

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325447

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BUSINESS PROPERTY LENDING, INC. FORMERLY HELLER FINANCIAL, INC.		06/25/2013	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NEW H-J COMPANY, INC.		
<b>Street Address:</b>	4501 WEST 62ND STREET		
<b>City:</b>	INDIANAPOLIS		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46268		
<b>Entity Type:</b>	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	72328955	COLLEGIATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6175231231		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6175701000		
<b>Email:</b>	rthomas@goodwinprocter.com		
<b>Correspondent Name:</b>	Ryan E. Thomas		
<b>Address Line 1:</b>	Goodwin Procter LLP		
<b>Address Line 2:</b>	Exchange Place, 53 State Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109-2881		
<b>ATTORNEY DOCKET NUMBER:</b>	101310-235938		
<b>NAME OF SUBMITTER:</b>	Ryan E. Thomas		
<b>SIGNATURE:</b>	/RET/		
<b>DATE SIGNED:</b>	12/08/2014		
<b>Total Attachments: 5</b>			
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**RELEASE OF SECURITY AGREEMENT IN  
TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK (the "Release"), is granted and conveyed as of this 25<sup>th</sup> day of June, 2013, by BUSINESS PROPERTY LENDING, INC., formerly HELLER FINANCIAL, INC., as administrative agent (the "Agent"), in favor of NEW H-J COMPANY, INC., an Indiana corporation (the "Obligor").

WITNESSETH:

WHEREAS, pursuant to that certain Security Agreement dated as of July 30, 1985 (the "Security Agreement"), the Obligor granted to the Agent, for the benefit of the Secured Creditors, security interests in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, in connection with the Security Agreement, the Obligor executed that certain Trademark Collateral Agreement, dated as of July 30, 1985 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement"), under which the Obligor mortgaged, pledged and granted to the Agent a lien on, and security interest in and to, all of Obligor's right, title and interest in, to and under the Trademark Collateral (together with the security interests granted pursuant to the Security Agreement, the "Security Interests"), for recording with the United States Patent and Trademark Office and any other appropriate governmental authorities;

WHEREAS, the Trademark Security Agreement was recorded in the United States Patent and Trademark Office on August 9, 1985 at Reel 0502/Frame 0535;

WHEREAS, the Obligor has requested that the Agent: (a) terminate and release all liens and interests of the Agent in the Trademark Collateral and (b) execute and deliver evidence of such termination and release for filing in the United States Patent and Trademark Office; and

WHEREAS, the Obligor has satisfied and fulfilled all of its obligations to release the Agent's Security Interests in the Trademark Collateral, and the parties seek to make record of the Agent's release to the Obligor of any and all of its Security Interests in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Definitions. All capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Security Agreement. The term "Trademark Collateral," as used herein, shall mean (a) all of the Obligor's right, title and interest in and to the trademarks, trademark registrations, and trademark applications listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and (b) all proceeds of the foregoing, including without limitation any claim against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right to sue for and collect said damages.

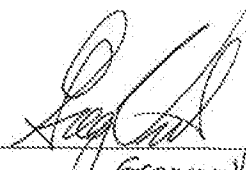
2. Release of Security Interests. The Agent hereby terminates, discharges and releases to the Obligor the Security Interests in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.

3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver, at the sole expense of the Obligor or its successors and assigns, any further documents and to do such other acts as may be reasonably necessary to effect the termination, release, discharge or reassignment to the Obligor of the Security Interests contemplated hereby.

[signature page follows]

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

BUSINESS PROPERTY LENDING, INC.,  
formerly, HELLER FINANCIAL, INC.,  
as Agent

By:   
Name: Gregory Viece  
Title: E.V.P.

[Signature Page to Release of Security Interest in Trademarks]

SCHEDULE ATRADEMARKS

1	Serial #: 72107638 Mark: BALE	Filing Dt: 11/02/1960	Reg #: 740613	Reg. Dt: 11/13/1962
2	Serial #: 72289006 Mark: CA CAMERA ART	Filing Dt: 01/17/1968	Reg #: 884670	Reg. Dt: 01/20/1970
3	Serial #: 72317736 Mark: EYE GATE	Filing Dt: 01/28/1969	Reg #: 882161	Reg. Dt: 12/09/1969
4	Serial #: 72328954 Mark: COLLEGIATE	Filing Dt: 06/03/1969	Reg #: 901233	Reg. Dt: 10/20/1970
5	Serial #: 72328955 Mark: COLLEGIATE	Filing Dt: 06/03/1969	Reg #: 903047	Reg. Dt: 11/24/1970
6	Serial #: 72392453 Mark: CAMERA ART	Filing Dt: 05/19/1971	Reg #: 930539	Reg. Dt: 03/07/1972
7	Serial #: 73074129 Mark: BALE	Filing Dt: 01/13/1976	Reg #: 1055521	Reg. Dt: 01/04/1977
8	Serial #: 73074956 Mark: BALE	Filing Dt: 01/22/1976	Reg #: 1062741	Reg. Dt: 04/05/1977
9	Serial #: 73075183 Mark: BALE	Filing Dt: 01/26/1976	Reg #: 1060274	Reg. Dt: 03/01/1977
10	Serial #: 73190348 Mark: EGM	Filing Dt: 10/23/1978	Reg #: 1151007	Reg. Dt: 04/14/1981
11	Serial #: 73203006 Mark: KEITH COLE LABORATORIES	Filing Dt: 02/07/1979	Reg #: 1165851	Reg. Dt: 08/18/1981
12	Serial #: 73203009 Mark: KEITH COLE PHOTOGRAPHY	Filing Dt: 02/07/1979	Reg #: 1165852	Reg. Dt: 08/18/1981
13	Serial #: 73286871 Mark: ALL AMERICAN	Filing Dt: 11/17/1980	Reg #: 1215086	Reg. Dt: 11/02/1982
14	Serial #: 73306631 Mark: ASTRA-DYNALITE	Filing Dt: 04/20/1981	Reg #: 1233483	Reg. Dt: 04/05/1983
15	Serial #: 73306661 Mark: ASTRALITE	Filing Dt: 04/20/1981	Reg #: 1229592	Reg. Dt: 03/08/1983

16	Serial #: 73335556 Mark: HJ ULT	Filing Dt: 11/04/1981	Reg #: 1268584	Reg. Dt: 02/28/1984
17	Serial #: 73338631 Mark: HJ	Filing Dt: 11/23/1981	Reg #: 1222531	Reg. Dt: 01/04/1983
18	Serial #: 73348546 Mark: HERFF JONES	Filing Dt: 02/03/1982	Reg #: 1247648	Reg. Dt: 08/09/1983
19	Serial #: 73462384 Mark: DIRT SQUIRT	Filing Dt: 01/25/1984	Reg #: 1324000	Reg. Dt: 03/12/1985
20	Serial #: 73488242 Mark: MEGABRYTE	Filing Dt: 07/02/1984	Reg #: 1353784	Reg. Dt: 08/13/1985