OP \$40.00 86341844

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM325370

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shenzhen SMOK Technology Co., Ltd		12/05/2014	LIMITED LIABILITY COMPANY: CHINA

RECEIVING PARTY DATA

Name:	IVPS TECHNOLOGY CO., LIMITED
Street Address:	FLAT C, 23/F, LUCKY PLAZA, 315-321 LOCKHART RD, WAN CHAI
City:	HONG KONG
State/Country:	HONG KONG
Entity Type:	LIMITED LIABILITY COMPANY: HONG KONG

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86341844	SMOK PIPE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: +852-2319-2577

Email: bytrademark@barron-young.com

Correspondent Name: Barron & Young Intellectual Property Ltd Address Line 1: P. O. Box 1484, General Post Office

Address Line 4: Hong Kong, HONG KONG

ATTORNEY DOCKET NUMBER:	FR-1447-USTM
NAME OF SUBMITTER:	Charles Ho
SIGNATURE:	/charles ho/
DATE SIGNED:	12/08/2014

Total Attachments: 1

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TRADEMARK REEL: 005415 FRAME: 0132

ASSIGNMENT

This assignment is made on <u>December 05, 2014</u> from **Shenzhen SMOK Technology Co., Ltd** (the "Assignor") to **IVPS TECHNOLOGY CO., LIMITED** (the "Assignee"), with a place of business at <u>FLAT C. 23/F, LUCKY PLAZA, 315-321 LOCKHART RD</u>, WAN CHAI, HONG KONG.

The Assignor is the owner of the entire right, title and interest in and to the United States Trademark Registration Nos. 4545449, 4563001 and Trademark Serial Application Nos. 86227578, 86227561, 86227545, 86227337, 86341844, 86341881, 86341896, 86341921, 86341853, 86341863 and 86425216 (the "Trademark Registrations/Applications").

The Assignee desires to acquire the Trademark Registrations/Applications described above.

Therefore, for good and valuable consideration, receipt of which is acknowledged, the Assignor hereby assigns to the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trademark Registrations/Applications, and the right to sue for past, present and future infringement thereof.

Shenzhen SMOK Technology Co., Ltd
By: Owny Jumes (Signature)
(Signature) / U
Name: OUYANG JUNWEI (Type or Print)
Title: Manager
Date: DEC 57H 2014
WITNESS
HUANG WEI (Signature)
Name: <u>HUANG WEI</u> (Type or Print)
Date: DEC57H, 2014

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RECORDED: 12/08/2014