

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM326228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/21/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ITSED INC.	FORMERLY Desti Inc.	12/15/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HERE Global B.V.		
Street Address:	DE RUN 1115		
City:	VELDHOVEN		
State/Country:	NETHERLANDS		
Postal Code:	NL-5503LB		
Entity Type:	BESLOTEN VENNOOTSCHAP (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4381233	DESTI	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124635000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Helen Hill Minsker		
Address Line 1:	10 South Wacker Drive		
Address Line 2:	Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	056089.00142		
NAME OF SUBMITTER:	Anna L. King		
SIGNATURE:	/Anna King/		
DATE SIGNED:	12/16/2014		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, ITSED INC. (formally known as Desti, Inc.) ("ASSIGNOR"), a Delaware corporation whose address is 315 Victoria Pl, Palo Alto, California 94306, was the owner of the trademark DESTI, including the federal registration for the mark, No. 4,381,233, for "Downloadable computer application software for mobile phones and tablet computers for making travel reservations" in Int. Class 9 and "Website providing travel booking and reservation services; travel and tour ticket reservation services" In Int. Class 39, and all common law rights to the word mark (collectively, the "DESTI MARK") prior to and on July 21, 2014;

WHEREAS, Here Global, B.V., a private limited company organized under the laws of the Netherlands whose address is De Run 1115, Veldhoven 5503LB Netherlands ("ASSIGNEE"), was desirous of acquiring and did so acquire all right, title and interest in and to the foregoing DESTI MARK, together with the goodwill of the business with which the mark was used and which was symbolized by the mark, and the right of recovery in all legal actions based on such mark;

WHEREAS, ASSIGNOR and ASSIGNEE entered into an Intellectual Property Assignment Agreement effective July 21, 2014, whereby all right, title and interest in and to the DESTI MARK, together with the goodwill of the business with which the mark was used and which was symbolized by the mark, and the right of recovery in all legal actions based on such mark was transferred to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby confirm the assignment, transfer and sale as of July 21, 2014, of the ASSIGNOR'S entire right, title and interest in and to the foregoing DESTI MARK, together with the goodwill of the business in connection with which the mark was used and which was symbolized by the mark, as fully and entirely as the same would have been held and enjoyed by it if this Agreement had not been made, including the right to pursue all actions based on such mark and to recover for past infringement or violations of law relating to said mark, the same to be held and enjoyed by the ASSIGNEE and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this Assignment not been made.

This Confirmatory Assignment confirms the assignment of said DESTI MARK as of July 21, 2014.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Confirmatory Trademark Assignment to be signed, as of this 15th day of December, 2014.

ITSED INC. (formally known as Desti, Inc.)

By: [Signature]

Name: NADAV GUR

Title: DIRECTOR

State of California

), ss.

County of Santa Clara

Before me this 15th day of Dec, 2014 personally appeared NADAV GUR, known to me to be the person whose name is subscribed to the foregoing Confirmatory Trademark Assignment and acknowledged that he/~~she~~ executed the same as his/~~her~~ free act and deed for the purposes therein contained.

Maiya Zamora

