

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM326073

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEWSRING MEZZANINE CAPITAL II, L.P.		12/11/2014	LIMITED PARTNERSHIP: UNITED STATES
RECEIVING PARTY DATA			
Name:	CENTIV HOLDING COMPANY		
Street Address:	233 South Wacker Drive, Suite 4400		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
Name:	CENTIV SERVICES CORP.		
Street Address:	233 South Wacker Drive, Suite 4400		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
Name:	TRADEONE MARKETING, INC.		
Street Address:	233 South Wacker Drive, Suite 4400		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: TEXAS		
Name:	BMI MERGER SUB, INC.		
Street Address:	233 South Wacker Drive, Suite 4400		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
Name:	BRANDMUSCLE, INC.		
Street Address:	233 South Wacker Drive, Suite 4400		
City:	Chicago		
State/Country:	ILLINOIS		

TRADEMARK

Postal Code:	60606
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2644179	CENTIV
Registration Number:	2764940	INSTANT IMPACT
Registration Number:	3720531	DESIGNTRACKER
Registration Number:	3720530	DESIGNTRACKER
Registration Number:	3408641	TRADEONE
Registration Number:	2859911	BRANDASSEMBLER
Registration Number:	2850684	BRANDBUILDER
Registration Number:	3969062	BRANDBUILDERDIGITAL
Registration Number:	3969061	BRANDBUILDERPRINT
Registration Number:	3969060	BRANDBUILDERSERVICES
Registration Number:	2593907	
Registration Number:	2587620	BRANDMUSCLE
Registration Number:	2958033	BRANDPLANNER
Registration Number:	3287646	BUILDMYAD
Registration Number:	3822821	FSI BUILDER
Registration Number:	3510268	THE ONLINE AD DEPARTMENT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-443-3572

Email: agostinoj@gtlaw.com

Correspondent Name: Joseph Agostino

Address Line 1: 200 Park Avenue

Address Line 4: Florham Park, NEW JERSEY 07932

ATTORNEY DOCKET NUMBER:	148986.011500
NAME OF SUBMITTER:	Joseph Agostino
SIGNATURE:	/Joseph Agostino/
DATE SIGNED:	12/15/2014

Total Attachments: 4

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NOTICE OF RELEASE OF SECURITY INTEREST

This Notice of Release of Security Interest (the "Release") is effective as of December 11, 2014, by **NEWSPRING MEZZANINE CAPITAL II, L.P.** (together with its successors, "Secured Party").

WHEREAS, reference is made to that certain Patent and Trademark Security Agreement dated as of March 6, 2012 by and among **CENTIV HOLDING COMPANY**, a Delaware corporation, **CENTIV SERVICES CORP.**, a Delaware corporation, **TRADEONE MARKETING, INC.**, a Texas corporation, prior to the consummation of the BrandMuscle Merger as defined in the Loan Agreement among the Debtors and Secured Party (as defined below) dated as of March 6, 2012, **BMI MERGER SUB, INC.**, a Delaware corporation, and after the consummation of the BrandMuscle Merger, **BRANDMUSCLE, INC.**, (each a "Grantor" and collectively "Grantors") in favor of Secured Party (the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, the Grantors granted to the Secured Party a security interest in certain of the Grantors' assets, including, without limitation, the trademarks ("Intellectual Property") owned by Grantors as described in the Security Agreement; and

WHEREAS, the Security Agreement was recorded with the trademark division of the United States Patent and Trademark Office on March 15, 2012 at Reel/Frame 4737/0444;

NOW, THEREFORE, intending to be legally bound hereby and in connection with the Security Agreement, Secured Party hereby releases and remits, without any recourse, representation or warranty, any and all rights, title and interests in and to solely the Intellectual Property set forth on Exhibit A attached hereto, and hereby authorizes the Grantors or Grantors' authorized representative to record this Release with the United States Patent and Trademark Office as evidence of such release.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Secured Party duly executes this Release, which is effective as of the day and year first written above.

NEWSPRING MEZZANINE CAPITAL II, L.P.,
as Secured Party

By: NSM II GP, LP, its general partner

By: NSM II GP, LLC,
its general partner

By: 

Name: Jonathan S. Schwartz

Title: Chief Financial Officer

EXHIBIT A***Registered Trademarks, Material Unregistered Trademarks, and Applications
for Registration of Trademarks:*****Centiv Services Corp.:**

No.	Mark	Appln. No.	Filed	Regn. No.	Registered	Status	Owner
1.	Centiv	76/230105	3/26/01	2644179	10/29/02	Registered	Centiv Services, Inc.
2.	Instant Impact	76//230106	3/26/01	2764940	9/16/03	Registered	Centiv Services, Inc.
3.	Design Tracker	77/296539	10/4/07	3720531	12/8/09	Registered	Centiv Services, Inc.
4.	Design Tracker Stylized	77/296535	10/4/07	3720530	12/8/09	Registered	Centiv Services, Inc.

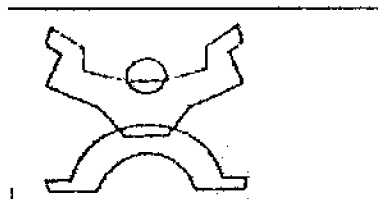
TradeOne Marketing, Inc.:

No.	Mark	Registration Number	Registered	Owner
1	TradeOne	3408641	April 8, 2008	TradeOne Marketing, Inc. (Texas Corporation)

BrandMuscle, Inc.:

No.	Mark	Registration Number	Registered	Owner
1.	BRANDASSEMBLER	2,859,911	July 6, 2004	BrandMuscle, Inc.
2.	BRANDBUILDER	2,850,684	June 8, 2004	BrandMuscle, Inc.
3.	BRANDBUILDERDIGITAL	3,969,062	May 31, 2011	BrandMuscle, Inc.
4.	BRANDBUILDERPRINT	3,969,061	May 31, 2011	BrandMuscle, Inc.

No.	Mark	Registration Number	Registered	Owner
5.	BRANDBUILDERSERVICES	3,969,060	May 31, 2011	BrandMuscle, Inc.
6.	(BrandMan (Design)) ¹	TMA797,815 (Canada)	May 17, 2011	BrandMuscle, Inc.
7.	(BrandMan (Design)) ¹	2,593,907	July 16, 2002	BrandMuscle, Inc.
8.	BRANDMUSCLE	TMA797,813 (Canada)	May 17, 2011	BrandMuscle, Inc.
9.	BRANDMUSCLE	2,587,620	July 2, 2002	BrandMuscle, Inc.
10.	BRANDPLANNER	2,958,033	May 31, 2005	BrandMuscle, Inc.
11.	BUILDMYAD	3,287,646	September 4, 2007	BrandMuscle, Inc.
12.	FSI BUILDER	3,822,821	July 20, 2010	BrandMuscle, Inc.
13.	THE ONLINE AD DEPARTMENT	3,510,268	September 30, 2008	BrandMuscle, Inc.
14.	BRANDBUILDER	App. No. 1472735 (Canada)	App. Date March 11, 2010	BrandMuscle, Inc.



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