

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325381

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Paul D. Kolar		12/03/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SIP HOLDINGS, LLC		
<b>Street Address:</b>	2025 Zumbahl Road #108		
<b>City:</b>	St. Charles		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63303		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4425562	SOLOFLESH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3142913407		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3142414427		
<b>Email:</b>	mail@matthewsedwards.com		
<b>Correspondent Name:</b>	Mary T. Edwards		
<b>Address Line 1:</b>	514 Earth City Plaza, Suite 131		
<b>Address Line 4:</b>	Earth City, MISSOURI 63045		
<b>ATTORNEY DOCKET NUMBER:</b>	PF 3914		
<b>NAME OF SUBMITTER:</b>	Mary T. Edwards		
<b>SIGNATURE:</b>	/ Mary T Edwards /		
<b>DATE SIGNED:</b>	12/08/2014		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

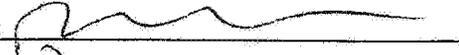
WHEREAS, PAUL D. KOLAR ("Assignor"), an individual, residing at 2025 Zumbahl Road #108, St. Charles, Missouri 63301, is the owner of U.S. Trademark Registration No. 4,425,562, registered October 29, 2013, for the mark SOLOFLESH, which is currently in use in commerce and registered in the United States Patent and Trademark Office; and

WHEREAS, SIP HOLDINGS, LLC ("Assignee"), a Missouri limited liability company, located and doing business at 2025 Zumbahl Road #108, St. Charles, Missouri 63303, is desirous of acquiring said federal trademark registration.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does hereby assign *nunc pro tunc* unto Assignee, its successors and assigns, all rights, title in and to the said federal trademark registration, together with the goodwill of the ongoing business symbolized by said trademark, and in and to any and all causes of action (either in law or equity), and the right to enforce any rights and file any causes of action, including the right to recover damages for any past, present, or future infringement or misappropriation of said trademark, effective as of December 3, 2014.

SIP HOLDINGS, LLC ("Assignee")

  
\_\_\_\_\_  
PAUL D. KOLAR ("Assignor")  
Dated: 12/3/14

By:   
\_\_\_\_\_  
Name: PAUL KOLAR  
Title: MEMBER  
Dated: 12/3/14

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