TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM325525

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Interval International		11/17/2014	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Aqua Hospitality, LLC
Street Address:	1860 Ala Moana Boulevard, Suite 411
City:	Honolulu
State/Country:	HAWAII
Postal Code:	96815
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	85856209	AQUA HOSPITALITY A-LIST
Serial Number:	85856205	AQUA HOSPITALITY A-LIST ACCESS
Serial Number:	85856210	AQUA HOSPITALITY A-LIST INSIDER
Serial Number:	86105879	BEYOND BOUTIQUE
Registration Number:	4418076	AQUA HOSPITALITY
Registration Number:	3662485	AQUA HOTELS & RESORTS
Registration Number:	3324366	BEACH LIFE. URBAN VIBE.
Registration Number:	4567111	FUN FEARLESS FOCUSED
Registration Number:	4009540	HOTELS AS DIVERSE AS OUR GUESTS
Registration Number:	4547634	HOTELS FOR ALL
Registration Number:	4559544	LITE HOTELS
Registration Number:	3437412	SAVVY SURFER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: tmdocketdc@kenyon.com Erik Kane / Kenyon & Kenyon **Correspondent Name:** Address Line 1: 1500 K Street NW Suite 700 Address Line 4:

Washington, D.C. 20005

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REEL: 005416 FRAME: 0078 900309411

ATTORNEY DOCKET NUMBER:	16223/999
NAME OF SUBMITTER:	Erik C. Kane
SIGNATURE:	/Erik C. Kane/
DATE SIGNED:	12/09/2014
Total Attachments: 4	
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source=Aqua Assignment#page2.tif	
source=Aqua Assignment#page3.tif	
source=Aqua Assignment#page4.tif	

TRADEMARK REEL: 005416 FRAME: 0079 SERVICE MARK ASSIGNMENT

This Assignment is made and entered into on this 17 day of November 2014, by

Interval International, Inc., a Florida corporation, having a place of business at 6262 Sunset

Drive, Miami, Florida 33143 (hereinafter "Assignor") in favor of Aqua Hospitality, LLC, a

Delaware limited liability company, having a place of business at 1860 Ala Moana Boulevard,

Suite 411, Honolulu, Hawaii 96815, (hereinafter "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the service marks as

shown on the Schedule A (collectively, the "Subject Service Marks"), as well as all applications,

registrations, logos, and common law rights relating thereto, together with the goodwill of the

portion of any business associated with the use of and/or symbolized by the Subject Service

Marks; and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title, and interest in

and to the Subject Service Marks, including in and to all applications, registrations, logos, and

common law rights relating thereto, together with the goodwill of the portion of any business

associated with the use of and/or symbolized by the Subject Service Marks, and all other rights

pertaining to ownership of the Subject Service Marks, including the right to recover for past

infringement thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of

which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee

Assignor's entire right, title, and interest in and to the Subject Service Marks throughout the

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TRADEMARK REEL: 005416 FRAME: 0080 thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Service Marks, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have held by Assignor had such Assignment not been made, which Assignment and transfer included any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Subject Service Marks, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of the Subject Service Marks or prior to the execution of this instrument, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns. To the extent that this assignment includes any pending application(s) to

register marks under section 1(b) of the Trademark Act (15 U.S.C. §1051(b)), Assignor and

Assignee acknowledge that such assignment is an assignment to a successor to the business of

the applicant, or portion thereof, to which the marks pertain, and that such business is ongoing

and existing.

world, as well as in and to all applications, registrations, logos, and common law rights relating

Assignor covenants and agrees that it shall supply Assignee with any and all further documents necessary to effectuate this Agreement and it shall provide full and timely assistance to Assignee in satisfying the requirements of any governmental authorities to transfer the title of the Subject Service Marks from Assignor to Assignee.

Assignor represents and warrants that it has all necessary title and right to grant the assignment and rights transferred hereunder, free and clear of all liens and encumbrances of any kind, and that it has not made and will not make any commitments to others inconsistent with or in derogation of such rights.

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TRADEMARK REEL: 005416 FRAME: 0081 The undersigned individual represents and warrants that he or she has the full authority to act on behalf of and bind the Assignor.

Signed this 17 day of November 2014.

By:

Name:

hn 🛦. Gale

Title:

Senior Vice President and

the a. Nella

Chief Financial Officer

On behalf of Assignor, Interval International, Inc.

Schedule A

Mark	Country	Status	Application No.
AQUA HOSPITALITY A-LIST	United States	Allowed	85/856,209
AQUA HOSPITALITY A-LIST ACCESS	United States	Abandoned	85/856,205
AQUA HOSPITALITY A-LIST INSIDER	United States	Abandoned	85/856,210
BEYOND BOUTIQUE	United States	Published	86/105,879

Mark	Country	Status	Registration No.
AQUA HOSPITALITY	United States	Registered	4,418,076
AQUA HOTELS & RESORTS	United States	Registered	3,662,485
BEACH LIFE. URBAN VIBE.	United States	Registered	3,324,366
FUN FEARLESS FOCUSED	United States	Registered	4,567,111
HOTELS AS DIVERSE AS OUR GUESTS	United States	Registered	4,009,540
HOTELS FOR ALL	United States	Registered	4,547,634
LITE HOTELS	United States	Registered	4,559,544
SAVVY SURFER	United States	Registered	3,437,412

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RECORDED: 12/09/2014 REEL: 005416 FRAME: 0083