

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325895

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		11/21/2014	National Association:

RECEIVING PARTY DATA

Name:	Hirschberg Schutz & Co.
Street Address:	45 Technology Drive
City:	Warren
State/Country:	NEW JERSEY
Postal Code:	07059
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76189129	BETTER BEADS
Serial Number:	76187998	DECORATIVE DETAILS
Serial Number:	76189126	PATCH IT UP
Serial Number:	76411605	INSTA CURL
Serial Number:	76411557	COOKIE TIME
Serial Number:	76411954	COOKIE TIME
Serial Number:	76322868	BETTER BEADS
Serial Number:	76411053	INSTA CURL
Serial Number:	78859868	CELL STONES

CORRESPONDENCE DATA

Fax Number: 2127358708

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 735-8741

Email: msegui@morrisoncohen.com

Correspondent Name: Joshua Saidlower

Address Line 1: 909 Third Avenue, 27th Floor

Address Line 2: c/o Morrison Cohen LLP

Address Line 4: New York, NEW YORK 10022

CH \$240.00 76189129

ATTORNEY DOCKET NUMBER:	024188-0001(SBUDOW)
NAME OF SUBMITTER:	Joshua Saidlower
SIGNATURE:	/Joshua Saidlower/
DATE SIGNED:	12/11/2014
Total Attachments: 3 source=Hirschberg Schutz - Trademark Release 2#page1.tif source=Hirschberg Schutz - Trademark Release 2#page2.tif source=Hirschberg Schutz - Trademark Release 2#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this "Release"), dated as of November 21, 2014, is made by WELLS FARGO BANK, NATIONAL ASSOCIATION ("Secured Party").

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of September 29, 2008, Hirschberg Schutz & Co. ("Grantor") granted to Secured Party a security interest in certain registered trademarks of Grantor, which registered trademarks are more fully identified on Schedule A annexed hereto and made a part hereof (the "Released Trademarks").

WHEREAS, Secured Party's security interest in the Released Trademarks was recorded with the United States Patent and Trademark Office ("USPTO") by Grantor's filing of that certain Trademark Security Agreement dated as of September 29, 2008, which was recorded with the USPTO on October 10, 2008, at Reel 3869, Frame 0091 (the "Trademark Filings").

NOW THEREFORE, Secured Party hereby absolutely, unconditionally, and irrevocably releases, terminates and discharges Secured Party's security interest in, lien on, and conditional assignment of the Released Trademarks and Secured Party hereby reassigns to Grantor any and all such right, title and interest (if any) that the Secured Party may have in the Released Trademarks. Secured Party hereby authorizes the recordation of this Release with the USPTO. Secured Party agrees to cooperate with the Grantor and to provide the Grantor with the information and additional authorization reasonably required or desirable to effect the release of the Secured Party's security interest in the Released Trademarks and the termination of the Trademark Filings.

[Signature page follows]

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized corporate officer this 21st day of November, 2014.

WELLS FARGO BANK, NATIONAL
ASSOCIATION

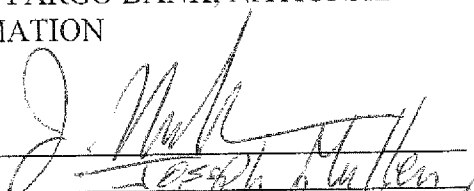
By: 
Name: Joseph Mullen
Title: Vice President

EXHIBIT A

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS

AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

Mark	Application Number	Filing Date (mm/dd/yy)	Registration Number	Registration Date (mm/dd/yy)	Original Applicant/ Registrant	Status
*BETTER BEADS	76189129	12/29/00	2687583	02/11/03	Hirschberg Schutz & Co., Inc.	Registered
*DECORATIVE DETAILS	76187998	01/02/01	2712612	05/06/03	Hirschberg Schutz & Co., Inc.	Registered
*PATCH IT UP	76189126	12/29/00	2737779	07/15/03	Hirschberg Schutz & Co., Inc.	Registered
*INSTA CURL	76411605	05/23/02	2884787	09/14/04	Hirschberg Schutz & Co., Inc.	Registered
*COOKIE TIME	76411557	05/23/02	2906965	11/30/04	Hirschberg Schutz & Co., Inc.	Registered
*COOKIE TIME	76411954	05/23/2002	2906966	11/30/04	Hirschberg Schutz & Co., Inc.	Registered
*BETTER BEADS	76322868	10/10/01	2918324	01/18/05	Hirschberg Schutz & Co., Inc.	Registered
*INSTA CURL	76411053	05/23/02	2946426	05/03/05	Hirschberg Schutz & Co., Inc.	Registered
*CELL STONES	78859868	04/12/06	3208595	02/13/07	Hirschberg Schutz & Co., Inc.	Registered

Trademark Security Agreement

NJ 226,504,855v1

RECORDED: 12/11/2014

TRADEMARK
REEL: 005417 FRAME: 0892