

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM325856

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Impact Selector, Inc.		12/08/2014	CORPORATION: LOUISIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Impact Selector International, LLC		
<b>Street Address:</b>	100 Redmond Road		
<b>City:</b>	Houma		
<b>State/Country:</b>	LOUISIANA		
<b>Postal Code:</b>	70363		
<b>Entity Type:</b>	CORPORATION: DELAWARE <i>LIMITED LIABILITY COMPANY</i>		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85971544	SMART JAR	
<b>Serial Number:</b>	85567006	INTELLIGENT CONVEYANCE	
<b>Registration Number:</b>	3622649	BLOCKBUSTER	
<b>Registration Number:</b>	3684313	BLOCKBUSTER	
<b>Registration Number:</b>	4165099	EFFICIENT TOOLS = EFFICIENT OPERATIONS	
<b>Registration Number:</b>	3774018	ENERGIZER INTENSIFIER	
<b>Registration Number:</b>	4113703	IMPACT SELECTOR	
<b>Registration Number:</b>	3622637	ISI	
<b>Registration Number:</b>	3622640	ISI	
<b>Registration Number:</b>	3622647	MCT	
<b>Registration Number:</b>	3687321	MCT	
<b>Registration Number:</b>	3622666	MCX	
<b>Registration Number:</b>	4004234	MULTI-CONDUCTOR XTREME	
<b>Registration Number:</b>	3622641	REDUCE THE RISK	
<b>Registration Number:</b>	3897663	X XCALIBUR	
<b>Registration Number:</b>	0000000	ADMIRAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8554752987		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

OP \$415.00 85971544

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 972-385-9755  
Email: docket@bh-ip.com  
Correspondent Name: Dave R. Hofman  
Address Line 1: 12900 Preston Road, Suite 204  
Address Line 4: Dallas, TEXAS 75230

ATTORNEY DOCKET NUMBER:	ISI
NAME OF SUBMITTER:	Dave R. Hofman
SIGNATURE:	/DRH/cg/
DATE SIGNED:	12/11/2014

**Total Attachments: 8**

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**ASSIGNMENT**

THIS ASSIGNMENT (“Assignment”) is effective this 8th day of December, 2014 (the “Effective Date”), from Impact Selector, Inc., a Louisiana corporation, having an address of 100 Redmond Road, Houma, Louisiana (“ASSIGNOR”), to Impact Selector International, LLC, a Delaware limited liability company, having an address of 100 Redmond Road, Houma, Louisiana (“ASSIGNEE”). Assignor and Assignee may also be referred to individually as a “Party” or collectively as the “Parties.”

WHEREAS, under the terms of that certain purchase agreement by and among Impact Selector, Inc., ISI Inc., ISI Roller Systems, LLC, and Impact Selector International, LLC, dated December \_\_, 2014 (“Purchase Agreement”), Assignor has conveyed, transferred, and assigned to Assignee, among other assets, certain trademarks, patents, and domain names of Assignor, and has agreed to execute and deliver this Assignment, for recording or filing as proof of transfer of ownership with appropriate governmental or other authorities including, but not limited to, the US Patent and Trademark Office (“USPTO”) and domain name registrar companies.

NOW THEREFORE, for the mutual premises and covenants herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. Trademark Assignment:

A. Assignor, as of the Effective Date above, hereby sells, assigns, conveys, and transfers to Assignee all of its rights, title, and interest in the trademarks, service marks, trade names, brand names, logos, trade dress, and other proprietary indicia of goods and services of the Assignor, whether registered, unregistered, or arising by any applicable law of any jurisdiction throughout the world, and all registrations and applications for registration of such trademarks, including (i) intent-to-use trademark applications (with respect to all United States intent-to-use trademark applications, the transfer of such applications accompanies, pursuant to the Purchase Agreement, the transfer of Assignor’s ongoing and existing business and the goodwill associated therewith), (ii) issuances, extensions and renewals of such registrations and applications, and (iii) similar intangible property and related proprietary rights, interests, and protections, however arising, pursuant to any such law, together with the goodwill of the entire business associated therewith, all common law rights related thereto, and the right to sue and recover for damages for past, present, and future infringements, dilutions, or violations of the foregoing (collectively, the “Trademarks” as listed in Schedule A).

