

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM325921

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Robert Fritz		11/20/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Animal Naturals, Inc.		
Street Address:	6830 Goodlyear Road		
City:	Benicia		
State/Country:	CALIFORNIA		
Postal Code:	94510		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86258186	OMEGA DOG	
CORRESPONDENCE DATA			
Fax Number:	415-962-40		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-826-3921		
Email:	sfreptile@earthlink.net		
Correspondent Name:	Richard Esty Peterson		
Address Line 1:	537 Valley Street		
Address Line 4:	San Francisco, CALIFORNIA 94131		
ATTORNEY DOCKET NUMBER:	7032.2		
NAME OF SUBMITTER:	Richard Esty Peterson		
SIGNATURE:	/REPeterson/		
DATE SIGNED:	12/11/2014		
Total Attachments: 2			
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OP \$40.00 86258186

TRADEMARK ASSIGNMENT AGREEMENT
OF MARK: OMEGA DOG

This Agreement is entered into by and between Robert Fritz, a.k.a. Bob Fritz, ("Assignor"), an individual and resident at 1346 Highland Avenue, Martinez CA 94553 and Animal Naturals, Inc., ("Assignee"), a corporation organized under the laws of the State of California having a business address at 6830 Goodyear Road, Benicia, CA 94510.

WHEREAS, Assignor is the owner of the trademark OMEGA DOG and the application for federal registration of the trademark, U.S. Trademark Office Serial No. 86258186 (collectively the "Trademark"); and

WHEREAS, Assignee has been the exclusive authorized user of the Trademark for dietary supplements for animals and wishes to acquire the entire rights, title, and interest in and to the Trademark;

NOW, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest in an to the Trademark, including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights including the right to sue for and collect damages for any past, present and future infringement of the Trademark.

2. Consideration. In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of \$1.00 and provide other valuable consideration.

3. Representations and Warranties. Assignor represents and warrants to Assignee:

- (a) Assignor has the right, power and authority to enter into this Agreement;
- (b) Assignor is the owner of all right, title and interest in the Trademark and has authorized use of the Trademark by Assignee since October 27, 2006;
- (c) The Trademark is free of any liens, security interests, encumbrances or licenses;
- (d) This Agreement, including the marital quitclaim is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and
- (e) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous

written or oral agreements, representations or warranties between them respecting the subject matter hereof. There are no amendments, exhibits, or additional terms, except the express spousal consent, as set forth below the party signatures.

5. Amendment. This Agreement may be amended only by a written agreement signed by both parties, which amendment becomes a part of this Agreement.

6. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling.

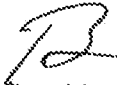
7. Agreement to Perform Necessary Acts. Assignor and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement, record this Agreement and to federally register the subject Trademark of this Agreement.

8. Governing Law. This Agreement shall be construed in accordance with the laws of the State of California.

Date: November 20 2014

ASSIGNEE

Signature



Robert Fritz, President

Animal Naturals, Inc.

ASSIGNOR

Signature



Robert Fritz, an individual

SPOUSAL CONSENT

I, Carla Fritz, am the spouse of Assignor and acknowledge that I have read and understand this Agreement. I am aware that my spouse, Robert Fritz, agrees to assign all interest in and to the trademark, OMEGA DOG, including any community property interest or other equitable property interest that I may have in the trademark. I consent to the assignment and agree that my interest, if any, in the trademark is subject to the provisions of this Agreement. I will take no action to hinder the Agreement or the underlying assignment rights.

Date: November 20 2014

Carla Fritz, spouse of Robert Fritz

