

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325777

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Square 1 Bank		12/08/2014	Bank: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Pet360, Inc.		
Street Address:	2250 Hickory Road, Suite 400		
City:	Plymouth Meeting		
State/Country:	PENNSYLVANIA		
Postal Code:	19462		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 34			
Property Type	Number	Word Mark	
Serial Number:	85662498	PET PARENTING. SIMPLIFIED.	
Serial Number:	85938164	FUZZBALL	
Serial Number:	85514199	PETOOLAH	
Registration Number:	4304245	PET360	
Registration Number:	4304243	PET360	
Registration Number:	3950495	ZOOTOO	
Registration Number:	4266760	PETOOLAH	
Registration Number:	4216914	PET360	
Registration Number:	4197657	PFD REWARDS	
Registration Number:	4117356	PETFOODDIRECT.COM	
Registration Number:	3214157	PETSTYLE	
Registration Number:	3716961	PETSTYLE	
Registration Number:	2438675	PETSTYLE.COM	
Registration Number:	3600048	ZOOTOO	
Registration Number:	3806123	ZOOTOO PET NEWS	
Registration Number:	3641051	ZOOTOO.COM ANGELS	
Registration Number:	3641050	ZOOTOO.COM ANGELS	
Registration Number:	3620784	PET WARS	
Registration Number:	3729349	SOCIAL PETWORKING	
Registration Number:	3624223	PETLANTHROPY	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3696540	PET LOVERS CHOICE AWARDS
Registration Number:	3702328	BRINGING PET LOVERS TOGETHER
Registration Number:	3702327	A PLACE FOR PET LOVERS
Registration Number:	3565649	ZOOTOO
Registration Number:	3581324	PET PULSE
Registration Number:	3581323	PET PULSE
Registration Number:	3693195	ZOOTOO TV
Registration Number:	3503707	RATE AND REVIEW THE PET WORLD
Registration Number:	3583894	ZOOTOO
Registration Number:	3583892	ZOOTOO HOUSE
Registration Number:	3583853	ZOOTOO HOUSE
Registration Number:	3284468	THE PET PROFESSOR
Registration Number:	2445325	PETFOOD DIRECT
Registration Number:	2445327	PETFOODDIRECT.COM

CORRESPONDENCE DATA

Fax Number: 2063599000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: James L. Vana of Perkins Coie LLP

Address Line 1: 1201 Third Avenue, Suite 4900

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: 48047-0146

NAME OF SUBMITTER: Reagan T. Roth of Perkins Coie LLP

SIGNATURE: /Reagan T. Roth/

DATE SIGNED: 12/10/2014

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is executed as of December 8, 2014 by Square 1 Bank ("Assignor") for the benefit of Pet360, Inc., a Delaware corporation formerly known as PetFoodDirect, Inc., successor by merger to PetFoodDirect.com, Inc., a Pennsylvania corporation ("Assignee").

RECITALS

A. WHEREAS, Assignee assigned certain interests in the intellectual property described on Exhibit A (collectively, the "Trademarks") to the Assignor under a certain Intellectual Property Security Agreement executed on or about July 1, 2013, and recorded with the United States Patent and Trademark Office on March 24, 2014, Reel 005242, Frame(s) 0601; and

B. WHEREAS, Assignor wishes to release and reassign all interest that Assignor may have in the Trademarks.

AGREEMENT

Now, therefore, Assignor agrees that it releases its security interest in the Trademarks and reassigns to Assignee, without warranty or recourse, all interest of Assignor in the Trademarks.

ASSIGNOR:

SQUARE 1 BANK

By: 

Name: Evan Travis

Title: VP

EXHIBIT A
TRADEMARKS

<u>Description</u>	<u>Serial No./Reg. No</u>	<u>Filing Date</u>
Pet Parenting, Simplified.	85662498	06/27/12
FUZZBALL	85938164	05/21/13
PETOO LAH	85514199	01/11/12
PET360	4304245	01/01/13
PET360	4304243	03/19/13
ZOOTOO	3950496	04/26/11
PETOO LAH	4266760	01/01/13
PET360	4216914	10/02/12
PFD REWARDS	4197657	08/28/12
PETFOODDIRECT. COM	4117356	03/27/12
PETSTYLE	3214157	02/27/07
PETSTYLE	3716961	11/24/09
PETSTYLE.COM	2438675	03/27/01
PET360	1147902 (wipo) China, Japan, EU	03/08/11
ZOO TOO	0922413 (wipo) Australia, Japan, EU	09/09/08
ZOOTOO	3600048	03/31/09
ZOOTOO PET NEWS	3806123	06/22/10
ZOOTOO.COM ANGELS	3641051	06/16/09
ZOOTOO.COM ANGELS	3641050	06/16/09
PET WARS	3620784	05/12/09
SOCIAL PETWORKING	3729349	12/22/09
PETLANTHROPY	3624223	05/19/09
PET LOVERS CHOICE AWARDS	3696540	10/13/09
BRINGING PET LOVERS TOGETHER	3702328	10/27/09
A PLACE FOR PET LOVERS	3702327	10/27/09
ZOOTOO	3565649	01/20/09
PET PULSE	3581324	02/24/09
PET PULSE	3581323	02/24/09
ZOOTOO TV	3693195	10/06/09
RATE AND REVIEW THE PET WORLD	3503707	09/23/08
ZOOTOO	3583894	03/03/09
ZOOTOO HOUSE	3583892	03/03/09
ZOOTOO HOUSE	3583853	03/03/09
THE PET PROFESSOR	3284468	08/28/07
PETFOOD DIRECT	2445325	04/17/01
PETFOODDIRECT.COM	2445327	04/17/01

PET360	906178614 (Brazil)	11/28/12
PETMD	906178886 (Brazil)	4/30/13
PETMD	201317399 (Japan)	3/11/13
PETMD	12541031 (China)	5/7/13
PETMD	011635711 (EU)	3/7/13
Petfooddirect.com	1563742 (Canada)	2/14/12
Petfooddirect (design)	1563964 (Canada)	2/14/12
Pet360 (design)	1564085 (Canada)	2/14/12
Click.Save.Relax!	1563960 (Canada)	2/14/12
Cat and Dog Design	1563959 (Canada)	2/14/12
Petfooddirect	1563743 (Canada)	2/14/12