TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM324768

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
It's Greek to Me, Inc.		06/26/2014	CORPORATION: KANSAS

RECEIVING PARTY DATA

Name:	Wells Fargo Bank	
Street Address:	7500 College Boulevard, Suite 200	
Internal Address:	Attn: Kathleen Gound	
City:	Overland Park	
State/Country:	KANSAS	
Postal Code:	66210	
Entity Type:	National Association: UNITED STATES	

PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Serial Number:	86125080	G2M	
Serial Number:	85792726	ULTRAFUSE	
Serial Number:	85767362	SEQUINDOTS	
Serial Number:	85791787	MOTIONLITE	
Serial Number:	85640710	FORWARDPASS	
Serial Number:	85535584	MAKE IT PERSONAL	
Serial Number:	85654805	GTM SELECT	
Serial Number:	85654810	GTM PREMIER	
Serial Number:	85871395	WE KNOW WHAT IT TAKES TO BE A TEAM	
Serial Number:	85567701	GAMEDAY SUPER STORE	
Serial Number:	85026675	GTM	
Serial Number:	85026679	G	
Serial Number:	85026668	TEAMSTORE	
Serial Number:	77975799	GTM	
Serial Number:	77865338	SUCCESS STARTS HERE	
Serial Number:	77865335	VICTORY STARTS HERE	
Serial Number:	77865320	SPIRIT STARTS HERE	
Serial Number:	77865317	GO DIRECT. GO GTM.	
Serial Number:	77479528	G GTM TRADEMARK	

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Property Type	Number	Word Mark
Serial Number:	77479526	G
Serial Number:	77436151	GTM SPORTSWEAR
Serial Number:	77107312	GTM
Serial Number:	75661257	GTM
Serial Number:	74353020	IT'S GREEK TO ME

CORRESPONDENCE DATA

Fax Number: 3142592020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-259-2000

Email: susan.murphy@bryancave.com

Correspondent Name: BRYAN CAVE LLP

Address Line 1: 211 NORTH BROADWAY, SUITE 3600

Address Line 4: ST. LOUIS, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	0369039
NAME OF SUBMITTER:	Christopher Fisher
SIGNATURE: /Christopher Fisher/	
DATE SIGNED:	12/02/2014

Total Attachments: 5

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TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement ("Trademark Security Agreement"), dated as of June 2.6 2014, is made by and between It's Greek to Me, Inc., a Kansas corporation ("Grantor"), and Wells Fargo Bank, National Association (the "Secured Party").

Grantor has entered into a Credit Agreement dated as of June 26 2014, (the "Loan Agreement"), with the Secured Party.

As a condition precedent to the making of loans by Secured Party under the Loan Agreement, Grantor has executed and delivered to Secured Party that certain Security Agreement dated as of June 2014 (the "Security Agreement").

Under the terms of the Security Agreement, Grantor has granted to Secured Party a security interest in, among other property, certain intellectual property of Grantor, and has agreed to execute and deliver this Trademark Security Agreement, for recording with national, federal and state government authorities, including, but not limited to, the United States Patent and Trademark Office.

Grantor and Secured Party therefore agree as follows:

- 1. **Grant of Security**. Grantor hereby pledges and grants to Secured Party a security interest in and to all of the right, title and interest of Grantor in, to and under the following, wherever located, and whether now existing or hereafter arising or acquired from time to time (the "Trademark Collateral"):
- (a) the trademark registrations and applications set forth in **Schedule 1** hereto, together with the goodwill connected with the use of and symbolized thereby and all extensions and renewals thereof (the "Trademarks"), excluding only United States intent-to-use trademark applications to the extent that and solely during the period in which the grant of a security interest therein would impair, under applicable federal law, the registrability of such applications or the validity or enforceability of registrations issuing from such applications;
- (b) all rights of any kind whatsoever of Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (d) any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. **Recordation**. Grantor authorizes the Commissioner for Trademarks and any other government officials to record and register this Trademark Security Agreement upon Secured Party's request.
- 3. Loan Documents. This Trademark Security Agreement has been entered into pursuant to and in conjunction with the Security Agreement, which is hereby incorporated by reference. The provisions of the Security Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Secured Party with respect to the Trademark Collateral are as provided by the Loan Agreement, the Security Agreement and related documents, and nothing in this Trademark Security Agreement shall be deemed to limit such rights and remedies.

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- 4. **Execution in Counterparts.** This Trademark Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.
- 5. **Successors and Assigns**. This Trademark Security Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. **Governing Law.** This Trademark Security Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Trademark Security Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the State of Kansas.

[signature page to follow]

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Grantor and Secured Party have executed this Trademark Security Agreement as of the date set forth in the introductory paragraph.

SECURED PARTY

WELLS FARGO BANK, NATIONAL ASSOCIATION

Print Name:

Kathleen Gound

Title: Vice President

Address:

7500 College Boulevard, Suite 200

Overland Park, KS 66210 Attn: Kathleen Gound GRANTOR

IT'S GREEK TO ME, INC., a Kansas corporation

Print Name: David L. Dreiling

Title: President

Address:

520 McCall Road Manhattan, KS 66502

SCHEDULE 1

TRADEMARK REGISTRATIONS AND APPLICATIONS

Serial Number	Reg. Number	Word Mark
86125080		G2M
85792726		ULTRAFUSE
85767362	4534960	SEQUINDOTS
85791787	4499202	MOTIONLITE
85640710	4478680	FORWARDPASS
85535584	4463246	MAKE IT PERSONAL
85654805		GTM SELECT
85654810		GTM PREMIER
85871395	4418267	WE KNOW WHAT IT TAKES TO BE A TEAM
85567701	4366793	GAMEDAY SUPER STORE
85026675	4080758	GTM
85026679	4013408	G
85026668	4014079	TEAMSTORE
77975799	3518037	GTM
77865338	3929635	SUCCESS STARTS HERE
77865335	3929634	VICTORY STARTS HERE
77865320	3929633	SPIRIT STARTS HERE
77865317	3806901	GO DIRECT. GO GTM.
77479528	3729302	G GTM
77479526	3729301	G

Schedule 1 to Trademark Security Agreement

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TRADEMARK
REEL: 005410 FRAME: 0936

Serial Number	Reg. Number	Word Mark
77436151	3737640	GTM
77107312	3725940	GTM
75661257	2464939	GTM
74353020	1793741	IT'S GREEK TO ME

Schedule 1 to Trademark Security Agreement

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RECORDED: 12/02/2014

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