

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325836

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WineDirect Inc	FORMERLY Inertia Beverage Group Inc	01/10/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	WineDirect Inc
Street Address:	1190 Airport Blvd Ste 200
City:	Napa
State/Country:	CALIFORNIA
Postal Code:	94558
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3379470	POWERING THE WINE REVOLUTION

CORRESPONDENCE DATA

Fax Number: 7076034113

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 707-603-4000

Email: jeanne.vanpelt@winedirect.com

Correspondent Name: Jeanne VanPelt

Address Line 1: 1190 Airport Blvd Ste 200

Address Line 4: Napa, CALIFORNIA 94558

NAME OF SUBMITTER:	Jeanne VanPelt
SIGNATURE:	/Jeanne VanPelt/
DATE SIGNED:	12/11/2014

Total Attachments: 2

source=St of Del Name Change Cert#page1.tif

source=St of Del Name Change Cert#page2.tif

OP \$40.00 3379470

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INERTIA BEVERAGE GROUP, INC.", CHANGING ITS NAME FROM "INERTIA BEVERAGE GROUP, INC." TO "WINEDIRECT, INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF JANUARY, A.D. 2012, AT 6:15 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3948513 8100

120027600

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9287357

DATE: 01-10-12

TRADEMARK
REEL: 005417 FRAME: 0658

**CERTIFICATE OF AMENDMENT OF
SEVENTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION OF
INERTIA BEVERAGE GROUP, INC.**

The undersigned hereby certifies that:

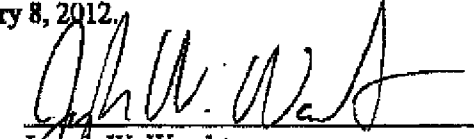
1. He is the duly elected and acting President and Chief Executive Officer of Inertia Beverage Group, Inc., a Delaware corporation.
2. The Certificate of Incorporation of this corporation was originally filed with the Secretary of State of Delaware on March 31, 2005 under the name Inertia Beverage Group, Inc.
3. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment of Seventh Amended and Restated Certificate of Incorporation amends Article I of this corporation's Certificate of Incorporation to read in its entirety as follows:

"ARTICLE I

The name of this corporation is WineDirect, Inc. (the "Corporation")."

4. The foregoing Certificate of Amendment of Seventh Amended and Restated Certificate of Incorporation has been duly adopted by this Corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the Delaware General Corporation Law.

Executed at Napa, California, on January 8, 2012.



Joseph W. Waechter
President and Chief Executive Officer