

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325128

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Groupcast Rental, LLC		11/03/2014	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Cobalt Acquisition Company, LLC		
Street Address:	11808 Miracle Hills Drive		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68154		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86297730	SAFE2TIP	
Serial Number:	85790823	DO SOMETHING ABOUT IT	
Serial Number:	85537328	CYBERBULLYHOTLINE DO SOMETHING ABOUT IT	
Serial Number:	78351206	SCHOOLREACH	
Serial Number:	78289706	TEAMBLAST	
Serial Number:	78273881	GROUPOCAST	
CORRESPONDENCE DATA			
Fax Number:	4029645050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(402) 964-5144		
Email:	pto-om@huschblackwell.com		
Correspondent Name:	Christopher M. Bikus		
Address Line 1:	13330 California Street, Suite 200		
Address Line 4:	Omaha, NEBRASKA 68154		
ATTORNEY DOCKET NUMBER:	15116.736 (COBALT ASSN)		
NAME OF SUBMITTER:	Attorney at Law		
SIGNATURE:	/Christopher M. Bikus/		
DATE SIGNED:	12/04/2014		

CH \$165.00 86297730

Total Attachments: 12

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BILL OF SALE, ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS BILL OF SALE, ASSIGNMENT AND ASSUMPTION AGREEMENT (this "Bill of Sale") is entered into as of November 3, 2014, by and **GROUPCAST RENTAL, LLC**, a Missouri limited liability company ("Seller") and **COBALT ACQUISITION COMPANY, LLC**, a Delaware limited liability company ("Buyer"), pursuant and subject to that certain Asset Purchase Agreement, dated as of November 3, 2014, by and among Seller, **GROUPCAST, L.L.C.**, a Missouri limited liability company, the Owners thereof and Buyer (the "Purchase Agreement"). Capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement.

1. ***Sale, Transfer and Assignment of the Rental Purchased Assets.*** As of the Closing Date and for the consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby sell, assign, transfer, convey and deliver the Rental Purchased Assets unto Buyer, subject in all respects to each and all of the terms and provisions of the Purchase Agreement.

2. ***Assumption.*** Buyer hereby assumes and agrees to pay, perform and discharge the Assumed Liabilities, subject to the terms of the Purchase Agreement. Other than as specifically stated above or in the Purchase Agreement, Buyer assumes no debt, liability or obligation of Seller by this Bill of Sale, and it is expressly understood and agreed that all debts, liabilities and obligations not assumed hereunder by Buyer shall remain the sole obligation of Seller and no person, firm or corporation other than Seller shall have any rights under this Bill of Sale or the provisions contained herein.

3. ***Further Assurances.*** Seller agrees and covenants, from time to time on or after the date hereof, upon the reasonable request of Buyer, to execute and deliver to Buyer such further documents or instruments of assignment, conveyance, transfer and confirmation and to take such action as may be reasonably necessary in order to more effectively convey and transfer the Rental Purchased Assets or specific Rental Purchased Assets conveyed hereby to, and to vest and confirm title to such Rental Purchased Assets or specific Rental Purchased Assets in Buyer. The execution and delivery of any such additional documents or instruments shall not affect the validity of this Bill of Sale and shall be subject in all respects to each and all of the terms and provisions of the Purchase Agreement.

4. ***Binding Instrument.*** This Bill of Sale and the covenants and agreements herein contained shall be binding upon and inure to the benefit of the parties to the Purchase Agreement and their respective successors and assigns. All representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement or any other Transaction Document shall survive the execution and delivery of this Bill of Sale and shall continue in full force and effect as provided therein.

5. ***Counterparts.*** This Bill of Sale may be executed in any number of counterparts, each of which shall be an original, and all of which, when taken together, shall constitute one and the same agreement. Facsimile, photostatic and PDF copies of signatures to this Bill of Sale

(including copies received as attachments to electronic mail) shall be deemed to be originals and may be relied upon with the same force and effect as originals.

6. ***Governing Law.*** This Bill of Sale shall be governed by and construed in accordance with the laws of the State of Delaware, without reference to the choice of law principles thereof.

7. ***Amendment.*** This Bill of Sale may not be modified or amended without the prior written consent of the parties hereto.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned have executed and delivered this Bill of Sale as of the date first written above.