B. Assignee accepts, as of the Effective Date, all of Assignor’s right, title, and interest in the Trademarks, together with the goodwill of the entire business, all common law rights related thereto, and the right to sue and recover for damages for past, present, and future infringements, dilutions, or violations of the foregoing.

2. Domain Name Assignment:

A. Assignor hereby sells, assigns, conveys, transfers, and delivers to Assignee, free and clear of all liens, all right, title, and interest of Assignor in, to, and under the domain names (“Domain Names”) listed in Schedule A, including all associated IP addresses and email addresses, together with the goodwill of the business in connection with which the Domain Names is used, for Assignee’s own use and enjoyment and for the use and enjoyment of Assignee’s successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this sale, conveyance, transfer, and Assignment had not been made.

B. Assignor shall release and transfer possession and control of the Domain Names to Assignee by initiating all appropriate and necessary transfer actions and processes with Assignor's current registrar and perform, follow or cooperate with Assignee on all procedures and actions specified by the registrar, and complete any documents or forms that may be required by the registrar, including, as necessary, executing documents or forms in the presence of an authorized notary public and delivering such documents or forms properly executed to the registrars, with copies to Assignee.

3. Patent Assignment:

A. Assignor, as of the Effective Date, hereby irrevocably sells, assigns, conveys, delivers, transfers, and sets over to Assignee all of its rights, title, and interest in and to the issued patents and pending patent applications listed on Schedule A to this Assignment ("Patents"), including all reissues, divisions, continuations, continuations-in-part, and extensions of the Patents, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present, and future infringements, damage, or injury, for Assignee's use and enjoyment and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, or payments due or payable as of the Effective Date or thereafter.

B. Assignor agrees to, at the request of Assignee and at Assignee's expense, execute and deliver any further documents and legal instruments as may be necessary, and do all other things reasonably necessary to perfect in Assignee, its assigns, successors, and legal representatives, all right, title, and interest in and to the Patents, throughout the world, including without limitation, executing and delivering any and all powers of attorney, applications, assignments, declarations, and affidavits.

4. Assignor agrees to, at the request of Assignee and at Assignee's expense, execute and deliver any further documents and legal instruments as may be necessary by any jurisdiction or foreign governmental entity, and do all other things reasonably necessary to perfect in Assignee, its assigns, successors, and legal representatives, all right, title, and interest in and to the Trademarks, Domain Names, and Patents, throughout the world, including without limitation, executing and delivering any and all powers of attorney, applications, assignments, declarations, and affidavits.

5. Assignor further covenants with Assignee that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed in the Trademarks, Domain Names, and Patents have been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the Assignor.

6. In the event that any provision of this Assignment is held to be unenforceable under applicable law, all remaining provisions and rights granted by this Assignment will continue in full force and effect without such provision and will be enforceable in accordance with its terms.

[Signature Page Below]

IN WITNESS WHEREOF, the parties hereto have executed or caused this Assignment to be executed as of the date first indicated above.

Assignor:  
IMPACT SELECTOR, INC.

By: \_\_\_\_\_  
Name: David Lane  
Title: Chief Executive Officer

Assignee:  
IMPACT SELECTOR INTERNATIONAL, LLC

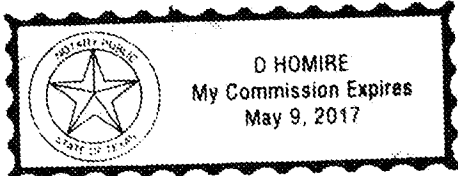
By: \_\_\_\_\_  
Name: Todd M. Tomlin  
Title: Chairman

On this 5 day of December, 2014 personally appeared before me David Lane, known to me to be the Chief Executive Officer of Impact Selector, Inc. who acknowledged that he/she signed this instrument as a free act on behalf of Impact Selector, Inc.

