

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325380

|   |                           |                       |                                     |
|---|---------------------------|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT            |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME            |                       |                                     |
| <b>CONVEYING PARTY DATA</b>   |                           |                       |                                     |
| <b>Name</b>   | <b>Formerly</b>           | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Astor Global LLC  |                           | 10/04/2013            | LIMITED LIABILITY COMPANY: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                           |                       |                                     |
| <b>Name:</b>  | Simply Gum, Inc.          |                       |                                     |
| <b>Street Address:</b>  | 250 Park Avenue South #5B |                       |                                     |
| <b>City:</b>  | New York                  |                       |                                     |
| <b>State/Country:</b>   | NEW YORK                  |                       |                                     |
| <b>Postal Code:</b>   | 10003                     |                       |                                     |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE     |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |                           |                       |                                     |
| <b>Property Type</b>  | <b>Number</b>             | <b>Word Mark</b>      |                                     |
| <b>Serial Number:</b>   | 85657987                  | SIMPLY GUM            |                                     |
| <b>CORRESPONDENCE DATA</b>  |                           |                       |                                     |
| <b>Fax Number:</b>  |                           |                       |                                     |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                           |                       |                                     |
| <b>Phone:</b>   | 212.797.1007              |                       |                                     |
| <b>Email:</b>   | perkins@blake-perkins.com |                       |                                     |
| <b>Correspondent Name:</b>  | Blake Perkins             |                       |                                     |
| <b>Address Line 1:</b>  | 26 Broadway, 17th floor   |                       |                                     |
| <b>Address Line 4:</b>  | New York, NEW YORK 10004  |                       |                                     |
| <b>NAME OF SUBMITTER:</b>   | Blake Perkins             |                       |                                     |
| <b>SIGNATURE:</b>   | /Blake Perkins/           |                       |                                     |
| <b>DATE SIGNED:</b>   | 12/08/2014                |                       |                                     |
| <b>Total Attachments: 0</b>   |                           |                       |                                     |

OP \$40.00 85657987

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**