

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324809

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JTE Multimedia, LLC		11/21/2014	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Informa UK Ltd.		
Street Address:	37 - 41 Mortimer Street		
Internal Address:	Mortimer House		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1T3JH		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	72290052	POSTGRADUATE MEDICINE	
Serial Number:	77698610	HOSPITAL PRACTICE	
Serial Number:	85887809	THE PHYSICIAN AND SPORTSMEDICINE	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kate Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/kathryn starshak/		
DATE SIGNED:	12/02/2014		
Total Attachments: 5			
source=Tarvos IP Assignment Agreement - FINAL (Clean)#page1.tif			
source=Tarvos IP Assignment Agreement - FINAL (Clean)#page2.tif			

CH \$90.00 72290052

source=Tarvos IP Assignment Agreement - FINAL (Clean)#page3.tif
source=Tarvos IP Assignment Agreement - FINAL (Clean)#page4.tif
source=Tarvos IP Assignment Agreement - FINAL (Clean)#page5.tif

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

WHEREAS, JTE Multimedia, LLC, a Pennsylvania limited liability company (“**Assignor**”) own the entire right, title and interest in, to and under the registered and unregistered trademarks and trademark applications (including, without limitation, trade dress, service marks and service mark applications, the “**Trademarks**”), the copyrights, copyright registrations and applications for copyright registration (including, without limitation, any renewals and/or extensions thereof in perpetuity, the “**Copyrights**”), all of which, to the extent registered or filed with the US Patent and Trademark Office or the US Copyright Office, are set forth in the attached Annex I (collectively, the “**Properties**”);

WHEREAS, Assignor has entered into that certain Asset Purchase Agreement (the “**Asset Purchase Agreement**”), dated as of November 21, 2014, by and among Assignor, Informa UK Ltd., a limited company organized under the laws of the United Kingdom (“**Assignee**”), and, solely for purposes of Section 6.2 and Section 6.4 thereof, John Elduff, pursuant to which Assignor has agreed to assign irrevocably to Assignee all of its right, title and interest to the Properties in exchange for good and valuable consideration described in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged;

NOW, THEREFORE, Assignor hereby sells, assigns, transfers and sets over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the Properties, together with the goodwill of the business symbolized by the Properties, and the registration thereof, and further including: all income, royalties, and damages now and hereafter due and/or payable to Assignor, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above throughout the world;


AND THE ASSIGNOR HEREBY authorizes and requests the Commissioner of the United States Patent and Trademark Office, the United States Copyright Office, the applicable registrar of domain names and any official of any country or countries foreign to the United States, whose duty is to issue patents, trademark registrations, copyright registrations or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND THE ASSIGNOR HEREBY covenants and agrees that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and will not execute, any agreement in conflict herewith.

AND THE ASSIGNOR HEREBY further covenants and agrees that the Assignor will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to the Assignor respecting the Properties, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection of and for the Properties and to perfect the assignment thereof in Assignee.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its duly authorized officer on the date set forth below.

JTE MULTIMEDIA, LLC

By: 
Name: JOHN T. ELDUFF
Title: Managing Director

ACCEPTED:

INFORMA UK LTD.

By: _____

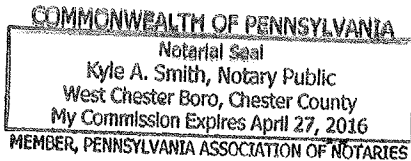
Its: _____

Date: _____

STATE OF PA)
COUNTY OF Chester)ss:

On this 20 day of NOV 2014 Kyle A Smith, before me the undersigned, a Notary Public for the Country of USA, personally appeared John T Elduff, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity on behalf of Assignor, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



Kyle A Smith
Signature of Notary

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its duly authorized officer on the date set forth below.

JTE MULTIMEDIA, LLC

By: _____
Name:
Title:

ACCEPTED:

INFORMA UK LTD.

By: _____ 

Its: Director

Date: November 21, 2014

Properties

Trademarks

<u>Trademark Name</u>	<u>Serial No.</u>
Postgraduate Medicine [Brazil]	819032620
Postgraduate Medicine [USA]	72290052
Postgraduate Medicine [India]	870916
Postgraduate Medicine [Mexico]	123833
Postgraduate Medicine [Spain]	2161274
Postgraduate Medicine [Colombia]	368613
Postgraduate Medicine [Turkey]	8646192
Postgraduate Medicine [Japan]	4305073
Physician and Sportsmedicine [Spain]	2372885
Physician and Sportsmedicine [Mexico]	157023
Hospital Practice [USA]	77698610
The Physician and Sportsmedicine [USA]	85887809