

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325341

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation		12/05/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hanley Wood Media, Inc.		
<b>Street Address:</b>	One Thomas Circle, NW		
<b>City:</b>	Washington		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	20005		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 74</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85795264	ECOBUILDING PULSE	
<b>Registration Number:</b>	2413622	AFFORDABLE HOUSING FINANCE	
<b>Registration Number:</b>	3201869	AHF LIVE!	
<b>Registration Number:</b>	4416930	AMERICA'S BEST BUILDERS	
<b>Registration Number:</b>	2372438	APARTMENT FINANCE TODAY	
<b>Registration Number:</b>	2160671	AQUATICS INTERNATIONAL	
<b>Registration Number:</b>	3229870	AQUATICS INTERNATIONAL	
<b>Registration Number:</b>	3408142	ARCHITECTURAL LIGHTING	
<b>Registration Number:</b>	3198952	BIG 50	
<b>Registration Number:</b>	2822612	BIG BUILDER	
<b>Registration Number:</b>	1687838	BUILDER	
<b>Registration Number:</b>	3275138	BUILDER 100	
<b>Registration Number:</b>	2148498	BUILDER ONLINE	
<b>Registration Number:</b>	3275139	BUILDER'S CHOICE	
<b>Registration Number:</b>	2054872	BUILDING PRODUCTS	
<b>Registration Number:</b>	3042638	COASTAL CONTRACTOR	
<b>Registration Number:</b>	1681976	CONCRETE CONSTRUCTION	
<b>Registration Number:</b>	3416744	CONCRETE CONSTRUCTION	
<b>Registration Number:</b>	1638360	CONCRETE TRADER	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	2436625	COST VS. VALUE
Registration Number:	2057150	CUSTOM HOME
Registration Number:	3380298	CUSTOM HOME OUTDOORS
Registration Number:	3321850	DIRECTIONS
Registration Number:	4542333	DREAM DESIGNS
Registration Number:	2913825	DREAM HOME SOURCE
Registration Number:	2569447	EBUILD
Registration Number:	3085486	ECO-STRUCTURE
Registration Number:	2571079	EMONITOR
Registration Number:	3312321	EPLANS
Registration Number:	3312451	EPLANS.COM
Registration Number:	2920502	HANLEY WOOD
Registration Number:	3768034	HANLEY WOOD ARCHITECTTV
Registration Number:	3768032	HANLEY WOOD BUILDERTV
Registration Number:	3825566	HANLEY WOOD REMODELINGTV
Registration Number:	3768033	HANLEY WOOD'S BUILDTV
Registration Number:	2926234	IDEAS TO BUILD ON
Registration Number:	3622636	JLC
Registration Number:	3226604	JLC ONLINE
Registration Number:	3265189	JLC THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	3018525	K+B STUDIO
Registration Number:	3229784	MASONRY CONSTRUCTION
Registration Number:	3375008	MASONRY CONSTRUCTION
Registration Number:	3000832	MASTERS OF DESIGN
Registration Number:	3085487	METALMAG
Registration Number:	3109313	MULTIFAMILY EXECUTIVE
Registration Number:	3233194	MULTIFAMILY EXECUTIVE LEADERSHIP SUMMIT
Registration Number:	3334806	MULTIFAMILY EXECUTIVE MFE CONFERENCE HAN
Registration Number:	2755986	PACESETTER
Registration Number:	3143418	PLANSCONNECT
Registration Number:	2655675	POOL & SPA NEWS
Registration Number:	3534579	PRESIDENTIAL SEMINAR
Registration Number:	3310073	PROFESSIONAL DECK BUILDER
Registration Number:	4337276	PROMATCH
Registration Number:	2043491	PROSALES
Registration Number:	0995709	PUBLIC WORKS
Registration Number:	2401338	PUBLIC WORKS
Registration Number:	2382338	PUBLIC WORKS ONLINE
Registration Number:	2489517	PWMAG.COM

