

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

12/12/2014
 900309846

ETAS ID: TM325970

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tishcon Corporation		12/02/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Healthy Directions, LLC		
Street Address:	6710A Rockledge Drive, Suite 500		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20817		
Entity Type:	COMPANY : DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86407121	OMEGA Q-GEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	915-225-8000		
Email:	wbass@hotus.com		
Correspondent Name:	William J Bass		
Address Line 1:	1 Helen of Troy Plaza		
Address Line 4:	El Paso, TEXAS 79912		
NAME OF SUBMITTER:		William J Bass	
SIGNATURE:		/wjb/	
DATE SIGNED:		12/12/2014	
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

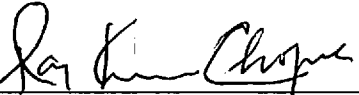
WHEREAS, Tishcon Corporation, a corporation organized under the laws of New York ("Assignor"), is the owner of the trademark "OMEGA Q-GEL", application S.N. 86/407,121 (the "Trademark"); and

WHEREAS, Healthy Directions, LLC, a company organized under the laws of Delaware ("Assignee"), is desirous of acquiring said Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 2nd day of DEC., 2014.

Tishcon Corporation

By: 
Name: RAJ K. CHOPRA
Title: CEO