

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM324191

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CIT FINANCE LLC		11/06/2014	LIMITED LIABILITY COMPANY: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	INTERMEDIA OUTDOORS, INC.
<b>Street Address:</b>	1040 Avenue of the Americas, 12th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	CORPORATION: DELAWARE
<b>Name:</b>	THE SPORTSMAN CHANNEL, INC.
<b>Street Address:</b>	2855 South James Drive, Suite 101
<b>City:</b>	New Berlin
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53151
<b>Entity Type:</b>	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 54

Property Type	Number	Word Mark
<b>Registration Number:</b>	3949449	TACTICAL ARMS
<b>Serial Number:</b>	77854727	BREAKING THE SURFACE
<b>Serial Number:</b>	77786887	FLY FISHERMAN
<b>Serial Number:</b>	77541311	TACTICAL IMPACT
<b>Serial Number:</b>	76423216	STICKBOW HUNTING
<b>Registration Number:</b>	2650871	SHALLOW WATER ANGLER
<b>Registration Number:</b>	2621036	FLORIDA SPORTSMAN
<b>Registration Number:</b>	2576151	SHOOTING TIMES
<b>Registration Number:</b>	2658660	NORTH AMERICAN WHITETAIL
<b>Registration Number:</b>	2723313	HANDGUNS
<b>Registration Number:</b>	2550109	PETERSEN'S HUNTING
<b>Registration Number:</b>	2550110	PETERSEN'S BOWHUNTING
<b>Registration Number:</b>	2550111	PETERSEN'S RIFLE SHOOTER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2522261	GUNS & AMMO
Registration Number:	2287615	WILDFOWL
Registration Number:	2485531	CRITICAL CONCEPTS
Registration Number:	2382074	SHOTGUN NEWS
Registration Number:	2188642	WALLEYE GUIDE
Registration Number:	2206569	FLY FISHERMAN'S FLY FISHING TACTICS
Registration Number:	2119753	
Registration Number:	2090267	BASS GUIDE
Registration Number:	2036934	SHOTGUN NEWS
Registration Number:	2029380	CATFISH GUIDE
Registration Number:	1886377	IN-FISHERMAN RADIO
Registration Number:	1878640	THE IN-FISHERMAN WALLEYE GUIDE
Registration Number:	1723741	WALLEYE IN-SIDER
Registration Number:	1662310	IN-FISHERMAN
Registration Number:	1699952	PROFESSIONAL WALLEYE TRAIL
Registration Number:	1654229	(F)FISH + (L)LOCATION + (P)PRESENTATION=
Registration Number:	1479595	IN-FISHERMAN
Registration Number:	1478056	IN-FISHERMAN
Registration Number:	1236290	FLY FISHERMAN
Registration Number:	1207222	GUN DOG
Registration Number:	1130848	BOWHUNTER
Registration Number:	3523759	DESTINATION OUTDOORS
Registration Number:	3523756	DESTINATION OUTDOORS
Registration Number:	3605165	FLY FISHING AMERICA
Registration Number:	3605166	FLY FISHING AMERICA
Registration Number:	3526980	FLY FISHING THE WORLD
Registration Number:	3526981	FLY FISHING THE WORLD
Registration Number:	3523760	INSIDE AMERICA'S NATIONAL PARKS
Registration Number:	4052452	SPORTSMAN CHANNEL
Registration Number:	4052453	SPORTSMAN CHANNEL
Registration Number:	4052457	SPORTSMAN HD
Registration Number:	3839643	HUNT. FISH. FEED.
Serial Number:	85978933	APORKALYPSE
Serial Number:	85877375	STRIKE & SET SATURDAY
Serial Number:	85877354	DEAD MEAT
Serial Number:	85876025	WHITETAIL WONDERLAND
Serial Number:	85876006	THE LANDING ZONE
Serial Number:	85875205	BIG GAME WEDNESDAYS
Serial Number:	85874976	ATTACK OF THE BASS!

**TRADEMARK**

Property Type	Number	Word Mark
Serial Number:	85873970	TALKIN' TURKEY
Registration Number:	3523761	INSIDE AMERICA'S NATIONAL PARKS

**CORRESPONDENCE DATA**

**Fax Number:** 3124643111

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 312-464-3100

**Email:** chicagopto@loeb.com

**Correspondent Name:** Daniel D. Frohling

**Address Line 1:** 321 North Clark Street, Suite 2300

**Address Line 4:** Chicago, ILLINOIS 60654

<b>ATTORNEY DOCKET NUMBER:</b>	217938-10113
<b>NAME OF SUBMITTER:</b>	Daniel D. Frohling
<b>SIGNATURE:</b>	/Daniel D. Frohling/
<b>DATE SIGNED:</b>	11/24/2014

**Total Attachments: 7**

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NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), effective as of November 6, 2014, is made by CIT FINANCE LLC, as administrative agent (in such capacity, the "Agent"), in favor of THE SPORTSMAN CHANNEL, INC., a Delaware corporation and INTERMEDIA OUTDOORS, INC., a Delaware corporation (collectively, the "Grantors").

