

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM324664

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	08/19/2013

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wenley House, Inc.	FORMERLY Excelda Distributing, Inc.	11/25/2014	CORPORATION: MICHIGAN

## RECEIVING PARTY DATA

<b>Name:</b>	Griffin Shoe Care Company
<b>Street Address:</b>	800 McHenry Ave.
<b>Internal Address:</b>	Suite H
<b>City:</b>	Crystal Lake
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60014
<b>Entity Type:</b>	CORPORATION: ILLINOIS

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	0190017	GRIFFIN
Registration Number:	0570217	GRIFFIN
Registration Number:	0573808	
Registration Number:	0644580	ESQUIRE
Registration Number:	0644584	ESQUIRE
Registration Number:	0644862	ESQUIRE
Registration Number:	0652234	ESQUIRE LANOL WHITE
Registration Number:	0789527	GRIFFIN ALLWITE

## CORRESPONDENCE DATA

Fax Number: 8154555685

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8155954783

Email: Monique@scherrerpatentlaw.com

Correspondent Name: Scherrer Patent &amp; Trademark Law, P.C.

Address Line 1: 17 E. Crystal Lake Ave.

Address Line 4: Crystal Lake, ILLINOIS 60014

OP \$215.00 0190017

<b>ATTORNEY DOCKET NUMBER:</b>	GRF-001-A
<b>NAME OF SUBMITTER:</b>	Monique A. Morneault
<b>SIGNATURE:</b>	/Monique A. Morneault/
<b>DATE SIGNED:</b>	12/01/2014
<b>Total Attachments: 2</b> source=executed trademark assignment#page1.tif source=executed trademark assignment#page2.tif	

Assignment of Trademarks

WHEREAS, Wenley House, Inc., a Michigan corporation, with an address of 10750 Hi Tech Dr., Whitmore Lake, Michigan 48189 ("Assignor"), was the owner of the following marks:

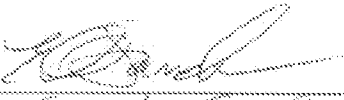
- U.S. Reg. No 190,017 GRIFFIN stylized Logo (strutting with wings - unshaded)
- U.S. Reg. No. 570,217 GRIFFIN (stylized arc logo)
- U.S. Reg. No. 573,808 -- GRIFFIN SYLIZED LOGO (strutting with wings --shaded)
- U.S. Reg. No. 789,527 -- GRIFFIN ALLWHITE
- U.S. Reg. No. 1,749,709 -- ESQUIRE
- U.S. Reg. No. 1,709,043 -- ESQUIRE
- U.S. Reg. No. 652,234 -- ESQUIRE LANOL WHITE
- U.S. Reg. No. 644,862 -- ESQUIRE (stylized)
- U.S. Reg. No. 644,584 -- ESQUIRE (stylized)
- U.S. Reg. No. 644,580 -- ESQUIRE (stylized)

WHEREAS, Griffin Shoe Care Company, an Illinois corporation, with a registered office address of 800 McHenry Ave., Suite H, Crystal Lake, Illinois 60014 ("Assignee"), was desirous of acquiring certain assets, including all right, title, and interest in the above-identified trademark registrations, together with the goodwill of the business symbolized by the trademarks, as set forth in an Asset Purchase Agreement dated August 19, 2013;

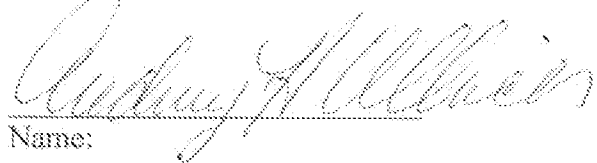
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm the assignment and transfer as of August 19, 2013 to Assignee the entire right, title and interest in the above-listed United States trademark registrations, together with the goodwill of the business symbolized by the marks, and the right to recover all relief for past infringement or violations of law relating to the marks, the same to be held and enjoyed by Assignee for its own use and benefit, and for its legal representatives and assigns, to the full term of the registrations, as fully and entirely as the same would have been held and enjoyed by Assignor has this assignment and sale not been made.

This Nunc Pro Tunc Assignment executed at Crystal Lake, Illinois on November 25, 2014, and effects the assignment of the trademarks registrations as of August 19, 2013.

Wenley House, Inc.

By:   
Name: Eric A. Sanders  
Title: Owner

Witnessed:

  
Name: