

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rhonda Snyder		08/31/2013	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Cell-nique Corporation		
Doing Business As:	Healthy Brands Collective Corporation		
Street Address:	65 East Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06851		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76706538	BITES OF BLISS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-222-7449		
Email:	gail@berrittlaw.com		
Correspondent Name:	Law Offices of Gail Berritt		
Address Line 1:	9 Berndale Drive		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Gail Berritt		
SIGNATURE:	/Gail Berritt/		
DATE SIGNED:	12/13/2014		
Total Attachments: 1			
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OP \$40.00 76706538

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of August 31, 2013, by Rhonda Snyder DBA Bites of Bliss, an individual ("Assignor") in favor of Cell-nique Corporation DBA Healthy Brands Collective Corporation, a Delaware corporation ("Assignee").

Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the trademark on Schedule A, below, and all rights therein provided by international conventions and treaties, and the goodwill of the business symbolized thereby, for valuable consideration received. This assignment includes the right to sue and recover damages for past and future infringements and to bring any action or proceeding in connection with the trademark in the U.S. Patent and Trademark Office or other tribunal of competent jurisdiction.

Assignor shall, at Assignee's expense, take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the trademark, and shall not enter into any agreement in conflict with this Assignment.

Rhonda Snyder DBA Bites of Bliss

By: Rhonda Snyder

Name: Rhonda Snyder

SCHEDULE A

Trademark

Bites of Bliss, Serial no. 76706538