Notary Public: [Signature]

On this \_\_\_\_\_ day of \_\_\_\_\_, 2014 personally appeared before me Todd Tomlin, known to me to be the President of Impact Selector International, LLC who acknowledged that he/she signed this instrument as a free act on behalf of Impact Selector International, LLC.

Notary Public: \_\_\_\_\_



IN WITNESS WHEREOF, the parties hereto have executed or caused this Assignment to be executed as of the date first indicated above.

Assignor:  
IMPACT SELECTOR, INC.

By: \_\_\_\_\_  
Name: David Lane  
Title: Chief Executive Officer

Assignee:  
IMPACT SELECTOR INTERNATIONAL, LLC

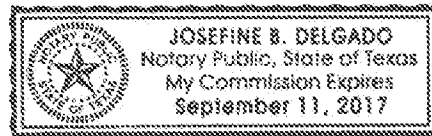
By: \_\_\_\_\_  
Name: Todd M. Tomlin  
Title: Chairman

On this \_\_\_\_ day of \_\_\_\_\_, 2014 personally appeared before me David Lane, known to me to be the Chief Executive Officer of Impact Selector, Inc. who acknowledged that he/she signed this instrument as a free act on behalf of Impact Selector, Inc.

Notary Public: \_\_\_\_\_

On this \_\_\_\_ day of \_\_\_\_\_, 2014 personally appeared before me Todd Tomlin, known to me to be the President of Impact Selector International, LLC who acknowledged that he/she signed this instrument as a free act on behalf of Impact Selector International, LLC.

Notary Public: \_\_\_\_\_  
*Josefine B. Delgado*



**IP ASSIGNMENT SCHEDULE A**

**Patents**

<b>Filing Date</b>	<b>Country</b>	<b>Application/Serial Number</b>	<b>Publication Number</b>	<b>Patent Number</b>	<b>Inventor(s)</b>	<b>Title</b>
6/10/1991	U.S.	07/712,564		5,156,211	Wyatt	Remotely Adjustable Fishing Jar and Method for Using Same
6/25/1992	Australia	AU19920022538 D	AU2253892		Wyatt	Remotely Adjustable Fishing Jar and Method for Using Same
6/25/1992	PCT	WO1992US0523 0	WO9400666		Wyatt	Remotely Adjustable Fishing Jar and Method for Using Same
3/5/1996	U.S.	08/611,992		5,875,842	Wyatt	Multi-Impact Jarring Apparatus and Method for Using Same
10/30/2003	U.S.	10/696,823	2005/0092494	7,111,678	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
3/27/2003	U.S.	10/401,444	2004/0188084	6,866,096	Tillett	E-Line Downhole Jarring Tool
3/27/2003	U.S.	10/401,937	2004/0188085	6,896,060	Tillett	Downhole Jarring Tool Adjuster
10/27/2004	PCT	PCT/US04/3584 0	WO2005/04517 6		McElroy Burnthorne Guidry	Field Adjustable Impact Jar
7/17/2006	U.S.	11/457,907	2006/0243447	7,281,575	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
10/27/2004	Australia	AU2004288197	AU2004288197	2004288197	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
10/16/2006	Canada	CA20042543762	CA2543762	CA2543762	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
10/27/2004	China	200480036492.4	CN100507205	ZL200480036492.4	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
10/27/2004	EP	EP04818316.4	EP1697613		McElroy Burnthorne Guidry	Field Adjustable Impact Jar
4/28/2006	India	2366/DELNP/2006			McElroy Burnthorne Guidry	Field Adjustable Impact Jar
4/28/2006	Mexico	PA/a/2006/004894		254598	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
5/29/2006	Norway	NO2006-2443	NO20060002443		McElroy Burnthorne Guidry	Field Adjustable Impact Jar
4/27/2006	Singapore	SG2006028503	SG121675	SG121675	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
2/22/2007	Hong Kong	HK07101981.2	1094718A		McElroy Burnthorne Guidry	Field Adjustable Impact Jar
6/10/2008	Singapore	SG20080004599	SG144159		McElroy Burnthorne Guidry	Field Adjustable Impact Jar
10/8/2009	Australia	AU2009222631	AU2009222631	2009222631B2	McElroy Burnthorne Guidry	Field Adjustable Impact Jar
8/4/2010	U.S.	12/850,413	2011/0030944	8,418,758	Hradecky	Jarring Tool with Micro Adjustment
8/4/2009	U.S.	61/273,380			Hradecky	Jarring Tool with Micro Adjustment
12/7/2009	U.S.	12/632,411	2011/0132597	8,191,626	Hradecky	Downhole Jarring Tool
12/28/2009	U.S.	12/647,840	2011/0132598	8,225,860	Hradecky	Downhole Jarring Tool with Reduced Wear Latch
9/16/2011	U.S.	61/535,834			Hradecky Saville	Sealed Jar
9/17/2012	U.S.	13/621,576	2013/0068533		Hradecky Saville	Sealed Jar