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	1941800	QUOTE ONE
Registration Number:	3293227	REINVENTION
Registration Number:	1731008	REMODELING
Registration Number:	4077443	REMODELING 550
Registration Number:	3400672	REMODELING LEADERSHIP CONFERENCE
Registration Number:	2780889	REPLACEMENT CONTRACTOR
Registration Number:	3348364	REPLACEMENT CONTRACTOR EXECUTIVECONFEREN
Registration Number:	3229787	RESIDENTIAL ARCHITECT
Registration Number:	2672863	SITE COMMANDER
Registration Number:	3229781	THE CONCRETE PRODUCER
Registration Number:	3301311	THE CONCRETE PRODUCER
Registration Number:	2305195	THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	2317653	THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	2487398	TOOLS OF THE TRADE
Registration Number:	2912418	
Registration Number:	3279903	WATERPARKS + RESORTS TODAY

#### CORRESPONDENCE DATA

Fax Number: 3125693459

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312 569 1549

Email: nancy.martinez-curtin@dbr.com

Correspondent Name: Melissa S. Dillenbeck

Address Line 1: 191 North Wacker Drive

Address Line 2: Suite 3700

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	517255-MEDIA
NAME OF SUBMITTER:	Melissa S. Dillenbeck
SIGNATURE:	/melissasdillenbeck-nmc/
DATE SIGNED:	12/05/2014

#### Total Attachments: 8

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## **TRADEMARK RELEASE AND REASSIGNMENT**

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December 5, 2014, by General Electric Capital Corporation, as agent for the Secured Parties (in such capacity, "Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

### W I T N E S S E T H:

WHEREAS, Hanley Wood Media, Inc., a Delaware corporation ("Grantor") and Agent are parties to that certain Trademark Security Agreement dated as of December 27, 2012 (as amended, the "Security Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademarks ("Trademarks") and Trademark Collateral as security for certain obligations owing by Grantor to Agent and the Secured Parties, including the Trademarks set forth on Schedule A hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on December 28, 2012, at Reel 4927, Frame 0850; and

WHEREAS, Grantor has requested that Agent release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interest in all of Grantor's right, title and interest in and to the Trademark Collateral, including the Trademarks set forth on Schedule A.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, warranty, recourse or undertaking by Agent, any and all of Agent's right, title and interest in and to the Trademarks and the Trademark Collateral.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL  
CORPORATION, as Agent**

By: 

Name: Andy Welicky


Title: Duly Authorized Signatory

**SCHEDULE A**



See attached.

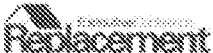


**SCHEDULE OF HANLEY WOOD MEDIA, INC. REGISTRATIONS**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
AFFORDABLE HOUSING FINANCE	2413622	19-Dec-2000
AHF LIVE!	3201869	23-Jan-2007
AMERICA'S BEST BUILDERS	4416930	15-Oct-2013
APARTMENT FINANCE TODAY	2372438	01-Aug-2000
AQUATICS INTERNATIONAL	2160671	26-May-1998
AQUATICS INTERNATIONAL	3229870	17-Apr-2007
ARCHITECTURAL LIGHTING	3408142	08-Apr-2008
BIG 50	3198952	16-Jan-2007
BIG BUILDER	2822612	16-Mar-2004
BUILDER	1687838	19-May-1992
BUILDER 100	3275138	07-Aug-2007
BUILDER ONLINE	2148498	07-Apr-1998
BUILDER'S CHOICE	3275139	07-Aug-2007
BUILDING PRODUCTS	2054872	22-Apr-1997
COASTAL CONTRACTOR	3042638	10-Jan-2006
CONCRETE CONSTRUCTION	1681976	07-Apr-1992
CONCRETE CONSTRUCTION	3416744	29-Apr-2008
CONCRETE TRADER	1638360	19-Mar-1991
COST VS. VALUE	2436625	20-Mar-2001
CUSTOM HOME	2057150	29-Apr-1997
CUSTOM HOME OUTDOORS	3380298	12-Feb-2008
DIRECTIONS	3321850	23-Oct-2007
DREAM DESIGNS	4542333	03-Jun-2014

