# CH \$90.00 2731

ETAS ID: TM324825

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

#### **CONVEYING PARTY DATA**

| Name                       | Formerly | Execution Date | Entity Type  |
|----------------------------|----------|----------------|--------------|
| Visual Merchandising, Inc. |          | 06/25/2014     | CORPORATION: |

#### **RECEIVING PARTY DATA**

| Name:             | Noa Brands America, Inc. |  |
|-------------------|--------------------------|--|
| Street Address:   | 2400 Industrial Lane     |  |
| Internal Address: | Suite 500                |  |
| City:             | Broomfield               |  |
| State/Country:    | COLORADO                 |  |
| Postal Code:      | 80020-7149               |  |
| Entity Type:      | CORPORATION: DELAWARE    |  |

#### **PROPERTY NUMBERS Total: 3**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2731984 | E-Z TIGHT |
| Registration Number: | 3203594 | GOLDSMITH |
| Registration Number: | 2457173 | E-FLEX    |

#### **CORRESPONDENCE DATA**

**Fax Number:** 2166960740

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 216.861.6106

Email: clevelandip@bakerlaw.com

Correspondent Name: Courtni E. Thorpe, Baker & Hostetler LLP

Address Line 1: 1900 East 9th Street

Address Line 2: Suite 3200

Address Line 4: Cleveland, OHIO 44114

| ATTORNEY DOCKET NUMBER: | 092593.020000/1/2 |
|-------------------------|-------------------|
| NAME OF SUBMITTER:      | Courtni E. Thorpe |
| SIGNATURE:              | /cet/             |
| DATE SIGNED:            | 12/02/2014        |

**Total Attachments: 2** 

source=Visual Merchandising, Inc. - Certificate of Amendment re name change#page1.tif

TRADEMARK REEL: 005411 FRAME: 0350 source=Visual Merchandising, Inc. - Certificate of Amendment re name change#page2.tif

TRADEMARK
REEL: 005411 FRAME: 0351

Delaware

### The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VISUAL MERCHANDISING, INC.", CHANGING ITS NAME FROM "VISUAL MERCHANDISING, INC." TO "NOA BRANDS AMERICA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 7:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4294374 8100

DATE: 06-26-14

AUTHENT\[CATION: 1488821

**TRADEMARK** REEL: 005411 FRAME: 0352

Jeffrey W. Bullock, Secretary of State

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 07:53 PM 06/25/2014 FILED 07:20 PM 06/25/2014 SRV 140885718 - 4294374 FILE

## STATE OF DELAWARE CERTIFICATE OF AMENDMENT OF RESTATED CERTIFICATE OF INCORPORATION OF VISUAL MERCHANDISING, INC.

Visual Merchandising, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

FIRST: That the Board of Directors of the Corporation, unanimously adopted a written consent setting forth a proposed amendment of the Restated Certificate of Incorporation of the Corporation, declaring said amendment to be advisable and submitting the amendment for approval by the stockholder by written consent. The resolution setting forth the proposed amendment is as follows:

NOW, THEREFORE, BE IT RESOLVED, that, subject to approval by the Corporation's stockholder (the "Stockholder"), paragraph 1 of the Restated Certificate of Incorporation of the Corporation be deleted in its entirety, and replace with the following (the "Amendment"):

1. The name of the corporation (the "Corporation") is:

Noa Brands America, Inc.

**SECOND**: That in lieu of a meeting, the stockholder has given written consent in accordance with Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by Derek Johnson, its President, this 25 day of Juny, 2014.

VISUAL MERCHANDISING, INC.

By:\_\_\_\_\_

Derek Johnson, President

TRADEMARK REEL: 005411 FRAME: 0353

RECORDED: 12/02/2014