WHEREAS, pursuant to that certain Notice of Grant of Security Interest in Trademarks, dated as of May 20, 2013 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office on May 20, 2013 at Reel 5031, Frame 0311, each Grantor granted to the Agent a security interest in such Grantor's right, title and interest in and to the trademark registrations and applications listed on Schedule A hereto (the "Trademarks"), together with all renewals and extensions thereof, all goodwill of the business connected with the use of and symbolized by each such Trademark, and all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof (the "Released Assets"); and

WHEREAS, the Agent wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Released Assets;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent agrees as follows:

1. Release. The Agent hereby relinquishes, releases and discharges its security interest in the Released Assets and all right, title and interest of each Grantor in the Released Assets are hereby reassigned by the Agent to such Grantor, without any representation, recourse or undertaking by Agent.

2. Further Assurances. The Agent hereby agrees, at the Grantors' expense, to execute such instruments and to take such other actions as each Grantor or its legal representatives may reasonably request to terminate the Agent's security interest in the Released Assets.

3. Governing Law. This Notice of Release of Security Interest in Trademarks shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

4. Definitions. Capitalized terms used herein and not defined shall have the respective meaning ascribed to such terms in the Security Agreement.

IN WITNESS WHEREOF, the Agent has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of this 10 day of November 2014.

CIT FINANCE LLC,  
as Agent

By:   
Name: Lance Zaremba  
Title: Director

[Signature Page to Trademark Release]

**TRADEMARK**  
**REEL: 005412 FRAME: 0164**


SCHEDULE A

Trademarks

Trademarks

1. InterMedia Outdoors Holdings, Inc. and Subsidiaries Active Trademark Registration and Application List (Worldwide)



Owner	Trademark	Trademark Image	App. No. Reg. No.	Country	Status	International Class(es)
Intermedia Outdoors, Inc.	TACTICAL ARMS		77854661 3949449	United States	REGISTERED Supplemental Register	9 41 45
Intermedia Outdoors, Inc.	BREAKING THE SURFACE		77854727 N/A	United States	PUBLISHED (PENDING) Intent to Use	9 41
Intermedia Outdoors, Inc.	FLY FISHERMAN		77786887 N/A	United States	PUBLISHED (PENDING) Section 2(F) Intent to Use	9 25 41
Intermedia Outdoors, Inc.	TACTICAL IMPACT		77541311 N/A	United States	PUBLISHED (PENDING) Intent to Use	9 41
Intermedia Outdoors, Inc.	STICKBOW HUNTING		76423216 2712273	United States	REGISTERED Supplemental Register	16
Intermedia Outdoors, Inc.	SHALLOW WATER ANGLER		76333149 2650871	United States	REGISTERED Supplemental Register	16
Intermedia Outdoors, Inc.	FLORIDA SPORTSMAN		76325053 2621036	United States	REGISTERED Section 2(F)	16 41 42
Intermedia Outdoors, Inc.	SHOOTING TIMES		76316075 2576151	United States	RENEWED (REGISTERED)	16
Intermedia Outdoors, Inc.	NORTH AMERICAN WHITETAIL		76300149 2658660	United States	REGISTERED Section 2(F)	16
Intermedia Outdoors, Inc.	HANDGUNS		76297955 2723313	United States	REGISTERED Section 2(F)	16
Intermedia Outdoors, Inc.	PETERSEN'S HUNTING		76297952 2550109	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	PETERSEN'S BOWHUNTING		76297953 2550110	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	PETERSEN'S RIFLE SHOOTER		76297954 2550111	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	GUNS & AMMO		76169807 2522261	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	WILDFOWL		75517098 2287615	United States	RENEWED (REGISTERED)	16
Intermedia Outdoors, Inc.	CRITICAL CONCEPTS		75424909 2485531	United States	RENEWED (REGISTERED)	16
Intermedia Outdoors, Inc.	SHOTGUN NEWS		75343610 2382074	United States	RENEWED (REGISTERED) Section 2(F)	16