SELLER:

GROUPCAST RENTAL, LLC

By: *Joseph R. Palacis*
Name: JOSEPH R. PALACIS
Title: CEO

BUYER:

COBALT ACQUISITION COMPANY, LLC

By: _____
Name: _____
Title: _____

Bill of Sale, Assignment and Assumption Agreement Signature Page

IN WITNESS WHEREOF, the undersigned have executed and delivered this Bill of Sale as of the date first written above.

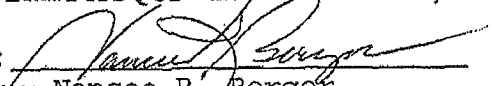
SELLER:

GROUPLAST RENTAL, LLC

By: _____
Name: _____
Title: _____

BUYER:

COBALT ACQUISITION COMPANY, LLC

By: 
Name: Nancee R. Berger
Title: Chief Operating Officer

Schedule 5.18(a)

Intellectual Property

Patents Issued

8,243,892	System, Apparatus and Method for Managing Switch Capacity in Broadcast Messaging Joe Harley Moore, John William Lindemann III, Aida Hadzisabic
8,238,529	System, Apparatus and Method for Applying Voice Mail Short Codes in a Broadcast Messaging System Joe Harley Moore, John William Lindemann III, Aida Hadzisabic
8619948 B2	Intelligent Interactive Automated Notification System Joe Harley Moore, John William Lindemann III, Scott Allen Schulte
8131678 B1	Broadcast Messaging System, Apparatus and Method for Maintaining Call List Currency Joe Harley Moore, John William Lindemann III, Aida Hadzisabic

Patents Pending

US 2014/0258421 A1	Anonymous Two-Way Communication System & Method Paul J. Langhorst
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Trademarks

Word Mark	SAFE2TIP
Goods and Services	IC 038. US 100 101 104. G & S: communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks, enabling employees to anonymously report to employers or their authorized directives, incidents of alleged workplace misconduct, including legal, regulatory, and corporate policy violations, and safety concerns. FIRST USE: 20131017. FIRST USE IN COMMERCE: 20131017
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86297730
Filing Date	2-Jun-14
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	21-Oct-14
Owner	(APPLICANT) GroupCast , LLC LIMITED LIABILITY COMPANY MISSOURI Suite 100 9735 Landmark Parkway Sunset Hills MISSOURI 63127
Attorney of Record	Hadi S. Al-Shathir
Type of Mark	SERVICE MARK
Register	PRINCIPAL

Live/Dead Indicator LIVE

Word Mark **DO SOMETHING ABOUT IT**

Goods and Services IC 038. US 100 101 104. G & S: Communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks, enabling students, parents, victims and witnesses to anonymously report incidents of bullying, harassment or information on planned violence, and enabling educational institutions to communicate with students and their parents about bully prevention. FIRST USE: 20120204. FIRST USE IN COMMERCE: 20120204

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85790823

Filing Date 29-Nov-12

Current Basis 1A

Original Filing Basis 1A

Published for Opposition 30-Apr-13

Registration Number 4368331

Registration Date 16-Jul-13

Owner (REGISTRANT) **GroupCast**, LLC LIMITED LIABILITY COMPANY MISSOURI Suite 100 9735 Landmark Parkway Sunset Hills MISSOURI 63127

Attorney of Record Thomas A. Polcyn

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

Word Mark **CYBERBULLYHOTLINE DO SOMETHING ABOUT IT**

Goods and Services IC 038. US 100 101 104. G & S: communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks, enabling students, parents, victims and witnesses to anonymously report incidents of bullying, harassment or information on planned violence, and enabling educational institutions to communicate with students and their parents about bully prevention. FIRST USE: 20120204. FIRST USE IN COMMERCE: 20120204

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01.15.24 - Sound waves, including designs depicting sound

Serial Number 85537328

Filing Date 8-Feb-12

Current Basis 1A

Original Filing Basis 1A

Published for Opposition 15-Jan-13

Registration Number 4311690

Registration Date 2-Apr-13

Owner	(REGISTRANT) GroupCast , LLC LIMITED LIABILITY COMPANY MISSOURI Suite 100 9735 Landmark Parkway Sunset Hills MISSOURI 63127
Attorney of Record	Thomas A. Polcyn
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CYBERBULLY HOTLINE" APART FROM THE MARK AS SHOWN
Description of Mark	The color(s) black, red and yellow is/are claimed as a feature of the mark. The mark consists of the wording "CYBER BULLY" and "DO SOMETHING ABOUT IT" in black, and the word "HOTLINE" in red. Four concentric arcs appear in the color yellow above the word "HOTLINE".
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

