

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM325839

|   |                                     |                       |                       |
|---|-------------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                      |                       |                       |
| <b>SEQUENCE:</b>  | 3                                   |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |                                     |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b> | <b>Entity Type</b>    |
| WineDirect Inc  | FORMERLY Inertia Beverage Group Inc | 01/10/2012            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                                     |                       |                       |
| <b>Name:</b>  | WineDirect Inc                      |                       |                       |
| <b>Street Address:</b>  | 1190 Airport Blvd Ste 200           |                       |                       |
| <b>City:</b>  | Napa                                |                       |                       |
| <b>State/Country:</b>   | CALIFORNIA                          |                       |                       |
| <b>Postal Code:</b>   | 94558                               |                       |                       |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE               |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 3753347                             | RETHINK WINE          |                       |
| <b>CORRESPONDENCE DATA</b>  |                                     |                       |                       |
| <b>Fax Number:</b>  | 7076034113                          |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                       |                       |
| <b>Phone:</b>   | 707-603-4000                        |                       |                       |
| <b>Email:</b>   | jeanne.vanpelt@winedirect.com       |                       |                       |
| <b>Correspondent Name:</b>  | Jeanne VanPelt                      |                       |                       |
| <b>Address Line 1:</b>  | 1190 Airport Blvd Ste 200           |                       |                       |
| <b>Address Line 4:</b>  | Napa, CALIFORNIA 94558              |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Jeanne VanPelt                      |                       |                       |
| <b>SIGNATURE:</b>   | /Jeanne VanPelt/                    |                       |                       |
| <b>DATE SIGNED:</b>   | 12/11/2014                          |                       |                       |
| <b>Total Attachments: 2</b>   |                                     |                       |                       |
| source=St of Del Name Change Cert#page1.tif   |                                     |                       |                       |
| source=St of Del Name Change Cert#page2.tif   |                                     |                       |                       |

OP \$40.00 3753347

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INERTIA BEVERAGE GROUP, INC.", CHANGING ITS NAME FROM "INERTIA BEVERAGE GROUP, INC." TO "WINEDIRECT, INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF JANUARY, A.D. 2012, AT 6:15 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3948513 8100

120027600

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9287357

DATE: 01-10-12

TRADEMARK  
REEL: 005417 FRAME: 0667

**CERTIFICATE OF AMENDMENT OF  
SEVENTH AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION OF  
INERTIA BEVERAGE GROUP, INC.**

The undersigned hereby certifies that:

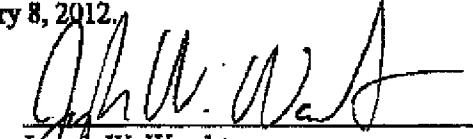
1. He is the duly elected and acting President and Chief Executive Officer of Inertia Beverage Group, Inc., a Delaware corporation.
2. The Certificate of Incorporation of this corporation was originally filed with the Secretary of State of Delaware on March 31, 2005 under the name Inertia Beverage Group, Inc.
3. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment of Seventh Amended and Restated Certificate of Incorporation amends Article I of this corporation's Certificate of Incorporation to read in its entirety as follows:

**"ARTICLE I**

The name of this corporation is WineDirect, Inc. (the "Corporation")."

4. The foregoing Certificate of Amendment of Seventh Amended and Restated Certificate of Incorporation has been duly adopted by this Corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the Delaware General Corporation Law.

Executed at Napa, California, on January 8, 2012.

  
\_\_\_\_\_  
Joseph W. Waechter  
President and Chief Executive Officer