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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM325492

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
C D Listening Bar, Inc.		12/08/2014	LIMITED LIABILITY COMPANY: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Directtou, LLC	
Street Address:	17822-A Gillette Avenue	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92614	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

# **PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark	
Registration Number:	4240701	BIG BOOK OF MUSIC	
Registration Number:	3907682	CC MUSIC	
Registration Number:	2275744	CC VIDEO	
Registration Number:	1860145	COLLECTORS' CHOICE	
Registration Number:	1858053	COLLECTORS' CHOICE MUSIC	
Registration Number:	3409924	DEEPDISCOUNT	
Registration Number:	3409913	DEEPDISCOUNT.COM	
Registration Number:	3215314	DEEPDISCOUNTCD.COM	
Registration Number:	3215313	DEEPDISCOUNTDVD.COM	
Registration Number:	2453998	DVDPLANET	
Registration Number:	1762498	HEARTLAND MUSIC	
Registration Number:	3410029	NOBLE ROT	
Registration Number:	3946299	TARTARE	
Registration Number:	4016959	TARTARE	
Registration Number:	2376791	THE BIG BOOK OF MOVIES	
Registration Number:	3961193	HEARTLAND MUSIC AMERICA'S #1 MUSIC CATAL	
Registration Number:	2292647	HEARTLAND MUSIC	

### **CORRESPONDENCE DATA**

TRADEMARK

900309379 REEL: 005415 FRAME: 0717

**Fax Number:** 2142000405

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2146515665

**Email:** randy.colson@haynesboone.com

Correspondent Name: Randall C. Colson

Address Line 1: 2323 Victory Avenue, Suite 700

Address Line 4: Dallas, TEXAS 75219

ATTORNEY DOCKET NUMBER: 45988.1

NAME OF SUBMITTER: Randall E. Colson

SIGNATURE: /Randall E. Colson/

DATE SIGNED: 12/08/2014

**Total Attachments: 3** 

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### TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective as of December 8, 2014 (the "Effective Date"), by C D Listening Bar, Inc., a California corporation ("Assignor") and Directtou, LLC, a Delaware limited liability company ("Assignee").

### RECITALS

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the trademarks listed on the attached Exhibit A (the "*Trademarks*"); and

WHEREAS, Assignee desires to obtain, all of Assignor's right, title and interest in the Trademarks according to the terms of this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- Section 1. <u>Assignment</u>. Assignor hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, the entire world-wide right, title and interest in and to the Trademarks, the goodwill of the business symbolized by the Trademarks, all registrations and applications for the Trademarks, and the right to sue for, settle or release any past, present or future infringement of the Trademarks.
- Section 2. <u>Assistance</u>. From time to time, as and when requested by Assignee, Assignor shall execute and deliver, or cause to be executed and delivered, all documents and instruments and shall take, or cause to be taken, all further or other actions as Assignee may reasonably deem necessary or desirable to consummate the transactions contemplated by this Assignment, including, in the case of Assignor, executing and delivering to Assignee such assignments, deeds, bills of sale, consents, powers of attorney, declarations, affidavits and other instruments as Assignee or its counsel may reasonably request as necessary or desirable for such purpose.
- Section 3. <u>Counterparts</u>. This Assignment may be executed in any number of original, facsimile or portable document format (pdf) counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

[Signature page follows]

TRADEMARK REEL: 005415 FRAME: 0719

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

DIRECTTOU, LLC

C D LISTENING BAR, INC.

Name: \_

Name:

# Exhibit A Trademarks

Owner:	Reg. No.:	Mark:
C D Listening Bar, Inc. dba Collectors'	4240701	BIG BOOK OF MUSIC
Choice Music		
C D Listening Bar, Inc. dba Super D	3907682	CC MUSIC
C D Listening Bar, Inc. dba Super D	2275744	CC VIDEO
C D Listening Bar, Inc. dba Super D	1860145	COLLECTORS' CHOICE
C D Listening Bar, Inc. dba Super D	1858053	COLLECTORS' CHOICE MUSIC
C D Listening Bar, Inc. dba Super D	3409924	DEEPDISCOUNT
C D Listening Bar, Inc. dba Super D	3409913	DEEPDISCOUNT.COM
C D Listening Bar, Inc. dba Super D	3215314	DEEPDISCOUNTCD.COM
C D Listening Bar, Inc. dba Super D	3215313	DEEPDISCOUNTDVD.COM
C D Listening Bar, Inc. dba Super D	2453998	DVDPLANET
C D Listening Bar, Inc. dba Super D	1762498	HEARTLAND MUSIC (& Design)
		<u> </u>
C D Listening Bar, Inc. dba Super D	3410029	NOBLE ROT
C D Listening Bar, Inc. dba Super D	3946299	TARTARE
C D Listening Bar, Inc. dba Super D	4016959	TARTARE (& Design)  Tartare
CD I I I C	227/701	
C D Listening Bar, Inc. dba Super D	2376791	THE BIG BOOK OF MOVIES
C D Listening Bar, Inc. dba Super D	3961193	HEARTLAND MUSIC AMERICA'S #1 MUSIC CATALOG
C D Listening Bar, Inc. dba Super D	2292647	HEARTLAND MUSIC

**Exhibit to Trademark Assignment** 

**RECORDED: 12/08/2014** 

TRADEMARK REEL: 005415 FRAME: 0721