

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324546

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|-----------------------------------|--|--|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Advanced Sleep Concepts, Inc. | | 09/02/2014 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | SP Georgia Acquisition, LLC | | |
| Street Address: | 205 E. Butterfield Road | | |
| Internal Address: | Suite 205 | | |
| City: | Elmhurst | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60126 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 15 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4226874 | ASC ADVANCED SLEEP CONCEPTS MOVING DREAM | |
| Registration Number: | 3398928 | ENERGY HEALTH SOLUTIONS | |
| Registration Number: | 4239222 | GRAND ESTATE | |
| Registration Number: | 2295664 | MATTRESSMAX | |
| Registration Number: | 4239223 | MOUNTAIN HERITAGE | |
| Registration Number: | 3300617 | NATURE'S SPIRIT | |
| Registration Number: | 3300618 | NATURE'S WONDERS | |
| Registration Number: | 3632936 | REST & RESTORE | |
| Registration Number: | 3719495 | REST & RESTORE | |
| Registration Number: | 3236510 | SCANDINAVIAN FOAM MATTRESS | |
| Registration Number: | 4239054 | SMART GEL | |
| Registration Number: | 4335669 | TWO SIDES - TWICE THE COMFORT. | |
| Registration Number: | 4425208 | UDREAM | |
| Registration Number: | 4485321 | UDREAM | |
| Registration Number: | 3884216 | VISTABODYCOOL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3128767934 | | |

OP \$390.00 4226874

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-876-3122
Email: trademarks.us@dentons.com
Correspondent Name: Dentons US LLP
Address Line 1: P.O. Box #061080
Address Line 2: Wacker Drive Station, Willis Tower
Address Line 4: Chicago, ILLINOIS 60606-1080

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| ATTORNEY DOCKET NUMBER: | 20003539-0004 |
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| NAME OF SUBMITTER: | Carol Anne Been |
|---------------------------|-----------------|

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| SIGNATURE: | /cab13122/ |
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| DATE SIGNED: | 11/26/2014 |
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Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is entered into effective as of September 2, 2014, by and between Advanced Sleep Concepts, Inc., a Delaware corporation, having its principal place of business at 195 Chatillion Drive Rome, Georgia 30161 ("Assignor"), and SP Georgia Acquisition, LLC, a Delaware limited liability company having an office at 205 E. Butterfield Rd., Suite 205, Elmhurst, Illinois 60126 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks listed on Schedule A attached hereto, including without limitation all unregistered and common law rights in the trademarks and any registrations and applications therefor (collectively, the "Marks");

WHEREAS, Assignor wishes to assign and transfer all rights in the Marks to Assignee, and any applications and registrations therefore, together with all common law rights associated with the Marks and the goodwill of the business associated therewith.


WHEREAS, Assignee wishes to acquire all rights in the Marks from Assignor and any applications and registrations therefore, together with all common law rights associated with the Marks and the goodwill of the business associated therewith;

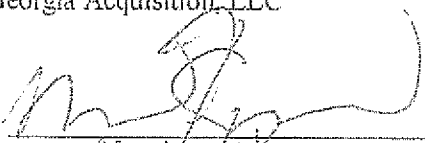
NOW, THEREFORE, for and in full consideration of the mutual promises contained herein and other good and valuable consideration between parties, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks, including without limitation any applications or registrations therefor and any rights in the Marks existing at common law in any jurisdiction, and any trade name, business name or domain name incorporating the Marks, and any other rights Assignor may have in the Marks, together with the goodwill of the business connected with the use of and symbolized by the Marks, and together with all causes of action for the infringement of the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment Agreement as of the date first written above.

Assignor
Advanced Sleep Concepts, Inc.

Assignee
SP Georgia Acquisition, LLC

By: 
Name: Dominick Azzevedo
Title: CEO
Date: 11/25/14

By: 
Name: Michael J. Kopyan
Title: President
Date: 11/2/14

ACKNOWLEDGEMENT

STATE OF Florida

COUNTY OF Sarasota)
) : SS
)



Be it remembered on this 25th day of Nov, 2014, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared Dominick Arevedo to me known, who being by me duly sworn according to law, on his oath does depose and make proof of my satisfaction that he was at the time of the execution thereof the CEO of ASC the assignor in the foregoing instrument; and that he signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his authority.

[Handwritten Signature]

 Notary Public



SCHEDULE A

| Mark | Registration No. | Registration Date |
|--|------------------|-------------------|
| ASC ADVANCED SLEEP CONCEPTS MOVING DREAMS FORWARD. (and design)  | 4226874 | Oct 16, 2012 |
| ENERGY HEALTH SOLUTIONS | 3398928 | Mar 18, 2008 |
| GRAND ESTATE | 4239222 | Nov 6, 2012 |
| MATRESSMAX | 2295664 | Nov 30, 1999 |
| MOUNTAIN HERITAGE | 4239223 | Nov 6, 2012 |
| NATURE'S SPIRIT | 3300617 | Oct 2, 2007 |
| NATURE'S WONDERS | 3300618 | Oct 2, 2007 |
| REST & RESTORE | 3832936 | Jun 2, 2009 |
| REST & RESTORE | 3719495 | Dec 1, 2009 |
| SCANDINAVIAN FOAM MATTRESS | 3236510 | May 1, 2007 |
| SMART GEL | 4239054 | Nov 6, 2012 |
| TWO SIDES - TWICE THE COMFORT. | 4336669 | May 14, 2013 |
| UDREAM | 4425208 | Oct 29, 2013 |
| UDREAM (and design)  | 4485321 | Feb 18, 2014 |
| VISTABODYCOOL | 3884216 | Nov 30, 2010 |