

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325005

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VERUS BANK OF COMMERCE		10/10/2014	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	GREAT WESTERN BANK		
Street Address:	3711 John F Kennedy Parkway, Suite 100		
City:	Fort Collins		
State/Country:	COLORADO		
Postal Code:	80525		
Entity Type:	CORPORATION: SOUTH DAKOTA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	3080983	V-STAND	
Registration Number:	1862541	ULTIMATE	
Registration Number:	1725123	ULTIMATE	
Registration Number:	1639035	ULTIMATE	
Registration Number:	1675107	ULTIMATE	
Registration Number:	1687795	ULTIMATE	
Registration Number:	3906050	TELELOCK	
Registration Number:	3891644	JAMSTANDS	
Registration Number:	3836426	ULTIMATE SUPPORT	
Registration Number:	3826736	APEX	
Registration Number:	3820000	IQ SERIES	
Registration Number:	3849154	THE STRENGTH OF INNOVATION	
Registration Number:	3829908	GENESIS	
Serial Number:	76698238	TOUR SERIES	
Serial Number:	76698236	PRO SERIES	
Serial Number:	76698090	CUSTOM SERIES	
Serial Number:	76698223	LIVE SERIES	
CORRESPONDENCE DATA			
TRADEMARK			

OP \$440.00 3080983

Fax Number: 9704920003

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 970-492-0000

Email: crmiles@crmiles.com

Correspondent Name: CR MILES P.C., Craig R. Miles

Address Line 1: 405 Mason Court, Suite 119

Address Line 4: Fort Collins, COLORADO 80524

ATTORNEY DOCKET NUMBER:	461-00
--------------------------------	--------

NAME OF SUBMITTER:	Craig R. Miles
---------------------------	----------------

SIGNATURE:	/craig miles/
-------------------	---------------

DATE SIGNED:	12/03/2014
---------------------	------------

Total Attachments: 6

source=Assignment_TM#page1.tif

source=Assignment_TM#page2.tif

source=Assignment_TM#page3.tif

source=Assignment_TM#page4.tif

source=Assignment_TM#page5.tif

source=Assignment_TM#page6.tif

UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF SECURITY INTEREST IN TRADEMARK RIGHTS

THIS TRADEMARK ASSIGNMENT (hereinafter "Agreement") is entered into the 10 day of October, 2014, between and among LARIMER BANK OF COMMERCE, now known as VERUS BANK OF COMMERCE, having its principal place of business at 3700 South College, Suite 102, Fort Collins, Colorado 80525 ("Assignor") and GREAT WESTERN BANK having its principal place of business at 3711 John F Kennedy Parkway, Suite 100, Fort Collins, Colorado 80525 ("Assignee").

WHEREAS, Assignor, holds a security interest in certain trademarks and trademark applications identified as follows:

Mark: V-STAND
Serial No.: 78/475,635
Filing Date: August 30, 2004
Registration No: 3,080,983
Registration Date: April 11, 2006

and

Mark: ULTIMATE
Serial No.: 74/800,537
Filing Date: July 6, 1990
Registration No: 1,862,541
Registration Date: November 15, 1994

and

Mark: ULTIMATE
Serial No.: 74/076,139
Filing Date: July 6, 1990
Registration No: 1,725,123
Registration Date: October 20, 1992

and

Mark: ULTIMATE
Serial No.: 74/076,127
Filing Date: July 6, 1990

Registration No: 1,639,035
Registration Date: March 26, 1991

and

Mark: ULTIMATE
Serial No.: 74/076,126
Filing Date: July 6, 1990
Registration No: 1,675,107
Registration Date: February 11, 1992

and

Mark: ULTIMATE
Serial No.: 74/037,774
Filing Date: March 13, 1990
Registration No: 1,687,795
Registration Date: May 19, 1992

and

Mark: TELELOCK
Serial No.: 76/698,237
Filing Date: July 2, 2009
Registration No: 3,906,050
Registration Date: January 18, 2011

and

Mark: JAMSTANDS
Serial No.: 76/698,224
Filing Date: July 2, 2009
Registration No: 3,891,644
Registration Date: December 21, 2010

and

Mark: ULTIMATE SUPPORT
Serial No.: 76/698,095
Filing Date: June 26, 2009
Registration No: 3,836,426
Registration Date: August 24, 2010

and

Mark: APEX

Serial No.: 76/698,094
Filing Date: June 26, 2009
Registration No: 3,826,736
Registration Date: August 3, 2010