Mark	Reg. No.	Reg. Date
DREAM HOME SOURCE	2913825	21-Dec-2004
EBUILD	2569447	14-May-2002
ECO-STRUCTURE	3085486	25-Apr-2006
EMONITOR	2571079	21-May-2002
EPLANS	3312321	16-Oct-2007
EPLANS.COM	3312451	16-Oct-2007
HANLEY WOOD	2920502	25-Jan-2005
HANLEY WOOD ARCHITECTTV	3768034	30-Mar-2010
HANLEY WOOD BUILDERTV	3768032	30-Mar-2010
HANLEY WOOD REMODELINGTV	3825566	27-Jul-2010
HANLEY WOOD'S BUILDTV	3768033	30-Mar-2010
IDEAS TO BUILD ON	2926234	15-Feb-2005
JLC	3622636	19-May-2009
JLC ONLINE	3226604	10-Apr-2007
JLC THE JOURNAL OF LIGHT CONSTRUCTION (Stylized)	3265189	17-Jul-2007
 JLC The Journal of Light Construction		
K+B STUDIO	3018525	22-Nov-2005
MASONRY CONSTRUCTION	3229784	17-Apr-2007
MASONRY CONSTRUCTION	3375008	29-Jan-2008
MASTERS OF DESIGN	3000832	27-Sep-2005
METALMAG	3085487	25-Apr-2006
MULTIFAMILY EXECUTIVE	3109313	27-Jun-2006



Mark	Reg. No.	Reg. Date
MULTIFAMILY EXECUTIVE LEADERSHIP SUMMIT and Design 	3233194	24-Apr-2007
MULTIFAMILY EXECUTIVE MFE CONFERENCE and Design 	3334806	13-Nov-2007
PACESETTER	2755986	26-Aug-2003
PLANSCONNECT	3143418	12-Sept-2006
POOL & SPA NEWS	2655675	03-Dec-2002
PRESIDENTIAL SEMINAR	3534579	18-Nov-2008
PROFESSIONAL DECK BUILDER	3310073	09-Oct-2007
PROMATCH	4337276	21-May-2013
PROSALES	2043491	11-Mar-1997
PUBLIC WORKS	995709	15-Oct-1974
PUBLIC WORKS	2401338	07-Nov-2000
PUBLIC WORKS ONLINE	2382338	05-Sep-2000
PWMAG.COM	2489517	11-Sep-2001
QUOTE ONE	1941800	12-Dec-1995
REINVENTION	3293227	18-Sep-2007
REMODELING	1731008	10-Nov-1992
REMODELING 550	4077443	27-Dec-2011
REMODELING LEADERSHIP CONFERENCE	3400672	25-Mar-2008

Mark	Reg. No.	Reg. Date
REPLACEMENT CONTRACTOR	2780889	04-Nov-2003
REPLACEMENT CONTRACTOR EXECUTIVE CONFERENCE and Design 	3348364	04-Dec-2007
RESIDENTIAL ARCHITECT	3229787	17-Apr-2007
SITE COMMANDER	2672863	07-Jan-2003
THE CONCRETE PRODUCER	3229781	17-Apr-2007
THE CONCRETE PRODUCER	3301311	02-Oct-2007
THE JOURNAL OF LIGHT CONSTRUCTION	2305195	04-Jan-2000
THE JOURNAL OF LIGHT CONSTRUCTION (Stylized) 	2317653	15-Feb-2000
TOOLS OF THE TRADE	2487398	11-Sep-2001
Triangle Logo 	2912418	21-Dec-2004
WATERPARKS + RESORTS TODAY	3279903	14-Aug-2007

**APPLICATIONS**

Mark	App. No.	App. Date
ECOBUILDING PULSE	85/795264	05-Dec-2012

ACTIVE/ 77933315.1