

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325518

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LittleInc Labs Inc		11/17/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Arjun Sethi		
Street Address:	44989 Vista Del Sol		
City:	Fremont		
State/Country:	CALIFORNIA		
Postal Code:	94539		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85674367	MESSAGEME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-1313		
Email:	jgard@btlaw.com		
Correspondent Name:	Julia Spoor Gard		
Address Line 1:	11 S. Meridian St.		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	58569-100		
NAME OF SUBMITTER:	Caitlin R. Brandon		
SIGNATURE:	/cbrandon/		
DATE SIGNED:	12/09/2014		
Total Attachments: 3			
source=LittleInc_trademark_assignment (2)#page1.tif			
source=LittleInc_trademark_assignment (2)#page2.tif			
source=LittleInc_trademark_assignment (2)#page3.tif			

CH \$40.00 85674367

NUNC PRO TUNC TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, LittleInc Labs, a Delaware Corporation having a place of business at 44989 Vista Del Sol, Fremont, California, 94539 ("Assignor"), hereby assigns, sets over, and transfers, to Arjun Sethi, an individual citizen of California, residing at 44989 Vista Del Sol, Fremont, California, 94539 ("Assignee"), all of its rights, title, and interest in and to the trademarks and applications and registrations thereof identified in Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives. Assignee is the successor in interest to the ongoing business of the Assignor, or the portion thereof to which the mark pertains.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

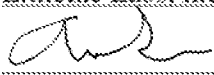
Assignor: LittleInc Labs, Inc.
Signed: 
Title: Co-Founder and CEO
Date: 11 / 17 / 2014

EXHIBIT A

Mark	Country	G/S	App./Reg. No.
MESSAGEME	United States	<p>Class 35: advertising services; online advertising on electronic and optical communications networks and on wireless and electronic mobile devices; promoting the goods and services of others by placing advertisements and promotional displays in an electronic site accessed through electronic or optical communications networks and on wireless and electronic mobile devices; advertising and promotion of websites for others; providing on-line directory information services featuring information regarding the wireless communications and social networking services of others; computerized database management; providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments provided via an electronic or optical communications network and on wireless and electronic mobile devices</p> <p>Class 38: providing multiple-user access to computer networks for the transfer and dissemination of a wide range of information; electronic transmission of data, messages, images, and documents; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users with other electronic or optical communications network and wireless and electronic mobile device in the field of general interest; Communications services, namely, providing temporary use of a web-based, software-based facilities for communications among users via a personalized webpage and wireless and electronic mobile device interface concerning topics of interest relating to topics of general interest</p> <p>Class 45: computer services, namely, computer software development of web applications for internet and wireless and electronic mobile device users; providing temporary use of online non-downloadable software for assisting in website development; providing temporary use of non-downloadable software for use in search engine optimization; providing temporary use of non-downloadable software for use in analyzing online and wireless and electronic mobile device user behavior; searching and retrieving information, sites, and other resources available on electronic and optical communications networks and via wireless and electronic mobile devices for others; designing, creating, hosting, and maintenance of websites for others; Application service provider, namely, providing temporary use of a web-based software application featuring technology that allows for communications among users via a personalized webpage and via wireless and electronic mobile device interface</p>	85674367
MESSAGEME	European Community	Class 35: Advertising services; online advertising on an electronic or optical communications network and on wireless and electronic mobile devices; promoting the goods and services of others by placing advertisements and promotional displays in an electronic site accessed	11294584

		<p>through electronic or optical communications networks and on wireless and electronic mobile devices; advertising and promotion of websites for others; providing on-line directory of commercial information services featuring information regarding the wireless communications and social networking services of others; computerized database management; searching and retrieving information, sites, and other resources available on electronic or optical communications networks and via wireless and electronic mobile devices for others</p> <p>Class 36: Providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments provided via an electronic or optical communications network and on wireless and electronic mobile devices</p> <p>Class 38: Electronic transmission of data, messages, images, and documents; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users with other electronic or optical communications network and wireless and electronic mobile device in the field of general interest; providing multiple-user access to computer networks for the transfer and dissemination of a wide range of information</p> <p>Class 42: Computer services, namely, computer software development of web applications for internet and wireless and electronic mobile device users; providing temporary use of on-line non-downloadable software for assisting in website development; providing temporary use of non-downloadable software for use in search engine optimization; providing temporary use of non-downloadable software for use in analyzing online and wireless and electronic mobile device user behavior; designing, creating, hosting, and maintenance of websites for others; providing temporary use of a web-based software for communications among users via a personalized webpage and wireless and electronic mobile device interface</p> <p>Class 45: Online social networking services</p>	
--	--	---	--