Intermedia Outdoors, Inc.	WALLEYE GUIDE	75305697 2188642	United States	RENEWED (REGISTERED) Supplemental Register	16
Intermedia Outdoors, Inc.	FLY FISHERMAN'S FLY FISHING FACTICS	75271550 2206569	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	Design Only 	75208388 2119753	United States	RENEWED (REGISTERED)	16 42
Intermedia Outdoors, Inc.	BASS GUIDE	75163589 2090267	United States	RENEWED (REGISTERED) Supplemental Register	16
Intermedia Outdoors, Inc.	SHOTGUN NEWS	75047549 2036934	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	CATFISH GUIDE	74737188 2029380	United States	RENEWED (REGISTERED) Supplemental Register	16
Intermedia Outdoors, Inc.	IN-FISHERMAN RADIO	74493891 1886377	United States	RENEWED (REGISTERED)	41
Intermedia Outdoors, Inc.	THE IN-FISHERMAN WALLEYE GUIDE	74487419 1878640	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	WALLEYE IN-SIDER	74241675 1723741	United States	RENEWED (REGISTERED)	16
Intermedia Outdoors, Inc.	IN-FISHERMAN	74116582 1662310	United States	RENEWED (REGISTERED)	9 25 42
Intermedia Outdoors, Inc.	PROFESSIONAL WALLEYE TRAIL	74092228 1699952	United States	RENEWED (REGISTERED)	41
Intermedia Outdoors, Inc.	(F)FISH + (L)LOCATION + (P)PRESENTATION + (S)SUCCESS	74083340 1654229	United States	RENEWED (REGISTERED)	9
Intermedia Outdoors, Inc.	IN-FISHERMAN	73672282 1479595	United States	RENEWED (REGISTERED)	16
Intermedia Outdoors, Inc.	IN-FISHERMAN	73672283 1478056	United States	RENEWED (REGISTERED)	41
Intermedia Outdoors, Inc.	FLY FISHERMAN	73361674 1236290	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	GUN DOG	73332872 1207222	United States	RENEWED (REGISTERED)	16
Intermedia Outdoors, Inc.	BOWHUNTER	73168102 1130848	United States	RENEWED (REGISTERED) Section 2(F)	16
Intermedia Outdoors, Inc.	DESTINATION OUTDOORS	77414854 3523759	United States	REGISTERED	9
Intermedia Outdoors, Inc.	DESTINATION OUTDOORS	77414488 3523756	United States	REGISTERED	41



Intermedia Outdoors, Inc. <sup>1</sup>	FLY FISHING AMERICA	77414477 3605165	United States	REGISTERED Section 2(F)	9
Intermedia Outdoors, Inc. <sup>1</sup>	FLY FISHING AMERICA	77414485 3605166	United States	REGISTERED Section 2(F)	41
Intermedia Outdoors, Inc. <sup>1</sup>	FLY FISHING THE WORLD	77414472 3526980	United States	REGISTERED Section 2(F)	9
Intermedia Outdoors, Inc. <sup>1</sup>	FLY FISHING THE WORLD	77414475 3526981	United States	REGISTERED Section 2(F)	41
Intermedia Outdoors, Inc. <sup>1</sup>	INSIDE AMERICA'S NATIONAL PARKS	77414863 3523760	United States	REGISTERED	9
Intermedia Outdoors, Inc. <sup>1</sup>	INSIDE AMERICA'S NATIONAL PARKS	77414871 3523761	United States	REGISTERED	41

2. The Sportsman Channel, Inc. Active Trademark Registration and Application List

Owner	Trademark	Image	App. No. Reg. No.	Country	Status	International Class(es)
The Sportsman Channel, Inc.	SPORTSMAN CHANNEL	SPORTSMAN CHANNEL	85273157 4052452	United States	REGISTERED	9 41
The Sportsman Channel, Inc.	SPORTSMAN CHANNEL		85273198 4052453	United States	REGISTERED	9 41
The Sportsman Channel, Inc.	SPORTSMAN HD		85273232 4052457	United States	REGISTERED	41
The Sportsman Channel, Inc.	HUNT. FISH. FEED.	HUNT. FISH. FEED.	77218427 3839643	United States	REGISTERED Section 2(F)	35 41
The Sportsman Channel, Inc.	APORKALYPSE		85978933	United States	PENDING	41
The Sportsman Channel, Inc.	STRIKE & SET SATURDAY		85877375	United States	PENDING	41

The Sportsman Channel, Inc.	DEAD MEAT		85877354	United States	PENDING	41
The Sportsman Channel, Inc.	WHITETAIL WONDERLAND		85876025	United States	PENDING	41
The Sportsman Channel, Inc.	THE LANDING ZONE		85876008	United States	PENDING	41
The Sportsman Channel, Inc.	BIG GAME WEDNESDAYS		85875205	United States	PENDING	41
The Sportsman Channel, Inc.	ATTACK OF THE BASS		85874978	United States	PENDING	41
The Sportsman Channel, Inc.	TALKIN' TURKEY		85873970	United States	PENDING	41