and

Mark: IQ SERIES
Serial No.: 76/698,093
Filing Date: June 26, 2009
Registration No: 3,820,000
Registration Date: July 20, 2010

and

Mark: THE STRENGTH OF INNOVATION
Serial No.: 76/698,092
Filing Date: June 26, 2009
Registration No: 3,849,154
Registration Date: September 21, 2010

and

Mark: GENESIS
Serial No.: 76/698,091
Filing Date: June 26, 2009
Registration No: 3,829,908
Registration Date: August 10, 2010

and

Mark: TOUR SERIES
Serial No.: 76/698,238
Filing Date: July 2, 2009

and

Mark: PRO SERIES
Serial No.: 76/698,236
Filing Date: July 2, 2009

and

Mark: CUSTOM SERIES
Serial No.: 76/698,090
Filing Date: June 26, 2009

and

Mark: LIVE SERIES
Serial No.: 76/698,223
Filing Date: July 2, 2009

(the "Trademarks"); and

WHEREAS, Assignee, wishes to acquire all right, title, and interest of Assignor in and to the Trademarks.

NOW, THEREFORE, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest in and to the Trademarks (including but not limited to, all registration rights world-wide), all goodwill residing in and associated with the Trademarks, and any other proprietary rights that may exist in the Trademarks that Assignor now has or may acquire.
2. Consideration. Assignor acknowledges receipt of \$10.00 or other good and valuable consideration from Assignee for the Assignment of the above-identified Trademarks.
3. Representations and Warranties. Assignor represents and warrants to Assignee:
 - (a) Assignor has the right, power and authority to enter into this Agreement;
 - (b) Assignor is the exclusive owner of any and all security interests in the Trademarks;
 - (c) The Trademarks are free of any other liens, security interests, encumbrances, or licenses;
 - (d) The Trademarks do not infringe the rights of any person or entity;
 - (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademarks;
 - (f) This Agreement is valid, binding and enforceable in accordance with its terms; and
 - (g) Assignor is not subject to any agreement, judgment, or order inconsistent with the terms of this Agreement.
4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.
5. Amendment. This Agreement may be amended only by a writing signed by both parties.

6. Severability. If any term, provision, covenant, or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant, or condition as applied to other persons, places, and circumstances shall remain in full force and effect.

7. Agreement to Perform Necessary Acts. Both parties agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

8. Governing Law. This Agreement shall be construed in accordance with the laws of the State of Colorado.

9. Power to Insert. Assignor grants the firm of CR MILES, PC, or other designated agent, the power to insert on this Agreement any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or any foreign trademark office for recordation of this document.

10. Agreement Binding. This Agreement shall be binding on all parties, their heirs, executors, administrators, successors, or assigns, and may be recorded in the United States Patent and Trademark Office or elsewhere.

11. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement to be effective as of the date specified above.

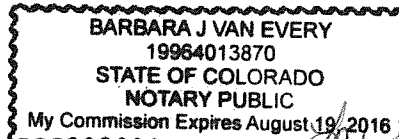
SIGNATURES ON THE FOLLOWING PAGE:

ASSIGNOR: VERUS BANK OF COMMERCE

By: Matthew H. Vargard
Title: Vice President

Date: October 10, 2014

UNITED STATES OF AMERICA)
STATE OF COLORADO)
COUNTY OF Denver



SUBSCRIBED AND AFFIRMED OR SWORN to before me in the County of Denver, State of Colorado, United States of America, by Matthew Vargard this 10 day of October, 2014. WITNESS my hand and official seal pursuant to the authority vested in me as a Notary Public by the State of Colorado.

Barbara J Van Every
Notary Public
My Commission Expires: 8/19/2016

ASSIGNEE: GREAT WESTERN BANK

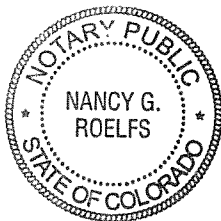
By: Andrea Walrath
Title: Vice President

Date: 10/15/14

UNITED STATES OF AMERICA)
STATE OF COLORADO)
COUNTY OF Denver

SUBSCRIBED AND AFFIRMED OR SWORN to before me in the County of Denver, State of Colorado, United States of America, by Andrea Walrath, this 15th day of October, 2014. WITNESS my hand and official seal pursuant to the authority vested in me as a Notary Public by the State of Colorado.

Nancy B Roelfs
Notary Public
My Commission Expires: 5/10/16



MY COMMISSION EXPIRES:
May 10, 2016