

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM324279

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Oneida Indian Nation of New York		11/12/2014	Indian Tribe: NEW YORK

RECEIVING PARTY DATA

Name:	Ohserase Holdings, LLC
Street Address:	425 State Route 37
City:	Hogansburg <i>AKwesane</i>
State/Country:	NEW YORK
Postal Code:	13655
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76264517	NIAGARA'S

CORRESPONDENCE DATA

Fax Number: 5183583309
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 5183584229
Email: streptow@ohserase.com
Correspondent Name: Sarah Treptow
Address Line 1: 425 State Route 37
Address Line 4: Hogansburg, NEW YORK 13655

NAME OF SUBMITTER:	Justin E. Tarbell
SIGNATURE:	/Justin E. Tarbell/
DATE SIGNED:	11/25/2014

Total Attachments: 2
 source=OH TM NIAGARA'S Assignment Signed 11.12.14#page1.tif
 source=OH TM NIAGARA'S Assignment Signed 11.12.14#page2.tif

OP \$40.00 76264517

Assignment of NIAGARA'S
Registered Trademark

WHEREAS, ONEIDA INDIAN NATION OF NEW YORK, 2037 Dream Catcher Plaza, Oneida, NY 13421 has adopted, acquired, used, and is using exclusively in its business certain trademark ("the Mark"), which is registered in the United States Patent and Trademark office under the following registration:

Mark	Serial Number	Date of Registration	Int. Class
NIAGARA'S	76264517	Dec., 18, 2001	034

And WHEREAS, OHSERASE HOLDINGS, LLC, 425 State Route 37, Akwesasne, New York 13655 ("Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark and the registration thereof that the Assignor may have in and to the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and/or profits for past infringements thereof;

NOW THEREFORE, for a good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, all of its right, title, and interest in and to the Mark, together with all of the goodwill of the businesses symbolized by the Mark, and the previously identified registration thereof, and together with the right to sue and collect damages and/or profits for past infringement of the Mark, the intent being to substitute the Assignee in place of the Assignor for all purposes.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the

