

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325378

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen SMOK Technology Co., Ltd		12/05/2014	LIMITED LIABILITY COMPANY: CHINA
RECEIVING PARTY DATA			
Name:	IVPS TECHNOLOGY CO., LIMITED		
Street Address:	FLAT C, 23/F, LUCKY PLAZA, 315-321 LOCKHART RD, WAN CHAI		
City:	HONG KONG		
State/Country:	HONG KONG		
Entity Type:	LIMITED LIABILITY COMPANY: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86425216	SMART BEC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+852-2319-2577		
Email:	bytrademark@barron-young.com		
Correspondent Name:	Barron & Young Intellectual Property Ltd		
Address Line 1:	P. O. Box 1484, General Post Office		
Address Line 4:	Hong Kong, HONG KONG		
ATTORNEY DOCKET NUMBER:	FR-1437-USTM		
NAME OF SUBMITTER:	Charles Ho		
SIGNATURE:	/charles ho/		
DATE SIGNED:	12/08/2014		
Total Attachments: 1			
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OP \$40.00 86425216

ASSIGNMENT

This assignment is made on December 05, 2014 from **Shenzhen SMOK Technology Co., Ltd** (the "Assignor") to **IVPS TECHNOLOGY CO., LIMITED** (the "Assignee"), with a place of business at FLAT C. 23/F, LUCKY PLAZA, 315-321 LOCKHART RD, WAN CHAI, HONG KONG.

The Assignor is the owner of the entire right, title and interest in and to the United States Trademark Registration Nos. 4545449, 4563001 and Trademark Serial Application Nos. 86227578, 86227561, 86227545, 86227337, 86341844, 86341881, 86341896, 86341921, 86341853, 86341863 and 86425216 (the "Trademark Registrations/Applications").

The Assignee desires to acquire the Trademark Registrations/Applications described above.

Therefore, for good and valuable consideration, receipt of which is acknowledged, the Assignor hereby assigns to the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Trademark Registrations/Applications, and the right to sue for past, present and future infringement thereof.

Shenzhen SMOK Technology Co., Ltd

By: Ouyang Junwei
(Signature)

Name: OUYANG JUNWEI
(Type or Print)

Title: Manager

Date: DEC 5TH 2014

WITNESS

HUANG WEI
(Signature)

Name: HUANG WEI
(Type or Print)

Date: DEC 5TH, 2014