

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324839

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the entity of Display Technologies, LLC which was identified in the filing as Delaware LTD LIAB JT ST Co previously recorded on Reel 005379 Frame 0680. Assignor(s) hereby confirms the Display Technologies, LLC a Delaware Limited Liability Company. | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Display Technologies, LLC | | 09/29/2014 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | DCI Marketing, Inc. | | |
| Doing Business As: | DCI-Artform | | |
| Street Address: | 2727 West Good Hope Road | | |
| City: | Milwaukee | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53209 | | |
| Entity Type: | CORPORATION: WISCONSIN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1837908 | MAGNA-BAR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3125777007 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 312 577-7000 | | |
| Email: | trademark@fitcheven.com | | |
| Correspondent Name: | Edward E. Clair | | |
| Address Line 1: | 120 S. LaSalle Street | | |
| Address Line 2: | Suite 1600 | | |
| Address Line 4: | Chicago, ILLINOIS 60603-3406 | | |
| ATTORNEY DOCKET NUMBER: | FETF CHARGE | | |
| NAME OF SUBMITTER: | Edward E. Clair | | |
| SIGNATURE: | /Edward E. Clair/ | | |
| DATE SIGNED: | 12/02/2014 | | |

OP \$40.00 1837908

Total Attachments: 4

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| TRADEMARK ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
 Stylesheet Version v1.2

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|---|------------------------------|-----------------------|--------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 01/01/2013 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Display Technologies, LLC | | 09/29/2014 | LTD LIAB JT ST CO: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | DCI Marketing, Inc. | | |
| Doing Business As: | DCI-Artform | | |
| Street Address: | 2727 West Good Hope Road | | |
| City: | Milwaukee | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53209 | | |
| Entity Type: | CORPORATION: WISCONSIN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1837908 | MAGNA-BAR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3125777007 | | |
| Phone: | 312 577-7000 | | |
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| Correspondent Name: | Edward E. Clair | | |
| Address Line 1: | 120 South LaSalle Street | | |
| Address Line 2: | Suite 1600 | | |
| Address Line 4: | Chicago, ILLINOIS 60603-3406 | | |
| ATTORNEY DOCKET NUMBER: | 20257-133075 | | |

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|---|-------------------|
| NAME OF SUBMITTER: | Edward E. Clair |
| Signature: | /Edward E. Clair/ |
| Date: | 10/13/2014 |
| Total Attachments: 1 source=133075 Display Technologies toDCI Marketing (MAGNA-BAR)#page1.tif | |
| RECEIPT INFORMATION | |
| ETAS ID: | TM319875 |
| Receipt Date: | 10/13/2014 |
| Fee Amount: | \$40 |

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Display Technologies, LLC a Delaware Limited Liability Company, with a principal place of business at 1111 Marcus Ave., Suite M68, Lake Success, NY 11042-1221, was the owner of the following U.S. Trademark and corresponding Trademark Registration thereof and has adopted and used this mark in connection with the goods in the Registration in commerce:

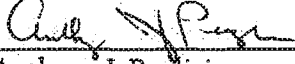
| MARK | REGISTRATION NO. | REGISTRATION DATE |
|-----------|------------------|-------------------|
| MAGNA-BAR | 1837908 | May 31, 1994 |

WHEREAS, DCI Marketing, Inc. (dba DCI-Artform), a Wisconsin Corporation, doing business at 2727 West Good Hope Road, Milwaukee, WI 53209, acquired the entire worldwide right, title and interest in and to said MAGNA-BAR mark, and the Registration thereof, including the appurtenant goodwill;

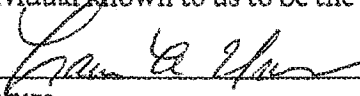
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Display Technologies, LLC, did sell, assign and transfer as of January 1, 2013, (hereinafter the effective date"), to DCI Marketing, Inc. (dba DCI-Artform), the entire worldwide right, title and interest in and to said MAGNA-BAR mark, and any and all trademark applications or registrations, together with the goodwill of the business symbolized by the MAGNA-BAR mark, or with that part of the goodwill of the business connected with the use of and symbolized by this MAGNA-BAR mark, including any copyrights in and to this mark or its associated designs, and the right to sue for and recover all damages and other remedies in respect of any infringement of these rights which may have occurred prior to the effective date of this Assignment.

Display Technologies, LLC

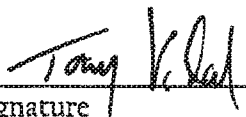
Date: September 29, 2014

By: 
Anthony J. Puglisi
Chief Financial Officer

Executed in our presence on this 29 day of September, 2014 by the
aforementioned individual known to us to be the person executing this assignment.

First Witness: 
Signature

Laura R. Unoma
Printed Name

Second Witness: 
Signature

TONY VIDAL
Printed Name