

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.212/04/2014
900309004

ETAS ID: TM325099

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ginevra Casa Smith		07/31/2014	INDIVIDUAL: ITALY
Charles Craig Smith		07/31/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Vino LLC		
Street Address:	820 Mill Creek Road		
City:	Walla Walla		
State/Country:	WASHINGTON		
Postal Code:	99362		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4119449	VINO	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton of Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	56557-4000		
NAME OF SUBMITTER:	Julianne A. Henley		
SIGNATURE:	/Julianne A. Henley/		
DATE SIGNED:	12/04/2014		
Total Attachments: 3			
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OP \$40.00 4119449

WORLDWIDE ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Charles Craig Smith and Ginevra Casa Smith, individuals residing in Walla Walla, Washington, United States of America and each acting as his or her own separate estate (collectively, the "Assignors"), own common law trademark rights in the marks that are the subject of this assignment as shown in Exhibit A, as well as the specific trademark applications/registrations shown in Exhibit A (collectively, these rights shall be referred to as the "Trademarks");

WHEREAS, Vino LLC, a Delaware limited liability company with a place of business at 820 Mill Creek Road, Walla Walla, Washington 99362, United States of America ("Assignee"), desires to acquire all right, title, and interest in and to the Trademarks, all goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith, and Assignors desire to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

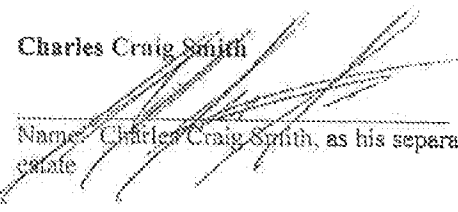
1. Assignors do hereby sell, assign, and transfer to Assignee all worldwide rights, title, and interest in and to the Trademarks, and the goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith, and Assignee does hereby accept this assignment.
2. Assignors hereby warrant that they have not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Trademark to any third party.
3. Assignors agree to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder.
4. The parties may execute this agreement in counterparts, each of which together shall be deemed the complete and fully executed agreement.
5. This agreement shall inure to the benefit of and be binding upon Assignee and Assignors and their respective heirs, successors, and assigns.

[signature page follows]

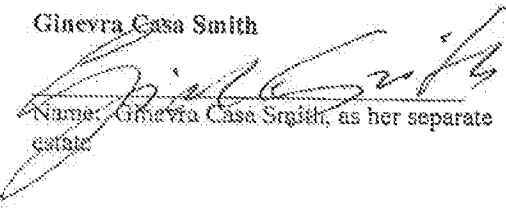
Signed this 31st day of July 2014.

ASSIGNORS:

Charles Craig Smith


Name: Charles Craig Smith, as his separate
estate

Ginevra Casa Smith


Name: Ginevra Casa Smith, as her separate
estate

ASSIGNEE:

Vino LLC

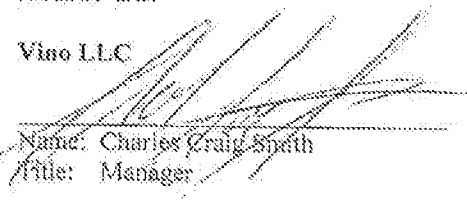
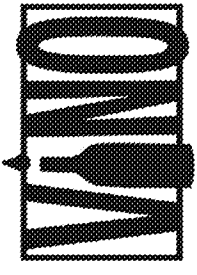

Name: Charles Craig Smith
Title: Manager

EXHIBIT A

Specific Trademark Application/Registrations

Mark	Country	App. No.	File Date	Reg. No	Reg. Date	Class	Description
VINO (Stylized) 	United States	85211396	01/05/2011	4119449	03/27/2012	033	Wines

Common Law Trademarks

VINO