

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324697

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Substitution of Agent in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Initial Agent		11/25/2014	CORPORATION:

RECEIVING PARTY DATA

Name:	Robb Media Investors, LLC, as Successor Agent
Street Address:	c/o Rockbridge Growth Equity, LLC
Internal Address:	One Campus Martius, 1070 Woodward
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48226
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3898765	FROM THE PUBLISHERS OF ROBB REPORT EXCEP
Registration Number:	3403791	LUXURY HOTELS
Registration Number:	2902559	MOTORCYCLING
Registration Number:	3035654	ROBB REPORT LUXURY HOME
Registration Number:	3503109	ROBB REPORT LUXURY RESORTS
Registration Number:	3049266	ROBB REPORT MOTORCYCLING
Registration Number:	3313395	ROBB REPORT SPORTS & LUXURY AUTOMOBILE
Registration Number:	1750085	ROBB REPORT
Registration Number:	2822145	THE ROBB REPORT COLLECTION
Registration Number:	3400285	WATCH COLLECTOR

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 2001 Ross Avenue, Suite 3600

TRADEMARK

Address Line 4:	Dallas, TEXAS 75201
ATTORNEY DOCKET NUMBER:	20607-30710
NAME OF SUBMITTER:	Dusan Clark
SIGNATURE:	/Dusan Clark/
DATE SIGNED:	12/01/2014
Total Attachments: 5 source=CurtCo_ Executed Notice of Substitution of Agent in Trademarks (2014)#page1.tif source=CurtCo_ Executed Notice of Substitution of Agent in Trademarks (2014)#page2.tif source=CurtCo_ Executed Notice of Substitution of Agent in Trademarks (2014)#page3.tif source=CurtCo_ Executed Notice of Substitution of Agent in Trademarks (2014)#page4.tif source=CurtCo_ Executed Notice of Substitution of Agent in Trademarks (2014)#page5.tif	

NOTICE OF SUBSTITUTION OF AGENT IN TRADEMARKS

This **NOTICE OF SUBSTITUTION OF AGENT IN TRADEMARKS** (this “Notice”) is effective as of November 25, 2014 (the “Effective Date”), by and among (i) **CURTCO ROBB MEDIA, LLC**, a Delaware limited liability company (the “Grantor”), (ii) **GENERAL ELECTRIC CAPITAL CORPORATION**, the initial Agent under the Credit Agreement referred to below (in such capacity, the “Initial Agent”), and (iii) **ROBB MEDIA INVESTORS, LLC**, as the successor Agent under the Credit Agreement (in such capacity, together with its successors and assigns in such capacity, the “Successor Agent”). Capitalized terms used herein and not defined herein shall have the meanings assigned to such terms in the Credit Agreement.

W I T N E S S E T H

WHEREAS, reference is made to that certain Amended and Restated Credit Agreement, dated as of May 3, 2012, by and among the Grantor, in its capacity as borrower (“Borrower”), the other Credit Parties from time to time party thereto, the financial institutions from time to time party thereto (the “Lenders”) and the Initial Agent (as amended prior to the date hereof, the “Credit Agreement”);

WHEREAS, the Initial Agent, the Successor Agent and the other parties to the Credit Agreement entered into that certain Agency Transition Agreement (the “Agreement”), dated as of November 25, 2014, which evidenced the resignation of the Initial Agent and the appointment of the Successor Agent as successor to the Initial Agent, in each case, under the Credit Agreement and the other Loan Documents;

WHEREAS, pursuant to the Agreement, the Initial Agent assigned to the Successor Agent all the rights and duties of the Initial Agent under the Loan Documents (including without limitation, the Amended and Restated Security Agreement, dated as of May 3, 2012 by Grantor in favor of Initial Agent, as the same may be amended, restated, amended and restated, supplemented or modified from time to time, the “Security Agreement” and the Trademark Security Agreement, dated as of May 3, 2012 by Grantor in favor of Initial Agent, as the same may be amended, restated, amended and restated, supplemented or modified from time to time); and

WHEREAS, the Initial Agent is executing this Notice for the purpose of giving notice of the transfer of the Initial Agent’s right, title, and interest in the Collateral (as defined in the Security Agreement) to the Successor Agent pursuant to the Agreement;

NOW, THEREFORE, the Initial Agent hereby gives notice that it has transferred and conveyed to the Successor Agent as set forth in the Agreement, all of the Initial Agent’s right, title and interest, in and to the Collateral related to the Trademarks, described on Schedule A attached hereto.

Governing Law. This agreement shall be governed by, and construed and interpreted in accordance with, the laws of the state of New York.

Execution in Counterparts. This Notice may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed to be an original and all of which taken together shall constitute but one and the same instrument. Delivery of an executed counterpart of this Notice by facsimile or electronic transmission shall be effective as delivery of a manually executed counterpart of this Notice.

IN WITNESS WHEREOF, the Initial Agent has caused this Notice to be duly executed by its duly authorized officer or representative as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL
CORPORATION, as Initial Agent**

By: 

Name: Ellen D. Weaver

Title: Duly Authorized Signatory

ROBB MEDIA INVESTORS, LLC, as Successor
Agent

By: 

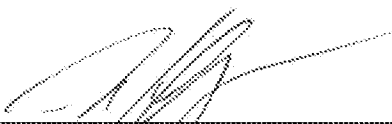
Name: Brian Hermetin

Title: President

Signature Page to Notice of Substitution
of Agent in Trademarks

TRADEMARK
REEL: 005410 FRAME: 0456

CURTCO ROBB MEDIA, LLC, as Grantor and
Borrower

By: 

Name: *WILLIAM T. CURTIS*
Title: *CHIEF EXECUTIVE OFFICER*

Signature Page to Notice of Substitution
of Agent in Trademarks

TRADEMARK
REEL: 005410 FRAME: 0457

Schedule A
to
Notice of Substitution of Agent in Trademarks

Country	Trademark	Apph No.	Appl Date	Reg No	Reg Date	Record Owner	Status
United States	FROM THE PUBLISHERS OF ROBB REPORT EXCEPTIONAL PROPERTIES	77/876855	11/19/2009	3898765	1/4/2011	CurrCo Robb Media LLC	Registered
United States	LUXURY HOTELS	77/125112	3/7/2007	3403791	3/25/2008	CurrCo Robb Media LLC	Registered
United States	MOTORCYCLING	78/262344	6/13/2003	2902559	11/9/2004	CurrCo Robb Media LLC	Registered
United States	ROBB REPORT LUXURY HOME	78/529113	12/8/2004	3035654	12/27/2005	CurrCo Robb Media LLC	Registered
United States	ROBB REPORT LUXURY RESORTS	78/883945	5/15/2006	3503109	9/16/2008	CurrCo Robb Media LLC	Registered
United States	ROBB REPORT MOTORCYCLING	78/448671	7/9/2004	3049266	1/24/2006	CurrCo Robb Media LLC	Registered
United States	ROBB REPORT SPORTS & LUXURY AUTOMOBILE	78/282977	8/4/2003	3313395	10/16/2007	CurrCo Robb Media LLC	Registered
United States	THE ROBB REPORT	74/200605	9/4/1991	1750085	2/2/1993	CurrCo Robb Media LLC	Renewed
United States	THE ROBB REPORT COLLECTION	76/369504	2/7/2002	2822145	3/16/2004	CurrCo Robb Media LLC	Registered
United States	WATCH COLLECTOR	77/130861	3/14/2007	3400285	3/18/2008	CurrCo Robb Media LLC	Registered