TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM324971

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Piksel Americas, Inc.		11/21/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Piksel, Inc.
Street Address:	1250 Broadway, Suite 1902
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85929257	PIKSEL

CORRESPONDENCE DATA

Fax Number: 9783410136

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (978) 341-0036
Email: trademarks@hbsr.com
Correspondent Name: Giovanna H. Fessenden
Address Line 1: Hamilton, Brook, Smith & Reynolds, P.C.
Address Line 2: 530 Virginia Road, P.O. Box 9133
Address Line 4: Concord, MASSACHUSETTS 01742-9133

ATTORNEY DOCKET NUMBER:	4113.0024-000
NAME OF SUBMITTER:	Giovanna H. Fessenden
SIGNATURE:	/Giovanna H. Fessenden/
DATE SIGNED:	12/03/2014

Total Attachments: 3
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ASSIGNMENT OF TRADEMARK

WHEREAS, Piksel Americas, Inc., a corporation organized and existing under the laws of Delaware, and having its principal place of business at 1250 Broadway, Suite 1902, New York, New York 10001 (hereinafter called ASSIGNOR) is the owner of the entire right, title and interest in and to certain trademarks, as specified in "EXHIBIT A" attached hereto and made a part hereof; and

WHEREAS, Piksel, Inc., a corporation organized and existing under the laws of Delaware, and having its principal place of business at 1250 Broadway, Suite 1902, New York, New York 10001 (hereinafter called ASSIGNEE) desires to acquire the entire right, title and interest in and to certain assets and properties of ASSIGNOR, including said trademarks; and

WHEREAS, ASSIGNEE is the successor to the portion of the business of ASSIGNOR to which the trademarks pertains, and such business is ongoing and existing; and

WHEREAS, ASSIGNOR has agreed to execute such additional instruments as may be necessary or desirable to confirm said acquisition of certain assets by ASSIGNEE.

NOW, THEREFORE, in consideration of the foregoing, as well as for other good and valuable consideration receipt of which is hereby acknowledged, ASSIGNOR, hereby assigns, transfers and sets over to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest of ASSIGNOR in and to said trademarks, together with the good will of the business symbolized by said trademarks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized corporate officer, and its corporate seal to be hereunto affixed, all effective the 21st day of November, 2014.

November 21, 2014
Date

Piksel Americas, Inc.

Signature: _____

Name: Arturo Rodriguez

Title: VP and Secretary

Date: 11/21/14

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Witness Signature _____

Print Witness Name ADAM HYNES

Address 420 WEST 24TH ST, APT 6A, NEW YORK, NY 10011

Witness Signature _____

Print Witness Name Richard Fan

Address 64-57 84th Place
Middle Village, NY 11379

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EXHIBIT A

U. S. Trademark Application No. 85/929,257

For: PIKSEL