

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324845

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TDBBS Inc.		02/27/2013	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	TDBBS, LLC		
Street Address:	5701 Eastport Boulevard		
City:	Henrico		
State/Country:	VIRGINIA		
Postal Code:	23231		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4260303	BEST BULLY STICKS	
Registration Number:	4256362	BESTBULLYSTICKS	
Registration Number:	4260164	BEST BULLY	
Registration Number:	4078190	BARKWORTHIES	
Registration Number:	3698575	PAWLUXURY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	804-364-0405		
Email:	idt@schroderfidlow.com		
Correspondent Name:	Ian D. Titley		
Address Line 1:	1901 E. Franklin St. #107		
Address Line 4:	Richmond, VIRGINIA 23223		
ATTORNEY DOCKET NUMBER:	TDBBS ASSIGNMENTS		
NAME OF SUBMITTER:	Ian D. Titley		
SIGNATURE:	/Ian D. Titley/		
DATE SIGNED:	12/02/2014		
Total Attachments: 3			
source=Trademark Assignment#page1.tif			

OP \$140.00 4260303

source=Trademark Assignment#page2.tif

source=Trademark Assignment#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS, TDBBS, INC. (hereinafter referred to as "ASSIGNOR"), a Virginia corporation with a known mailing address at 5701 Eastport Boulevard, Henrico, Virginia 23231, is the owner of the federal registrations listed on Schedule A, which is attached hereto and incorporated into this Trademark Assignment (hereinafter referred to as the "TRADEMARKS");

WHEREAS, TDBBS, LLC (hereinafter referred to as "ASSIGNEE"), a Delaware limited liability company, with a mailing address at 5701 Eastport Boulevard, Henrico, Virginia 23231, is desirous of acquiring the entire right, title and interest in and to the TRADEMARKS and the goodwill of the business symbolized by the TRADEMARKS;

WHEREAS, the ASSIGNOR and ASSIGNEE entered into a Contribution Agreement and Bill of Sale, Assignment and Assumption Agreement dated February 27, 2013 ("Contribution Agreement") in which ASSIGNOR contributed, assigned, transferred, conveyed, and delivered to ASSIGNEE certain assets that included the TRADEMARKS;

WHEREAS, in accordance with Section 8 (Further Assurances) of the Contribution Agreement, ASSIGNOR and ASSIGNEE wish to execute this Trademark Assignment to carry out the purposes of the Contribution Agreement and transfer the entire right, title and interest in and to the TRADEMARKS and the goodwill symbolized by the TRADEMARKS from ASSIGNOR to ASSIGNEE.

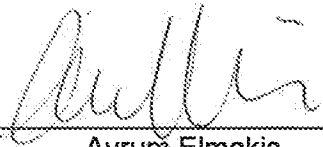
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the TRADEMARKS in all countries worldwide, all common law rights and all rights conferred by virtue of the federal TRADEMARKS registrations, together with the goodwill of the business symbolized by the TRADEMARKS, the right to claim priority rights deriving from the TRADEMARKS by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the TRADEMARKS.

Effective as of February 27, 2013.

ASSIGNOR

TDBBS, INC.

By: _____



Avrum Elmakis
President

ASSIGNEE

TDBBS, LLC

By: _____



Avrum Elmakis
Member

SCHEDULE A

Registrations

	Mark	Serial No.	Reg. No.
1	BEST BULLY STICKS	85474559	4260303
2	BESTBULLYSTICKS	85474510	4256362
3	BEST BULLY	85447188	4260164
4	BARKWORTHIES	85266865	4078190
5	PAWLUXURY	77705472	3698575