Word Mark	SCHOOLREACH
Goods and Services	IC 038. US 100 101 104. G & S: automated telephone messaging services and broadcast telephone messaging services. FIRST USE: 20031015. FIRST USE IN COMMERCE: 20031015
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78351206
Filing Date	13-Jan-04
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	19-Oct-04
Registration Number	2917453
Registration Date	11-Jan-05
Owner	(REGISTRANT) GroupCast , LLC LIMITED LIABILITY COMPANY MISSOURI 9735 Landmark Parkway Suite 100 Sunset Hills MISSOURI 63127
Attorney of Record	Thomas A. Polcyn
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140814.
Renewal	1ST RENEWAL 20140814
Live/Dead Indicator	LIVE

Word Mark	TEAMBLAST
Goods and Services	IC 038. US 100 101 104. G & S: Automated telephone messaging services and broadcast telephone messaging services. FIRST USE: 20030810. FIRST USE IN COMMERCE: 20030810
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78289706
Filing Date	20-Aug-03
Current Basis	1A

Original Filing Basis	1A
Published for Opposition	18-May-04
Registration Number	2871789
Registration Date	10-Aug-04
Owner	(REGISTRANT) GroupCast , LLC LIMITED LIABILITY COMPANY MISSOURI 333 Leffingwell, Suite 101 St. Louis MISSOURI 63127
Attorney of Record	Thomas A. Polcyn
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140731.
Renewal	1ST RENEWAL 20140731
Live/Dead Indicator	LIVE

Word Mark	GROUPCAST
Goods and Services	IC 038. US 100 101 104. G & S: automated telephone messaging services and broadcast telephone messaging services. FIRST USE: 20030113. FIRST USE IN COMMERCE: 20030113
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78273881
Filing Date	14-Jul-03
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	23-Mar-04
Registration Number	2853956
Registration Date	15-Jun-04
Owner	(REGISTRANT) GroupCast , LLC LIMITED LIABILITY COMPANY MISSOURI 9735 Landmark Parkway, Suite 100 St. Louis MISSOURI 63127
Attorney of Record	Hadi S. Al-Shathir
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140603.
Renewal	1ST RENEWAL 20140603
Live/Dead Indicator	LIVE

Schedule 5.18(b)

All Owned Intellectual Property and All Licensed Intellectual Property

Patents Issued

8,243,892

System, Apparatus and Method for Managing Switch Capacity in Broadcast Messaging

	Joe Harley Moore, John William Lindemann III, Aida Hadzisabic
8,238,529	System, Apparatus and Method for Applying Voice Mail Short Codes in a Broadcast Messaging System Joe Harley Moore, John William Lindemann III, Aida Hadzisabic
8619948 B2	Intelligent Interactive Automated Notification System Joe Harley Moore, John William Lindemann III, Scott Allen Schulte
8131678 B1	Broadcast Messaging System, Apparatus and Method for Maintaining Call List Currency Joe Harley Moore, John William Lindemann III, Aida Hadzisabic

Patents Pending

US 2014/0258421 A1	Anonymous Two-Way Communication System & Method Paul J. Langhorst
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Trademarks

Word Mark	SAFE2TIP
Goods and Services	IC 038. US 100 101 104. G & S: communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks, enabling employees to anonymously report to employers or their authorized directives, incidents of alleged workplace misconduct, including legal, regulatory, and corporate policy violations, and safety concerns. FIRST USE: 20131017. FIRST USE IN COMMERCE: 20131017

Standard Characters Claimed

Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86297730
Filing Date	2-Jun-14
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	21-Oct-14
Owner	(APPLICANT) GroupCast , LLC LIMITED LIABILITY COMPANY MISSOURI Suite 100 9735 Landmark Parkway Sunset Hills MISSOURI 63127
Attorney of Record	Hadi S. Al-Shathir
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

