TOBACCO and Design	1401491	07/15/86
COOPER	1363661	10/01/85
CIGAR BAR	1346967	07/02/85
REDWOOD	1282752	06/19/84
SILVER CREEK	1179453	11/24/81
GOLD RIVER	1178412	11/17/81
CHATTANOOGA CHEW	1107484	11/28/78
BRINDLEY'S	1098309	08/01/78
JACKSON'S APPLEJACK	0987210	07/02/74
KING EDWARD	0835375	09/19/67
OLYMPIA	0834600	09/05/67
Design only	0821040	12/27/66
BOLERO	0812412	08/09/66
OPTIMO	0794683	08/24/65
MIRAMAR	0791300	06/22/65
UNIVERSAL	0789564	05/18/65
DIXIE	0787048	03/23/65
HAMILTON-HARRIS & CO.'S HOME MADE	0751159	06/18/63
TREAT YOURSELF TO THE BEST	0739649	10/23/62
SWISHER SWEETS and Design	0735560	08/07/62
SILVER CUP and Design	0665637	08/12/58
KEEP MOVING	0622036	02/28/56
Design only	0622034	02/28/56
EL TRELLES	0622033	02/28/56
KING EDWARD THE SEVENTH and Design	0604728	04/19/55
KING EDWARD THE SEVENTH and Design	0604727	04/19/55
POM POM OPERAS QUALITY CIGARS OPERAS and Design	0586551	03/09/54
WILD CHERRY	0578396	08/11/53
STRAWBERRY	0578395	08/11/53
CHECKERBERRY	0578393	08/11/53

ROYAL GOLD	0577986	07/28/53
RAILROAD MILLS	0573096	04/14/53
NAVY	0569848	02/03/53
SQUARE and Design	0567290	12/02/52
SUPERIOR G and Design	0562934	08/19/52
THREE THISTLES	0519082	12/20/49
SOCIETY	0519081	12/20/49
MAIL POUCH	0502027	09/07/48
MAIL POUCH RIBBON CUT CHEWING TOBACCO and Design	0501855	08/24/48
CASA MARINA and Design	0501654	08/17/48
SOLITAIRE	0444356	12/12/50
SANTA FE	0396981	08/11/42
KING EDWARD MILD TOBACCOS S & S and Design	0360430	09/20/38
Design only	0346533	06/01/37
S & S	0343162	02/09/37
S A SANTA FE SINCE 1887 and Design	0317621	10/02/34
KING EDWARD THE SEVENTH and Design	0219035	10/12/26
BLACKSTONE	0207484	01/05/26

**Pending Applications**

Mark	Appl. No.	Filing Date
SWISHER CIGARILLOS DIAMONDS and Design	86411999	10/01/14
SS SWISHER CIGARILLOS THE NEW DIAMONDS CIGARILLO and Design	86406223	09/25/14
DULCE DE LECHE	86394633	09/15/14
FIRE & ICE	86339224	07/16/14
SWISHER SWEETS	86309018	06/13/14
ARCTIC ICE	86273253	05/06/14
BLAZING FIRE	86273199	05/06/14
Design only	86273164	05/06/14
KING EDWARD VII	86272139	05/05/14
EXPERIENCE THE DIFFERENCE	86267538	04/30/14
MAN CAN	86204908	02/26/14
SUMMER TWIST	86190775	02/11/14
JHS RESERVE	86189284	02/10/14
SWERVE	86125501	11/21/13
ISLAND BASH	86015361	07/19/13
ISLANDER	86015347	07/19/13
BIRTHDAY BASH	86013998	07/18/13
TROPICAL STORM	86013941	07/18/13
BANANA SMASH	86013890	07/18/13