Filing Date	Country	Application/Serial Number	Publication Number	Patent Number	Inventor(s)	Title
9/28/2012	U.S.	61/707,735			Hradecky	Sealed Jar
1/17/2013	U.S.	61/753,722			Hradecky	Electronic Activating Jar Electro Magnetic Release
11/14/2012	U.S.	61/726,312			Hradecky Saville	Electronically Activated Jar with Traveling Block Release
9/17/2012	PCT	PCT/US12/55792	WO2013/040578		Hradecky Saville	Sealed Jar
5/3/2013	U.S.	61/819,439			Hradecky Saville	Impact Jar
6/26/2013	U.S.	61/839,455			Hradecky	Smart Jar
6/26/2014	U.S.	14/316,767			Hradecky	Downhole-Adjusting Impact Apparatus and Method
6/26/2014	PCT	PCT/US2014/044470			Hradecky	Downhole-Adjusting Impact Apparatus and Method
6/26/2013	U.S.	61/839,460			Hradecky	Swiveling Cable Standoff
7/24/2013	U.S.	61/857,887			Hradecky	Swiveling Cable Standoff
7/24/2014	U.S.	14/340,257			Hradecky	Wireline Roller Standoff
7/24/2014	PCT	PCT/US2014/048066			Hradecky	Wireline Roller Standoff
8/14/2013	U.S.	61/865,650			Hradecky	Open Hole Roller
2/12/2014	U.S.	61/938,801			Hradecky	Open-Hole Bullnose Roller
8/15/2013	U.S.	61/866,136			Hradecky	Multi-Pin Boot Retainer
8/15/2013	U.S.	61/866,368			Hradecky Hall	Multi-Pin Boot Retainer
8/15/2014	U.S.	14/460,409			Hradecky	Electrical Bulkhead Connector
11/14/2013	U.S.	14/079,836	2014/0131100A1		Hradecky	Electronically Activated Jarring with Traveling Block Release
1/17/2014	U.S.	14/157,949	2014/0196911		Hradecky	Electromagnetically Activated Jarring
10/9/2014	U.S.	14/510,762			Hradecky	Hydraulic Impact Apparatus and Methods
10/9/2014	U.S.	14/510,781			Hradecky	Hydraulic Impact Apparatus and Methods
10/9/2014	PCT	PCT/US14/59916			Hradecky	Hydraulic Impact Apparatus and Methods
9/19/2014	U.S.	62/052,851			Hradecky	Downhole Tool String Buoyancy Apparatus
11/20/2014	U.S.	14/548,884			Hradecky	Flow Restricted Impact Jar



