

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM324779

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SenoRx, Inc.		12/02/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	C. R. Bard, Inc.		
<b>Street Address:</b>	730 Central Avenue		
<b>City:</b>	Murray Hill		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07974		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4047813	VISILOC	
<b>Registration Number:</b>	2960712	GEL MARK ULTRACOR	
<b>Registration Number:</b>	3620034	CONTURA	
<b>Registration Number:</b>	3394578	SENO MARK	
<b>Registration Number:</b>	2368380	SENO RX	
<b>Registration Number:</b>	2971257	ENCOR	
<b>Registration Number:</b>	3731443	SENO SONIX	
<b>Registration Number:</b>	2635918	GEL MARK	
<b>Registration Number:</b>	3763037	ULTRACOR	
<b>Registration Number:</b>	3731151	STAR CH MARK	
<b>Registration Number:</b>	3961812	CONTURA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7034132220		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-413-3000		
<b>Email:</b>	tmdocket@oblon.com, ndyson@oblon.com		
<b>Correspondent Name:</b>	Roberta S. Bren & Oblon, Spivak, L.L.P.		
<b>Address Line 1:</b>	1940 Duke Street		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		

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<b>ATTORNEY DOCKET NUMBER:</b>	318530US35
<b>NAME OF SUBMITTER:</b>	Roberta S. Bren
<b>SIGNATURE:</b>	/Roberta S. Bren/nmd/
<b>DATE SIGNED:</b>	12/02/2014
<b>Total Attachments: 2</b> source=SenoRx - Signed Assignment#page1.tif source=SenoRx - Signed Assignment#page2.tif	

**CONFIRMATORY ASSIGNMENT**

WHEREAS, SenoRx, Inc., a corporation organized under the laws of the State of Delaware, with a business address at 3 Morgan, Irvine, California 92618 ("Assignor"), is the owner of the registrations and marks identified in Schedule A; and

WHEREAS, C. R. Bard, Inc., a corporation organized under the laws of New Jersey, with a business address at 730 Central Avenue, Murray Hill, New Jersey 07974 ("Assignee") is desirous of acquiring all rights, title and interest in and to the registrations and marks identified in Schedule A and the goodwill of the business symbolized thereby.

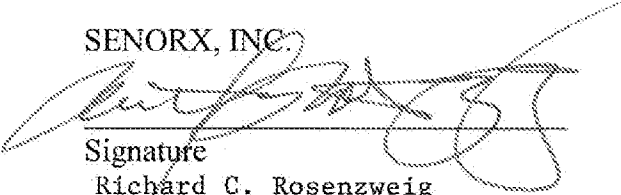
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and conveys any and all of its rights, title and interest in and to the registrations and marks identified in Schedule A and the goodwill of the business symbolized thereby.


Assignor also assigns the right to file any action and recover damages for any present or future infringement or misappropriation of the registrations and marks identified in Schedule A. Assignor further agrees to execute, acknowledge and deliver to Assignee all documents as may be necessary to make a record of Assignee's ownership of all rights, title and interest in and to the registrations and marks identified in Schedule A, the business associated therewith and the goodwill, with any government agencies, courts or third parties.

IN WITNESS THEREOF, the undersigned have caused this Confirmatory Assignment to be executed.

SENORX, INC.

C. R. BARD, INC.

  
Signature

  
Signature

Richard C. Rosenzweig  
Vice President and Assistant Secretary

Richard C. Rosenzweig  
Vice President, Law and Assistant Secretary

Name/Title

Name/Title

December 2, 2014

December 2, 2014

Date

Date

RSB/nmd {11269352\_1.DOC}

**SCHEDULE A**

Mark	Reg. No.	Reg. Date
VISILOC	4047813	11/01/2011
GEL MARK ULTRACOR	2960712	06/07/2005
CONTURA	3620034	05/12/2009
SEMARK	3394578	03/11/2008
SENRX	2368380	07/18/2000
ENCOR	2971257	07/19/2005
SESONIX	3731443	12/29/2009
GEL MARK	2635918	10/15/2002
ULTRACOR	3763037	03/23/2010
STARCKMARK	3731151	12/29/2009
CONTURA	3961812	5/17/2011