

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325364

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shenzhen SMOK Technology Co., Ltd		12/05/2014	LIMITED LIABILITY COMPANY: CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IVPS TECHNOLOGY CO., LIMITED		
<b>Street Address:</b>	FLAT C, 23/F, LUCKY PLAZA, 315-321 LOCKHART RD, WAN CHAI		
<b>City:</b>	HONG KONG		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: HONG KONG		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4545449	SMOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	+852-2319-2577		
<b>Email:</b>	bytrademark@barron-young.com		
<b>Correspondent Name:</b>	Barron & Young Intellectual Property Ltd		
<b>Address Line 1:</b>	P. O. Box 1484, General Post Office		
<b>Address Line 4:</b>	Hong Kong, HONG KONG		
<b>ATTORNEY DOCKET NUMBER:</b>	FR-1441-USTM		
<b>NAME OF SUBMITTER:</b>	Charles Ho		
<b>SIGNATURE:</b>	/charles ho/		
<b>DATE SIGNED:</b>	12/08/2014		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT**

This assignment is made on December 05, 2014 from **Shenzhen SMOK Technology Co., Ltd** (the "Assignor") to **IVPS TECHNOLOGY CO., LIMITED** (the "Assignee"), with a place of business at FLAT C. 23/F, LUCKY PLAZA, 315-321 LOCKHART RD, WAN CHAI, HONG KONG.

The Assignor is the owner of the entire right, title and interest in and to the United States Trademark Registration Nos. 4545449, 4563001 and Trademark Serial Application Nos. 86227578, 86227561, 86227545, 86227337, 86341844, 86341881, 86341896, 86341921, 86341853, 86341863 and 86425216 (the "Trademark Registrations/Applications").

The Assignee desires to acquire the Trademark Registrations/Applications described above.

Therefore, for good and valuable consideration, receipt of which is acknowledged, the Assignor hereby assigns to the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trademark Registrations/Applications, and the right to sue for past, present and future infringement thereof.

**Shenzhen SMOK Technology Co., Ltd**

By: Ouyang Junwei  
(Signature)

Name: OUYANG JUNWEI  
(Type or Print)

Title: Manager

Date: DEC 5TH 2014

**WITNESS**

HUANG WEI  
(Signature)

Name: HUANG WEI  
(Type or Print)

Date: DEC 5TH, 2014