## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM324279

SUBMISSION TYPE:	NEW ASSIGNMENT	GEOGRAPHICA TECHNICAL AND THE PROPERTY OF THE STATE OF TH
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST A	AND THE GOODWILL,

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Oneida Indian Nation of New York	2 0 17 12 12 12 12 12 12 12 12 12 12 12 12 12	11/12/2014	Indian Tribe: NEW YORK

#### RECEIVING PARTY DATA

Name:	Ohserase Holdings, LLC
Street Address:	425 State Route 37
City:	Hogansburg Akwesasne
State/Country:	NEW YORK
Postal Code:	13655
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

#### PROPERTY NUMBERS Total: 1

Prop	erty Type	Number	Word Mark	
	mber:	76264517	INIAGARA'S	

#### CORRESPONDENCE DATA

Fax Number:

5183583309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

5183584229

Email:

streptow@ohserase.com

Correspondent Name:

Sarah Treptow

Address Line 1:

425 State Route 37

Address Line 4:

Hogansburg, NEW YORK 13655

	Manager and Comment Comments of the Comment of the
The College of the State of the College of the same of	Justin E. Tarbell
SIGNATURE:	/Justin E. Tarbell/
DATESIGNED:	11/25/2014

#### **Total Attachments: 2**

source=OH TM NIAGARA'S Assignment Signed 11.12.14#page1:tif source=OH TM NIAGARA'S Assignment Signed 11.12.14#page2.tif

TRADEMARK REEL: 005416 FRAME: 0316

OP \$40.00 76264547

# <u>Assignment of NIAGARA'S</u> <u>Registered Trademark</u>

WHEREAS, ONEIDA INDIAN NATION OF NEW YORK, 2037 Dream Catcher Plaza, Oneida, NY 13421 has adopted, acquired, used, and is using exclusively in its business certain trademark ("the Mark"), which is registered in the United States Patent and Trademark office under the following registration:

Mark	Serial Number	Date of Registration	Int. Class
NIAGARA'S	76264517	Dec., 18, 2001	034

And WHEREAS, OHSERASE HOLDINGS, LLC, 425 State Route 37, Akwesasne, New York 13655 ("Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark and the registration thereof that the Assignor may have in and to the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and/or profits for past infringements thereof;

NOW THEREFORE, for a good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, all of its right, title, and interest in and to the Mark, together with all of the goodwill of the businesses symbolized by the Mark, and the previously identified registration thereof, and together with the right to sue and collect damages and/or profits for past infringement of the Mark, the intent being to substitute the Assignee in place of the Assignor for all purposes.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the

TRADEMARK
REEL: 005416 FRAME: 0317

Mark in the Assignee and perfect or record this assignment.

IN WITNESS WHEREOF, ONEIDA INDIAN NATION OF NEW YORK has caused
this instrument to be signed by BEAKMAN, GENERAL (title), this 12 Kday of
November, 2014.
ONEIDA INDIAN NATION OF NEW YORK
BY: MEGHAN M. BEAKMAN TITLE: GENERAL COONSEL
STATE OF NEW YORK )
COUNTY OF ONEIDA ) ss.
BEFORE ME, the undersigned authority, personally appeared MEGHAN M. BEAKIN
to me well known v or who produced as
identification, and known to me to be the person described in and who executed the
foregoing instrument, and acknowledged to and before me that he/she executed said
instrument for the purposes therein expressed.
WITNESS my hand and seal this 12th day of November, 2014.  Least Standard  Printed Name:  NOTARY PUBLIC STATE OF NEW YORK
My Commission Expires: RENEE M. STAWARSKI

RENEE M. STAWARSKI
NOTARY PUBLIC - STATE OF NEW YORK
NO. 01ST5064965
QUALIFIED IN ONEIDA COUNTY
COMMISSION EXPIRES AUGUST 26, 2018

TRADEMARK REEL: 005416 FRAME: 0318

**RECORDED: 11/25/2014**