

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM324530

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Substitution of Secured Party
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robb Media Intermediate Holdings, LLC		11/25/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Robb Media Intermediate Holdings, LLC
Street Address:	29160 Heathercliff Road, Suite 200
City:	Malibu
State/Country:	MICHIGAN
Postal Code:	90265
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3898765	FROM THE PUBLISHERS OF ROBB REPORT EXCEP
Registration Number:	3403791	LUXURY HOTELS
Registration Number:	2902559	MOTORCYCLING
Registration Number:	3035654	ROBB REPORT LUXURY HOME
Registration Number:	3503109	ROBB REPORT LUXURY RESORTS
Registration Number:	3049266	ROBB REPORT MOTORCYCLING
Registration Number:	3313395	ROBB REPORT SPORTS & LUXURY AUTOMOBILE
Registration Number:	1750085	ROBB REPORT
Registration Number:	2822145	THE ROBB REPORT COLLECTION
Registration Number:	3400285	WATCH COLLECTOR

CORRESPONDENCE DATA

Fax Number: 2485668531

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 248-566-8530

Email: tmdocketing@honigman.com

Correspondent Name: Honigman Miller Schwartz and Cohn, LLP

Address Line 1: 39400 Woodward Avenue, Suite 101

Address Line 4: Bloomfield Hills, MICHIGAN 48304

TRADEMARK

ATTORNEY DOCKET NUMBER:	223119-353013
NAME OF SUBMITTER:	Julie E. Reitz
SIGNATURE:	/Julie E. Reitz/
DATE SIGNED:	11/26/2014
Total Attachments: 6 source=Sub of Agent #3#page1.tif source=Sub of Agent #3#page2.tif source=Sub of Agent #3#page3.tif source=Sub of Agent #3#page4.tif source=Sub of Agent #3#page5.tif source=Sub of Agent #3#page6.tif	

NOTICE OF SUBSTITUTION OF SECURED PARTY IN TRADEMARKS

This **NOTICE OF SUBSTITUTION OF SECURED PARTY IN TRADEMARKS** (this "Notice") is effective as of November 25, 2014 (the "Effective Date"), by and among (i) **CURTCO ROBB MEDIA, LLC**, a Delaware limited liability company (the "Grantor"), (ii) **ROBB MEDIA INTERMEDIATE HOLDINGS, LLC**, the current Agent under the Existing Credit Agreement (in such capacity, the "Current Agent"), and (iii) **ROBB MEDIA INTERMEDIATE HOLDINGS, LLC**, as the lender and successor secured party under the Credit Agreement (in such capacity, together with its successors and assigns in such capacity, the "Successor Secured Party"). Capitalized terms used herein and not defined herein shall have the meanings assigned to such terms in the Credit Agreement.

W I T N E S S E T H

WHEREAS, reference is made to that certain Second Amended and Restated Credit Agreement, dated as of November 25, 2014, by and among the Grantor, in its capacity as borrower ("Borrower"), the other Credit Parties from time to time party thereto and the Successor Secured Party (as amended prior to the date hereof, the "Credit Agreement");

WHEREAS, the Current Agent, the Successor Secured Party and the other parties to the Credit Agreement entered into that certain Secured Party Transition Agreement (the "Agreement"), dated as of November 25, 2014, which acknowledged the elimination of the role of agent as provided in the Credit Agreement and vested the Successor Secured Party with the rights, powers, privileges and duties of the Current Agent under the Existing Credit Agreement and the other Loan Documents;

WHEREAS, pursuant to the Agreement, the Current Agent assigned to the Successor Secured Party all the rights and duties of the Current Agent under the Loan Documents (including without limitation, the Amended and Restated Security Agreement, dated as of May 3, 2012 by Grantor in favor of Current Agent, as successor agent to Robb Media Investors, LLC, as successor agent to General Electric Capital Corporation, as the same may be amended, restated, amended and restated, supplemented or modified from time to time, the "Security Agreement" and the Trademark Security Agreement, dated as of May 3, 2012 by Grantor in favor of Current Agent, as successor agent to Robb Media Investors, LLC, as successor agent to General Electric Capital Corporation, as the same may be amended, restated, amended and restated, supplemented or modified from time to time); and