Word Mark	DO SOMETHING ABOUT IT
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Goods and Services IC 038. US 100 101 104. G & S: Communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks, enabling students, parents, victims and witnesses to anonymously report incidents of bullying, harassment or information on planned violence, and enabling educational institutions to communicate with students and their parents about bully prevention. FIRST USE: 20120204. FIRST USE IN COMMERCE: 20120204

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85790823
Filing Date 29-Nov-12
Current Basis 1A
Original Filing Basis 1A
Published for Opposition 30-Apr-13
Registration Number 4368331
Registration Date 16-Jul-13
Owner (REGISTRANT) **GroupCast**, LLC LIMITED LIABILITY COMPANY MISSOURI Suite 100 9735 Landmark Parkway Sunset Hills MISSOURI 63127
Attorney of Record Thomas A. Polcyn
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

Word Mark **CYBERBULLYHOTLINE DO SOMETHING ABOUT IT**

Goods and Services IC 038. US 100 101 104. G & S: communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks, enabling students, parents, victims and witnesses to anonymously report incidents of bullying, harassment or information on planned violence, and enabling educational institutions to communicate with students and their parents about bully prevention. FIRST USE: 20120204. FIRST USE IN COMMERCE: 20120204

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 01.15.24 - Sound waves, including designs depicting sound
Serial Number 85537328
Filing Date 8-Feb-12
Current Basis 1A
Original Filing Basis 1A
Published for Opposition 15-Jan-13
Registration Number 4311690
Registration Date 2-Apr-13
Owner (REGISTRANT) **GroupCast**, LLC LIMITED LIABILITY COMPANY MISSOURI Suite 100 9735 Landmark Parkway Sunset Hills MISSOURI 63127
Attorney of Record Thomas A. Polcyn

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CYBERBULLY HOTLINE" APART FROM THE MARK AS SHOWN

Description of Mark The color(s) black, red and yellow is/are claimed as a feature of the mark. The mark consists of the wording "CYBER BULLY" and "DO SOMETHING ABOUT IT" in black, and the word "HOTLINE" in red. Four concentric arcs appear in the color yellow above the word "HOTLINE".

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

Word Mark **SCHOOLREACH**

Goods and Services IC 038. US 100 101 104. G & S: automated telephone messaging services and broadcast telephone messaging services. FIRST USE: 20031015. FIRST USE IN COMMERCE: 20031015

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78351206

Filing Date 13-Jan-04

Current Basis 1A

Original Filing Basis 1A

Published for Opposition 19-Oct-04

Registration Number 2917453

Registration Date 11-Jan-05

Owner (REGISTRANT) **GroupCast**, LLC LIMITED LIABILITY COMPANY MISSOURI 9735 Landmark Parkway Suite 100 Sunset Hills MISSOURI 63127

Attorney of Record Thomas A. Polcyn

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140814.

Renewal 1ST RENEWAL 20140814

Live/Dead Indicator LIVE

Word Mark **TEAMBLAST**

Goods and Services IC 038. US 100 101 104. G & S: Automated telephone messaging services and broadcast telephone messaging services. FIRST USE: 20030810. FIRST USE IN COMMERCE: 20030810

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78289706

Filing Date 20-Aug-03

Current Basis 1A

Original Filing Basis 1A

Published for Opposition 18-May-04

Registration Number 2871789

Registration Date 10-Aug-04
Owner (REGISTRANT) **GroupCast**, LLC LIMITED LIABILITY COMPANY MISSOURI 333 Leffingwell, Suite 101 St. Louis MISSOURI 63127
Attorney of Record Thomas A. Polcyn
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140731.
Renewal 1ST RENEWAL 20140731
Live/Dead Indicator LIVE

Word Mark **GROUPCAST**
Goods and Services IC 038. US 100 101 104. G & S: automated telephone messaging services and broadcast telephone messaging services. FIRST USE: 20030113. FIRST USE IN COMMERCE: 20030113
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78273881
Filing Date 14-Jul-03
Current Basis 1A
Original Filing Basis 1A
Published for Opposition 23-Mar-04
Registration Number 2853956
Registration Date 15-Jun-04
Owner (REGISTRANT) **GroupCast**, LLC LIMITED LIABILITY COMPANY MISSOURI 9735 Landmark Parkway, Suite 100 St. Louis MISSOURI 63127
Attorney of Record Hadi S. Al-Shathir
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140603.
Renewal 1ST RENEWAL 20140603
Live/Dead Indicator LIVE