

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325134

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ice River Springs Water Co. Inc.		09/19/2014	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Cyprium Investors IV AIV I LP
Street Address:	200 Public Square
Internal Address:	Suite 2020
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2090451	ICE RIVER SPRINGS
Registration Number:	2202127	CANADIAN ESSENCE
Registration Number:	3473123	TRUE ESSENCE
Registration Number:	3759101	EAST SHORE SPRINGS
Registration Number:	3971606	WHAT NATURE PROVIDES, WE HAVE A PASSION
Serial Number:	86164987	THERE'S ENOUGH PLASTIC IN THE WORLD TODA
Serial Number:	86207786	ICE RIVER GREEN
Serial Number:	86271202	ICE RIVER BABY
Serial Number:	85421135	

CORRESPONDENCE DATA

Fax Number: 4168657380

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4168658244

Email: efan@torys.com

Correspondent Name: Edward Fan

Address Line 1: 79 Wellington Street West

Address Line 2: 30th Floor

Address Line 4: Toronto, CANADA M5K 1N2

TRADEMARK

ATTORNEY DOCKET NUMBER:	35666-2001
NAME OF SUBMITTER:	Edward Fan
SIGNATURE:	/Edward Fan/
DATE SIGNED:	12/04/2014

Total Attachments: 5

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NOTICE OF INTEREST - IP

TO: Canadian Intellectual Property Office
AND TO: Those other parties that it may concern
DATE: September 19, 2014

WHEREAS:

- A. 1359629 Ontario Inc. (the "**Borrower**") and Cyprum Investors IV AIV I LP (the "**Lender**") are parties to a credit agreement dated as of the date hereof (the "**Credit Agreement**").
- B. Ice River Springs Water Co. Inc. and Gold Mountain Springs Inc. (collectively, the "**Subject Guarantors**") have each delivered guarantees to the Lender guaranteeing the due payment and performance of the Borrower's debts and liabilities under the Credit Agreement.
- C. Each of the Borrower and the Subject Guarantors have executed and delivered general security agreements to the Lender (the "**Security Documents**").
- D. Under the Security Documents, each of the Borrower and the Subject Guarantors have hypothecated the universality of, and granted a security interest in and to, among other things, all of their respective present and future intellectual property rights in favour of the Lender.
- E. The Subject Guarantors are the owners of the Canadian intellectual property set out on Schedule A (the "**Subject IP**").
- F. The Lender wishes to put all third parties on notice of its interest in the Subject IP.

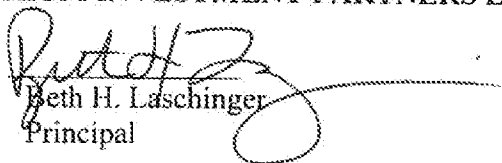
NOW THEREFORE the Lender hereby advises that the Subject IP has been hypothecated, and is subject to a security interest granted, in favour of the Lender, and that any and all dealings therewith shall be, and remain, subject to the security interest of the Lender therein. For the purposes of any communication with the Lender regarding the Subject IP, its contact particulars are as follows:

Name: Cyprum Investors IV AIV I LP
Address: 200 Public Square, Suite 2020
Cleveland, Ohio 44114
Email: blaschinger@cyprum.com
Facsimile: (216) 453-4539
Contact: Beth H. Laschinger

CYPRIMUM INVESTORS IV AIV I LP

By: **CYPRIMUM IV MANAGEMENT LLC**, its General Partner

By: **CYPRIMUM INVESTMENT PARTNERS LLC**, its Manager

By: 
Beth H. Laschinger
Principal

[Signature Page to Notice of Interest IP]

SCHEDULE A

SUBJECT IP

Registered trade-marks and applications for trademark registrations:

Debtor: Ice River Springs Water Co. Inc.

<i>Country</i>	<i>Trade-mark</i>	<i>Application No.</i>	<i>Application Date</i>	<i>Registration No.</i>	<i>Registration Date</i>	<i>Licensed to or by Debtor</i>
USA	Ice River Springs			2090451	August 26, 1997	No
Canada	Canadian Essence			523081	February 15, 2000	No
USA	Canadian Essence			2202127	November 3, 1998	No
Canada	Canadian Essence Label			666811	June 30, 2006	No
Canada	Canadian Essence Label			666334	June 20, 2006	No
Canada	Ice River Springs Label			666168	June 16, 2006	No
Canada	Ice River Springs Label			666398	June 21, 2006	No
Canada	True Essence			758327	January 29, 2010	No
USA	True Essence			3473123	July 22, 2008	No
USA	East Shore Springs			3759101	March 9, 2010	No
Canada	What Nature Provides, We Have a Passion to Preserve			844877	February 27, 2013	No

USA	What Nature Provides, We Have a Passion to Preserve			3971606	May 31, 2011	No
Canada	Bottle Design ("Bug" Device)			832546	September 21, 2012	Yes, licensed by the debtor
USA	Bottle Design ("Bug" Device)	85/421135	September 13, 2011	N/A	N/A	Yes, licensed by the debtor
Canada	There's enough plastic in the world today – we just need to find ways to reuse it.	1658785	January 8, 2014	N/A	N/A	No
USA	There's enough plastic in the world today – we just need to find ways to reuse it.	86/164987	January 14, 2014	N/A	N/A	No
Canada	Ice River Green	1665076	February 24, 2014	N/A	N/A	No
USA	Ice River Green	86/207786	February 28, 2014	N/A	N/A	No
Canada	Ice River Baby	1673087	April 16, 2014	N/A	N/A	No
USA	Ice River Baby	86/271202	May 5, 2014	N/A	N/A	No

Registered trade-marks and applications for trademark registrations:

Debtor: Gold Mountain Springs Inc.

<i>Country</i>	<i>Trade-mark</i>	<i>Application No.</i>	<i>Application Date</i>	<i>Registration No.</i>	<i>Registration Date</i>	<i>Licensed to or by Debtor</i>
Canada	Gold Mountain & Design	0794678		467,668	December 16, 2006	No
Canada	Canadian Mountain Spring Water	1131720		599614	January 15, 2004	No