WHEREAS, the Current Agent is executing this Notice for the purpose of giving notice of the transfer of the Current Agent's right, title, and interest in the Collateral (as defined in the Security Agreement) to the Successor Secured Party pursuant to the Agreement;

NOW, THEREFORE, the Current Agent hereby gives notice that it has transferred and conveyed to the Successor Secured Party as set forth in the Agreement, all of the Current Agent's right, title and interest, in and to the Collateral related to the Trademarks, described on Schedule A attached hereto.

Governing Law. This agreement shall be governed by, and construed and interpreted in accordance with, the laws of the state of New York.

Execution in Counterparts. This Notice may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed to be an original and all of which taken together shall constitute but one and the same

instrument. Delivery of an executed counterpart of this Notice by facsimile or electronic transmission shall be effective as delivery of a manually executed counterpart of this Notice.

IN WITNESS WHEREOF, the Current Agent has caused this Notice to be duly executed by its duly authorized officer or representative as of the day and year first above written.

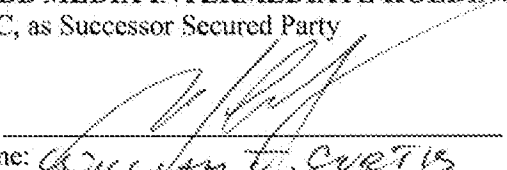
**ROBB MEDIA INTERMEDIATE HOLDINGS,
LLC, as Current Agent**

By: 

Name: WILLIAM J. CURTIS

Title: CHIEF EXECUTIVE OFFICER

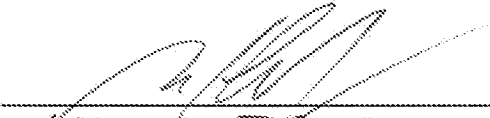
**ROBB MEDIA INTERMEDIATE HOLDINGS,
LLC, as Successor Secured Party**

By: 

Name: WILLIAM D. CURTIS

Title: CHIEF EXECUTIVE OFFICER

CURTCO ROBB MEDIA, LLC, as Grantor and
Borrower

By: 
Name: *WILLIAM T. CURTIS*
Title: *CHIEF EXECUTIVE OFFICER*

Schedule A
to
Notice of Substitution of Agent in Trademarks

Country	Trademark	Appln No.	Appl Date	Reg No	Reg Date	Record Owner	Status
United States	FROM THE PUBLISHERS OF ROBB REPORT EXCEPTIONAL PROPERTIES	77/876855	11/19/2009	3898765	1/4/2011	CurtCo Robb Media LLC	Registered
United States	LUXURY HOTELS	77/125112	3/7/2007	3403791	3/25/2008	CurtCo Robb Media LLC	Registered
United States	MOTORCYCLING	78/262344	6/13/2003	2902559	11/9/2004	CurtCo Robb Media LLC	Registered
United States	ROBB REPORT LUXURY HOME	78/529113	12/8/2004	3035654	12/27/2005	CurtCo Robb Media LLC	Registered
United States	ROBB REPORT LUXURY RESORTS	78/883945	5/15/2006	3503109	9/16/2008	CurtCo Robb Media LLC	Registered
United States	ROBB REPORT MOTORCYCLING	78/448671	7/9/2004	3049266	1/24/2006	CurtCo Robb Media LLC	Registered
United States	ROBB REPORT SPORTS & LUXURY AUTOMOBILE	78/282977	8/4/2003	3313395	10/16/2007	CurtCo Robb Media LLC	Registered
United States	THE ROBB REPORT	74/200605	9/4/1991	1750085	2/2/1993	CurtCo Robb Media LLC	Renewed
United States	THE ROBB REPORT COLLECTION	76/369504	2/7/2002	2822145	3/16/2004	CurtCo Robb Media LLC	Registered
United States	WATCH COLLECTOR	77/130861	3/14/2007	3400285	3/18/2008	CurtCo Robb Media LLC	Registered