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TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mia Matisse		12/05/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Salon Professional Education Company, LLC		
Street Address:	4377 15th Avenue South		
City:	Fargo		
State/Country:	NORTH DAKOTA		
Postal Code:	58103		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES MN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3756085	THE ELEVATE INSTITUTE	

<http://etas.uspto.gov/com/receipt.jsp?iname=O9VHV9KXVSW9-3009>

12/10/2014

CORRESPONDENCE DATA	
Fax Number:	5614652258
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Email:	RRosenwasser@FRGlaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Ronald N. Rosenwasser
Address Line 1:	5355 Town Center Road
Address Line 2:	Suite 801
Address Line 4:	Boca Raton, FLORIDA 33486
ATTORNEY DOCKET NUMBER:	6615.1000
NAME OF SUBMITTER:	Ronald N. Rosenwasser
Signature:	/ronald n. rosenwasser/
Date:	12/10/2014
Total Attachments: 1 source=Agt-TrademarkAssignment-The Elevate Institute#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM325747
Receipt Date:	12/10/2014
Fee Amount:	\$40

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), effective as of December 5, 2014 ("Effective Date"), is made and entered into by and between Mia Matisse, an individual ("Assignor") residing at 1133 Lake Washington Blvd F301, Renton, WA 98056, and Salon Professional Education Company, LLC (d/b/a S.P.E.C.), a Minnesota limited liability company ("Assignee"), with its principal place of business located at 4377 15 Avenue South, Fargo, ND 58103.

WHEREAS, Assignor applied for and secured registration of the trademark *The Elevate Institute* (the "Mark"), as set forth below (the "Registration"):

MARK	U.S. REG. NO.	CLASS/GOODS/SERVICES
The Elevate Institute	3756085	Class 41

WHEREAS, Assignor wishes assign to Assignee the Registration, together with any rights in the Mark in connection therewith, together with the goodwill appurtenant thereto and all other right, title and interest in and to the Mark, and Assignee wishes to acquire such rights.

WHEREAS, Assignor represents and warrants that she has not before the date of this Assignment abandoned use of the Mark. She also represents and warrants that she is transferring the Property, and, upon execution of this Agreement Assignee will hold the Property, free and clear of all liens, claims, restrictions and other encumbrances. Assignor warrants and covenants that she has the right to sell the Property and has not transferred any right in or to the Property to any third party.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree that the foregoing recitals are true, correct, and legally binding; and further agree that Assignor hereby assigns, transfers and delivers unto Assignee all right, title and interest in and to the Mark including, without limitation: (a) the Registration; (b) all common law and statutory rights therein, (c) the goodwill appurtenant thereto; (d) all claims for damages by reason of past and future infringement, for the use and benefit of its successors, assigns, or legal representatives; and (e) the right to defend the Mark and the registration therefor.

THEREFORE, within 1 day of receipt of the executed and notarized Assignment, Assignee shall use overnight mail to deliver payment to Assignor of \$5,000 as full and final payment for the Property.

THEREFORE, each party shall, from time to time, execute and deliver such further documents and perform all further acts that the other party may reasonably request as convenient or necessary to more effectively and completely carry out the intentions of this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date(s) set forth below, effective as of the Effective Date.

Mia Matisse
("ASSIGNOR")

Mia Matisse
(signature)

Print Name: Mia Matisse
Date: December 5, 2014

Salon Professional Education Company, LLC
("ASSIGNEE")

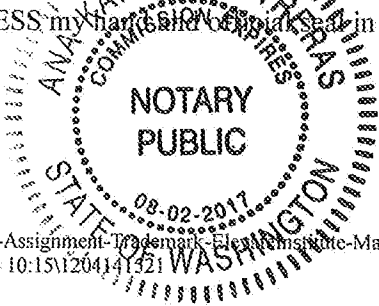
By: *Jodi Ellingson*
Name: Jodi Ellingson

Title: President
Date: December 5, 2014

STATE OF Washington
COUNTY OF King

The foregoing instrument was acknowledged before me this 5th day of December, 2014, by Mia Matisse, who is personally known to me and who has produced Driver License as identification.

WITNESS my hand and official seal in the County and State last aforesaid this 5th day of December, 2014.



Anaken Contreras
(notary signature)

Print Name: Anaken Contreras
Notary Public State of Washington