

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325274

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMR Distributing Corp.		12/04/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Kenover Marketing Corp.		
Street Address:	9 Twenty-Ninth Street		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11232		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3678647	HADDAR	
CORRESPONDENCE DATA			
Fax Number:	7326328760		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732 632 6060		
Email:	prcarey@buchmanlaw.com		
Correspondent Name:	Paulette R. Carey		
Address Line 1:	510 Thornall Street		
Address Line 2:	suite 200		
Address Line 4:	Edison, NEW JERSEY 08837		
NAME OF SUBMITTER:	Paulette R. Carey		
SIGNATURE:	/Paulette R. Carey/		
DATE SIGNED:	12/05/2014		
Total Attachments: 1			
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OP \$40.00 3678647

TRADEMARK ASSIGNMENT

WHEREAS, SMR Distributing Corp. a corporation organized and existing under the laws of the State of New York (“SMR”) is the owner of the trademark HADDAR and of the identified US Trademark Registration no. 3678647 therefor (the “Mark”); and

WHEREAS, Kenover Marketing Corp. a corporation organized and existing under the laws of the State of New York (“Kenover”) is desirous of acquiring said Mark, the registration therefor and the goodwill of the business appertaining thereto;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, SMR does hereby assign to Kenover, all right, title and interest in and to the Mark and the registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Mark.

Dated this 4 day of December 2014

SMR Distributing Corp.

By: 

Name: Stuart Rosen

Title: President