

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326218

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AÇUCAREIRA ZILLO LORENZETTI S/A		12/02/2014	CORPORATION: BRAZIL
RECEIVING PARTY DATA			
Name:	AÇUCAREIRA QUATA S/A,		
Street Address:	Rua 15 de Novembro, 865		
Internal Address:	Lencois Paulista		
City:	Sao Paulo		
State/Country:	BRAZIL		
Postal Code:	CEP 18680-900		
Entity Type:	CORPORATION: BRAZIL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3555443	ACTIVEMOS	
CORRESPONDENCE DATA			
Fax Number:	2126618002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-661-8000		
Email:	lberrios@Imiplaw.com		
Correspondent Name:	JONATHAN MYERS		
Address Line 1:	30 BROAD STREET		
Address Line 2:	21 ST FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	09496M (PATC)		
DOMESTIC REPRESENTATIVE			
Name:	JONATHAN MYERS		
Address Line 1:	30 BROAD STREET		
Address Line 2:	21ST FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10004		
NAME OF SUBMITTER:	Jonathan Myers		

OP \$40.00 3555443

SIGNATURE:	/jonathan myers/
DATE SIGNED:	12/16/2014
Total Attachments: 1 source=09496 Signed Assignment#page1.tif	

09496M

ASSIGNMENT

Whereas AÇUCAREIRA ZILLO LORENZETTI S/A, a corporation of Brazil, located at Lencois Paulista, Rua 15 de Novembro, 865, Sao Paulo, BRAZIL, CEP 18680-900, has adopted, used and is using the mark

– **ACTIVEMOS & DESIGN** – registration 3,555,443 issued December 30, 2008

and

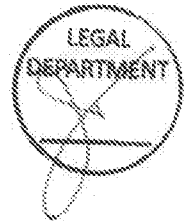
Whereas AÇUCAREIRA QUATA S/A, a corporation of Brazil, located at Lencois Paulista, Rua 15 de Novembro, 865, Sao Paulo, BRAZIL, CEP 18680-900, is desirous of acquiring said marks and the registrations resulting therefrom;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, AÇUCAREIRA ZILLO LORENZETTI S/A does hereby assign unto AÇUCAREIRA QUATA S/A all right, title and interest in and to said marks, together with the good will of the business symbolized by the mark, and the registration resulting therefrom.

1.º TABELIÃO

AÇUCAREIRA ZILLO LORENZETTI S/A,

By: *[Signature]*



Name: Mr. Antônio José Zillo

Title: CEO

Date: December 02, 2014

