

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325645

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kabam, Inc.		12/02/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Shanghai Joy You Information Technology Co. Ltd.		
Street Address:	3F, Building 2, No. 608 Shengxia Road		
City:	Pudong Shanghai		
State/Country:	CHINA		
Entity Type:	COMPANY: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86129384	BLADES OF EXCALIBUR	
Serial Number:	86129381	BLADES OF EXCALIBUR	
CORRESPONDENCE DATA			
Fax Number:	5102952401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	510-841-9800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Shabnam Malek		
Address Line 1:	918 Parker Street		
Address Line 2:	Building A21		
Address Line 4:	Berkeley, CALIFORNIA 94710		
ATTORNEY DOCKET NUMBER:	BLADES OF EXCALIBUR ASSIG		
NAME OF SUBMITTER:	Gregory Soltys		
SIGNATURE:	/Gregory Soltys/		
DATE SIGNED:	12/09/2014		
Total Attachments: 1			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11

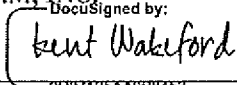
WHEREAS, Kabam, Inc., a Delaware corporation, having its principal place of business at 795 Folsom Street, Suite 600, San Francisco, California 94107, United States, is using or intends to use the mark BLADES OF EXCALIBUR, bearing Serial Nos. 86/129,384 and 86/129,381, in commerce and has filed intent-to-use applications with the United States Patent and Trademark Office, but has not yet filed Amendments to Allege Use or Statements of Use for the applications (the "Marks"), and;

WHEREAS, Kabam, Inc. is assigning, for good and valuable consideration, all right, title and interest in and to the Marks and the pending applications therefor, together with the goodwill of the business symbolized by the Marks and the pending applications, to Shanghai Joy You Information Technology Co. Ltd., a company organized and existing under the laws of the People's Republic of China, having its principal place of business at 3F, Building 2, No. 608 Shengxia Road, Pudong Shanghai, China, as part of the portion of the business thereof to which the Marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Shanghai Joy You Information Technology Co. Ltd., the successor of the portion of the ongoing and existing business to which the Marks pertain, is desirous of acquiring the Marks and pending intent-to-use applications therefor:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Kabam, Inc. hereby assigns to Shanghai Joy You Information Technology Co. Ltd. all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by said Marks and the pending applications for registration, as part of the portion of the business thereof to which the Marks pertain as required by 15 U.S.C. §1060.

Signed at San Francisco, CA, on this _____ day of 12/2/2014, 2014.

KABAM, INC.
DocuSigned by:
By: 
0027125AA0B8453...
Name: kent wakeford
Title: COO