## Trademarks

Mark	Country	Type	Filing Date	Published for Opposition	Registration Date	Serial Number	Int'l Registration Number
Smart Jar	U.S.	Text	6/27/2013			85/971,544	
Smart Jar	Canada	Text	12/19/2013			1657001	
Smart Jar	IR – Madrid Protocol	Text	12/19/2013		12/19/2013	A0039910	1192375
Smart Jar	Australia (EOP of IR)	Text	12/19/2013			1606932	1192375
Smart Jar	European Union (EOP of IR)	Text	12/19/2013				1192375
Smart Jar	India (EOP of IR)	Text	12/19/2013	3/13/2014			1192375
Smart Jar	Norway (EOP of IR)	Text	12/19/2013			201401916	1192375
Intelligent Conveyance	U.S.	Text	3/12/2012	4/2/2013		85/567,006	
Blockbuster	U.S.	Text	10/9/2008	3/3/2009	5/19/2009	77/589,247	3622649
Blockbuster	U.S.	Design	10/9/2008	3/3/2009	9/15/2009	77/589,290	3684313
Efficient Tools = Efficient Operations	U.S.	Text	7/12/2010	1/3/2012	6/26/2012	85/082,213	4165099
Energizer Intensifier	U.S.	Text	10/9/2008	1/26/2010	4/13/2010	77/589,192	3774018
Impact Selector	U.S.	Text	6/10/2010	1/3/2012	5/20/2012	85/059,316	4113703
ISI	U.S.	Text	10/9/2008	3/3/2009	5/19/2009	77/589,143	3622637
ISI	U.S.	Design	10/9/2008	3/3/2009	5/19/2009	77/589,170	3622640
MCT	U.S.	Text	10/9/2008	3/3/2009	5/19/2009	77/589,232	3622647
MCT	U.S.	Design	10/9/2008	3/3/2009	9/22/2009	77/589,303	3687321
MCX	U.S.	Text	10/9/2008	3/3/2009	5/19/2009	77/589,473	3622666
Multi Conductor Xtreme	U.S.	Design	10/9/2008	5/17/2011	8/2/2011	77/589,501	4004234
Reduce the Risk	U.S.	Text	10/9/2008	3/3/2009	5/19/2009	77/589,182	3622641
Xcalibur	U.S.	Design	10/9/2008	7/20/2010	12/28/2010	77/589,316	3897663
Wireline Standoff	Text & Design	U.S.					
BMFT	Text & Design	U.S.					
SMCX	Text & Design	U.S.					
2.75 Tubular Jar	Text & Design	U.S.					
2.125 XCS HPHT	Text & Design	U.S.					
Impact Pro Software	Text & Design	U.S.					
Impactor SL	Text & Design	U.S.					
Low Friction Tubular Jar	Text & Design	U.S.					
ISI Roller Systems	Text & Design	U.S.					
Impact Selector (Oval Logo)	Text & Design	U.S.					
ISI Blue Stacked Logo (no Inc)	Text & Design	U.S.					
ISI Wide Logo (with Inc)	Text & Design	U.S.					
Impact Selector LTD	Text & Design	U.S.					
Impact Selector International Inc	Text & Design	U.S.					

**Domain Names**

blockbusterjar.com  
coiledtubingjars.com  
ctjars.com  
efficientjar.com  
elinejar.com  
energizerintensifier.com  
fishingjar.com  
fishingwithoutjars.com  
impactorjar.com  
impactselector.co.uk  
impactselector.com  
isienergizer.com  
isiimpactor.com  
isiintensifier.com  
isirollers.com  
mctjar.com  
mcxjar.com  
monoconductorjar.com  
multiconductorjar.com  
oilfieldjar.com  
slicklinejar.com  
tractorjar.com  
wirelineconveyanceassurance.com  
wirelinejar.co.uk  
wirelinejar.com  
xcaliburjar.com  
impactjarpro.com  
impactprosoftware.com  
impactselector.info  
impacselectorpatents.com  
isipatents.com  
jarsettingpro.com