

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325024

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AVA.Ai LLC		09/09/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Conversica LLC		
Street Address:	950 Tower Lane, Suite 1710		
City:	Foster City		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86396803	CONVERSICA	
Serial Number:	86396830	AVA.AI	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4156932000		
Email:	trademarks@cooley.com		
Correspondent Name:	Ariana G. Hiscott, Cooley LLP		
Address Line 1:	1299 Pennsylvania Ave NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	320792-20000		
NAME OF SUBMITTER:	Ariana G. Hiscott		
SIGNATURE:	/Ariana G. Hiscott/		
DATE SIGNED:	12/03/2014		
Total Attachments: 2			
source=AVA AI LLC DELAWARE - CERTIFICATE OF AMENDMENT#page1.tif			
source=AVA AI LLC DELAWARE - CERTIFICATE OF AMENDMENT#page2.tif			

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Delaware

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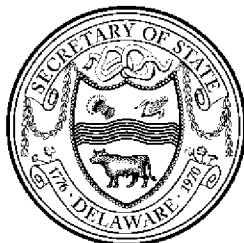
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AVA.AI, LLC", CHANGING ITS NAME FROM "AVA.AI, LLC" TO "CONVERSICA LLC", FILED IN THIS OFFICE ON THE NINTH DAY OF SEPTEMBER, A.D. 2014, AT 8:19 O'CLOCK A.M.

5293391 8100

141155028

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1680154

DATE: 09-09-14

TRADEMARK
REEL: 005413 FRAME: 0102

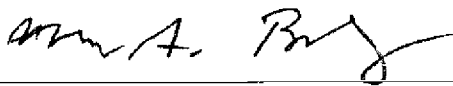
STATE OF DELAWARE
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: AVA.AI, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Article 1 is hereby amended to read:
1. The Name of the Limited Liability Company is:
Conversica LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 8 day of September, A.D. 2014.

By: 
Authorized Person(s)

Name: Mark Bradley
Print or Type