

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Suburban Franchise Systems, Inc.		11/20/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Choice Hotels International, Inc.		
Street Address:	1 Choice Hotels Circle		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20850		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3563408	SIMPLY SUBURBAN	
Registration Number:	3150913	SUBURBAN	
Registration Number:	3673837	SUBURBAN	
Registration Number:	3192805	SUBURBAN EXTENDED STAY	
Registration Number:	2821766	SUBURBAN EXTENDED STAY HOTEL	
Registration Number:	2811762	SUBURBAN EXTENDED STAY HOTEL	
Registration Number:	1864047	SUBURBAN LODGE	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	kristen.koines@arentfox.com		
Correspondent Name:	N. Christopher Norton		
Address Line 1:	c/o Arent Fox LLP, 1717 K St., NW		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	026861.03404		
NAME OF SUBMITTER:	N. Christopher Norton		
SIGNATURE:	/N. Christopher Norton/		

OP \$190.00 3563408

DATE SIGNED:	12/09/2014
Total Attachments: 2 source=Suburban - signed#page1.tif source=Suburban - signed#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **Suburban Franchise Systems, Inc.**, a Georgia corporation with an address of 1000 Circle 75 Parkway, Suite 700, Atlanta, Georgia 30339, USA ("Assignor"), owns all right, title, and interest in, under, and to the trademarks detailed in Schedule A (the "Trademarks"); and

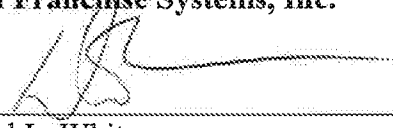
WHEREAS, **Choice Hotels International, Inc.**, a Delaware corporation with an address of 1 Choice Hotels Circle, Rockville, Maryland 20850, USA ("Assignee"), desires to acquire the Trademarks, the trademark registrations listed in Schedule A, and all goodwill inherent in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in, under, and to the Trademarks, the trademark registrations listed in Schedule A, and all goodwill inherent in the Trademarks, as well as the right to bring suit and recover damages for past infringement of the Trademarks. Assignor hereby agrees to execute any additional documents to accomplish this assignment as may be required.

ASSIGNOR:

Suburban Franchise Systems, Inc.

Date: November 20, 2014

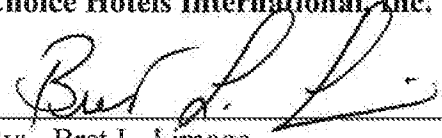

By: David L. White

Title: CFO

ASSIGNEE:

Choice Hotels International, Inc.

Date: November 20, 2014


By: Bret L. Limage

Title: Assistant General Counsel & Assistant Secretary

Schedule A

Country	Trademark	App. No.	Filing date	Reg. No.	Reg. date	Class
Canada	SIMPLY SUBURBAN	1391550	4/16/2008	TMA809272	10/18/2011	43
Canada	SUBURBAN & Design	1403996	7/18/2008	TMA804072	8/10/2011	43
Canada	SUBURBAN EXTENDED STAY	1305287	6/13/2006	TMA739482	5/5/2009	43
Canada	SUBURBAN EXTENDED STAY HOTEL	1305284	6/13/2006	TMA739246	5/1/2009	43
Canada	SUBURBAN EXTENDED STAY HOTEL & Design	1305285	6/13/2006	TMA739268	5/1/2009	43
Cuba	SUBURBAN & Design	103/2010	3/16/2010	103/2010	3/16/2010	43
Cuba	SUBURBAN EXTENDED STAY HOTEL	100/2010	3/16/2010	100/2010	3/16/2010	43
European Community	SUBURBAN & Design	8583791	9/30/2009	8583791	3/29/2010	43
United States of America	SIMPLY SUBURBAN	77/365255	1/7/2008	3563408	1/20/2009	43
United States of America	SUBURBAN	78/738466	10/21/2005	3150913	10/3/2006	43
United States of America	SUBURBAN & Design	77/378124	1/23/2008	3673837	8/25/2009	43
United States of America	SUBURBAN EXTENDED STAY	78/790730	1/12/2006	3192805	1/2/2007	43
United States of America	SUBURBAN EXTENDED STAY HOTEL	78/142740	7/10/2002	2821766	3/9/2004	43
United States of America	SUBURBAN EXTENDED STAY HOTEL & Design	78/142726	7/10/2002	2811762	2/3/2004	43
United States of America	SUBURBAN LODGE	74/398953	6/8/1993	1864047	11/22/1994	42