

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM326151

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jordan Naturals Company, Inc.		08/21/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NutraMarks, Inc.		
<b>Street Address:</b>	1500 Kearns Boulevard, Suite B200		
<b>City:</b>	Park City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84060		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2380441	EMU GOLD	
<b>Registration Number:</b>	3221840	EMU GOLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4356556000		
<b>Email:</b>	legal@nutracorp.com		
<b>Correspondent Name:</b>	Alison Pitt		
<b>Address Line 1:</b>	1500 Kearns Boulevard, Suite B200		
<b>Address Line 4:</b>	Park City, UTAH 84060		
<b>ATTORNEY DOCKET NUMBER:</b>	EMU GOLD		
<b>NAME OF SUBMITTER:</b>	Alison Pitt		
<b>SIGNATURE:</b>	/Alison Pitt/		
<b>DATE SIGNED:</b>	12/15/2014		
<b>Total Attachments: 5</b>			
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TRADEMARK



Trademark Assignment



## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of August 21, 2013 (the "Effective Date") by and among Jordan Naturals Company, Inc., a California company (the "Company") and Scott Jordan, the sole shareholder of the Company (the "Shareholder") (together, Company and Shareholder are collectively referred to as the "Assignors") and NutraMarks, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignors are the sole and exclusive owners of the entire right, title and interest in and to the trademarks and goodwill appurtenant thereto listed on Schedule A hereto and all variations thereof, whether one or more (the "Marks");

WHEREAS, Assignee wishes to acquire, and Assignors wish to assign, their right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used;

WHEREAS, Assignors will be transferring other assets to Assignee or its affiliates pursuant to a Bill of Sale and Assignment dated as of the date hereof; and

WHEREAS, Assignors have agreed to execute such additional instruments as may be necessary or desirable to confirm and record such acquisition by Assignee.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignors hereby agree as follows:

1. Assignment. Assignors hereby sell, transfer, assign and deliver to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignors in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this assignment and sale had not been made. Assignors shall request the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

2. Further Assistance. Assignors shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a

registration covering any of the Marks; (b) in the prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (c) in obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries; and (d) in the implementation or perfection of this Assignment.

3. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of California and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Assignment may be executed in two or more counterparts (including by facsimile), each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

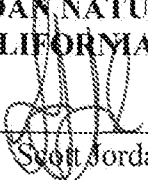
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IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective as of the date first written above.

**ASSIGNORS:**


**COMPANY:**

**JORDAN NATURALS, INC.  
A CALIFORNIA CORPORATION**

By:  .....  
Scott Jordan

Its: President and Chief Executive Officer

**SHAREHOLDER:**

  
\_\_\_\_\_  
Scott Jordan, sole shareholder

Schedule A

Trademark	Serial No./	Regis. No.	Issuance Date	Int'l Class
EMU GOLD	75542212	2,380,441	8/29/2000	003
EMU GOLD	78747299	3,221,840	3/27/2007	005

Together with any existing or expired applications of any kind and the rights to continue to revive and/or prosecute the same.

And any and all common law rights associated with the foregoing and the following products or product names:

Product Name
PRC-7