

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elixir Industries		11/21/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	JMCI Acquisition Corp.		
Street Address:	200 West Nationwide Boulevard		
Internal Address:	c/o JMAC, Inc.		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86359367	POWER-RIB	
CORRESPONDENCE DATA			
Fax Number:	2025339099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-467-8800		
Email:	jspiantanida@vorys.com		
Correspondent Name:	Vorys, Sater, Seymour and Pease LLP		
Address Line 1:	P.O. Box 2255 -- IPLAW@Vorys		
Address Line 2:	Attn: Laura T. Geyer		
Address Line 4:	Columbus, OHIO 43216-2255		
ATTORNEY DOCKET NUMBER:	008074-84/1707/TMASSIGNMT		
NAME OF SUBMITTER:	Julie S. Piantanida		
SIGNATURE:	/julie piantanida/		
DATE SIGNED:	11/25/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT of United States Trademark Registration is made effective as of the 21st day of November, 2014 by and between Elixir Industries, a California corporation ("Assignor") with an address of 24800 Chrisanta Drive, Suite 210, Mission Viejo, California 92691, and JMCI Acquisition Corp., an Ohio corporation with an address c/o JMAC, Inc., 200 West Nationwide Boulevard, Columbus, Ohio 43215 ("Assignee").

WHEREAS, Assignor is the owner of that certain trademark "POWER RIB" and Application Serial No. 86/359,367 therefor (the "Mark"), including the goodwill of the business associated therewith;

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of November 4, 2014 (the "Asset Purchase Agreement"), pursuant to which Assignee acquired tangible and intangible properties set forth therein;


WHEREAS, consistent with the provisions of that Asset Purchase Agreement, Assignor wishes to assign to Assignee and Assignee wishes to acquire all right, title, and interest in the Mark including the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, Assignor does hereby assign, transfer and convey unto Assignee, all of its right, title, and interest in and to the Mark together with the good will of the business connected with the use of and symbolized by the Mark, as well as all rights of action against third parties for past infringement thereof.

Assignor further covenants and agrees that it has the right and authority to make this assignment and has not assigned the Mark to any third party.

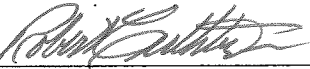
ASSIGNEE:

JMCI ACQUISITION CORP., an Ohio corporation

By: 
Michael A. Priest, President

ASSIGNOR:

ELIXIR INDUSTRIES, a California corporation

By: 
Robert Cuthbertson, Chief Financial Officer