

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325235

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EBS Group Limited		12/04/2014	Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Traiana, Inc.		
<b>Street Address:</b>	11 West 42nd Street		
<b>Internal Address:</b>	8th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3448024	NETLINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128080844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128080700		
<b>Email:</b>	jhamburg@nmmlaw.com		
<b>Correspondent Name:</b>	Jeanne Hamburg		
<b>Address Line 1:</b>	875 Third Avenue		
<b>Address Line 2:</b>	8th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	102198-73		
<b>NAME OF SUBMITTER:</b>	Jeanne Hamburg		
<b>SIGNATURE:</b>	/jeanne hamburg/		
<b>DATE SIGNED:</b>	12/05/2014		
<b>Total Attachments: 1</b>			
source=Trademark assignment#page1.tif			

CH \$40.00 3448024

**TRADEMARK ASSIGNMENT**

This assignment is from **EBS Group Limited**, a limited company organized under the laws of the United Kingdom (referred to in this document as "Assignor"), having a place of business at 2 Broadgate, London EC2M 7UR, United Kingdom, to **Traiana, Inc.**, a corporation organized under the laws of the State of Delaware (referred to in this document as "Assignee"), having a place of business at 11 West 42<sup>nd</sup> Street, 8<sup>th</sup> Floor, New York, NY 10036.

WHEREAS, Assignor is owner of all right, title and interest in and to the trademark and trademark registration, as set forth and identified below, and in and to the goodwill of the business relating thereto:


**Trademark: NETLINK**

**Registration Number: 3,448,024**

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademark registration set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademark and registration;

NOW THEREFORE, be it known that for consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademark and registration, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR

  
Name: STEPHEN CAPLEN  
Title: DEPUTY GROUP CHIEF  
FINANCIAL OFFICER

Date: 4<sup>TH</sup> DECEMBER 2014